

Entrepreneurship Courses

1 2-Day Entrepreneurship Workshops

- Both workshops will also be held in Dec over 2 Saturdays.

Code	Title	1st Run	2nd Run	Remarks
ET5092	Experiencing Entrepreneurship	22, 29 Aug 2026 1AU over 2 Sats 9am to 4.30pm (13 hours)	5, 12 Sep 2026 1AU over 2 Sats 9am to 4.30pm (13 hours)	Lecturer: Dr Darryl Goh
ET5090	Turning Ideas into Compelling Pitches			Lecturer: Entrepreneur who won Forbes 30 Under 30 – Ted Chen

2 Full Semester Entrepreneurship Courses

Code	Course Title	AU
ET5001	Foundations of Innovation and Entrepreneurship	3
ET5003	Leading and Managing Growing Enterprises	3
ET5132	New Venture Financing	3
ET5135	Business Venture Implementation	3
ET5051	Deep Dive into Lean Start-up	3
ET5053	Entrepreneurship Simulation	3
ET5054	Rethinking Innovation & Entrepreneurship for Sustainability	3

ET5055	Building Digital Ventures	3
ET5056	Entrepreneurial Sales and Marketing	3
ET5122	E-startups & Social Media Strategies	3
ET5212	Entrepreneurial Ecosystems	3
ET5216	Venture Capital Investment & Practices	4
ET5218	Innovation & Commercialisation of Technologies	3
AB0603	Social Entrepreneurship	3
BU5302	Law of Intellectual Property & New Media	3
CB4216	Entrepreneurship in Medtech and Biotechnology	3
EE5083	From Passion to Action: Six Steps to a Start-up!	3
DR5004	Design and Systems Thinking	3
DV2003	Beyond the Logo: Introduction to Branding	3
PS5888	Making and Tinkering	4

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Full Semester Entrepreneurship Courses (School-Specific)

Code	Course Title	AU	FOR ONLY
DN1016	Visual Storytelling	3	ADM

CS2090	Digital Media Entrepreneurship	3	WKWSCI
CS0209	Media Law, Ethics & Policy	3	WKWSCI
CS4034	Brand Management	4	WKWSCI
CS4262	Brand Content Marketing for Social Media Campaigns	4	WKWSCI
HE3035	Economics of Digital Platforms	3	Economics
ET5091/ NH5001	Startup Sprint: Entrepreneurship in Action	3	Honours College



Entrepreneurship Courses (December Only)

Code	Course Title	AU
ET5092	Experiencing Entrepreneurship	1
ET5090	Turning Ideas into Compelling Pitches	1
ET5001	Foundations of Innovation and Entrepreneurship	3
ET5003	Leading and Managing Growing Enterprises	3
ET5132	New Venture Financing	3