NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE | Nanyang Business School



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Lars Droste is the Director of Strategic Partnerships, APAC at SAP and an Adjunct Associate Professor at Nanyang Technological University (NTU). Working at the intersection of industry leadership and academic rigour, he helps organisations and leaders turn emerging technology into viable business models and measurable results.

At SAP, Lars manages commercial strategy and executive alignment for the company's top-tier global partners, driving enterprise adoption of cloud and AI. He brings more than two decades of experience in enterprise technology, including leadership roles at Google Cloud and SAP.

At NTU, Lars teaches senior executives, working professionals and Master's students across executive education, FlexiMasters and postgraduate programmes. His teaching covers generative AI, business model innovation, design thinking and AI venture building, with a focus on taking an idea through to a commercially sound business case.

Lars holds an Executive MBA from NTU and has completed Advanced Management Programs at UC Berkeley's Haas School of Business and Tsinghua University. He is also a trained adult educator, having completed NTU's Practical Introduction to Learning for Adult Trainers and Educators (PILATE) programme.