

Adrian Chye

General Manager, Mediafreaks Group of Companies

Adrian Chye graduated with a Degree in Engineering (Computer Engineering) and also holds a Degree of Master of Science in Technopreneurship and Innovation, obtained from the Nanyang Technological University (NTU).

Currently, Adrian is the General Manager of Mediafreaks Group of Companies. The entire Group is an award-winning tech new media entertainment company focusing on digital marketing and animation services.

He is the also the instructor for the 'E-Startups and Social Media Strategies Elective (ET5122)', and Mentor for the 'Minor in Entrepreneurship Academic Programme' offered by NTU Entrepreneurship Academy (NTUpreneur).

"Aspiring to be a Technopreneur, one of my biggest dream is to build a sustaining and profitable business which I am passionate about. To achieve this, it is essential to constantly improve myself so as to help the company to innovate and grow at the desired pace. At the same time, I strongly believe in providing for my loved ones and the ideology of contributing back to the society. These pursuits have so far provided me with great satisfaction in life." ~ Adrian Chye

Areas of Expertise:

Digital Marketing, Social Media Strategies, Start-ups