



**NANYANG
TECHNOLOGICAL
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Flora Ji

Head of Asia and Head of Asset Management
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Flora Ji is Head of Asia and Head of Asset Management at Rubicon Carbon, a portfolio company of TPG Rise Climate Fund. She leads Rubicon's expansion across Asia and oversees global asset management, building and stewarding a portfolio of high-integrity carbon projects to meet growing customer demand and scale trusted climate solutions.

Flora brings nearly two decades of international experience across energy, carbon markets, and sustainability. Before joining Rubicon, she built an international career at Shell spanning deal-making, government negotiations, asset management, and low-carbon business development. Most recently, she served as Vice President of Nature-Based Solutions, where she built and led Shell's global NBS portfolio across multiple continents.

She has deep expertise in carbon markets, ecosystem conservation and restoration, and the structuring of cross-sector partnerships to scale climate solutions. Her work focuses on developing and delivering high-integrity projects in collaboration with governments, financial institutions, corporates, and local partners, generating climate, nature, and community benefits.

Flora is a strong advocate for integrating sustainability into core business strategy and building commercially viable carbon solutions that bridge finance, policy, and on-the-ground execution.

Flora holds an MBA from IMD in Switzerland and currently serves as an Investment Committee member of Convergence.