

**Eric Lam**

*Founder and Venture Principal, Recast Ventures*

Eric Lam is a serial entrepreneur with Zero-to-One start-up experience over the last 20 years, having founded and exited one of the region's most successful STEM Edutech company and raised more than SGD20m from individual and institutional investors, including two public listed companies (listed on NYSE and SGX Main Board). As the CEO of the enterprise he founded, Eric inspired the team with a vision of success and led it to develop some of the most awarded Edutech learning products arising from this part of the world. He also co-founded and exited an edtech start-up in Australia within two years from start-up to exit.

A venture innovator at heart, Eric has led teams within his current enterprise to set up new ventures in Asia Pacific and the USA and has also invested and mentored start-ups in Singapore across various industries, bringing to the table substantial experience in battle scars and triumphs in start-up and scaling a business regionally as well as in USA and the Middle East.

His unique and poignant perspective on business design, opportunity identification, competition, entrepreneurship, and learning, has led him to be invited by MBA programs and international conferences to share his narrative of education and disruptive competition against the big players in the market.

Eric served as a Venture Partner at a venture fund that focuses on medical and healthcare technology early-stage investments and is also the author of *The Fast Founder: How to Get from Start-up to Exit in 36 months* (released 2H 2023 by Marshall Cavendish International Press).

**Areas of expertise:**

Serial Entrepreneurship, Corporate and Start-up Venture Building, EduTech, Business Expansion and Scaling