

WEE TIMES

IDEAS | RESEARCH | IMPACT

Dear friends and partners of WKWSCl,

It gives me great pleasure to welcome you to the inaugural edition of *WeeTimes*, our biannual newsletter designed to keep you connected with our vibrant School. Through this platform, we share stories of our people, highlight the impact of our research and teaching, and showcase the collaborations that extend our work beyond WKWSCl.

Whether you are part of our School community or a valued partner, we hope *WeeTimes* serves as a window into the ideas, initiatives, and achievements that define WKWSCl, and keeps you informed, inspired, and connected with our ongoing work.

Warm regards,
Jack Qiu

Chair, WKWSCl



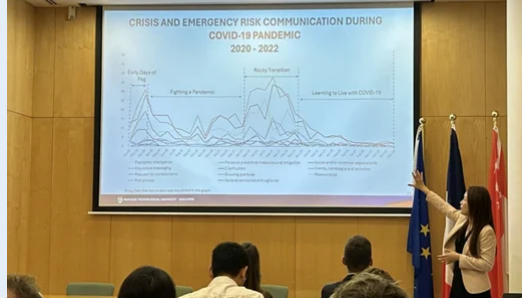
FEATURE HIGHLIGHT

WKWSCl Welcomed 1,700 Global Experts to IAMCR 2025 at NTU

WKWSCl hosted the [International Association for Media and Communication Research \(IAMCR\) Conference](#) from 13 to 17 July 2025, welcoming 1,700 participants from 72 countries. Held under the theme “*Communicating Environmental Justice: Many Voices, One Planet*,” the event featured more than 480 sessions covering topics from AI and environmental journalism to grassroots activism and cultural narratives.

The conference served as a vibrant platform for global dialogue, research sharing, and the forging of new partnerships. WKWSCl faculty and students contributed 45 papers, underscoring the School's global leadership in impactful communication scholarship.

[Watch the highlight video](#)



RESEARCH HIGHLIGHT

The SPACE Project: Building Resilience via Interdisciplinary Study

How can cities become more resilient to environmental infectious diseases? Led by Professor Shirley Ho, the SPACE project brings together experts from the humanities, social sciences, biological sciences, computer science, and architecture to address this question.

[Read more](#)

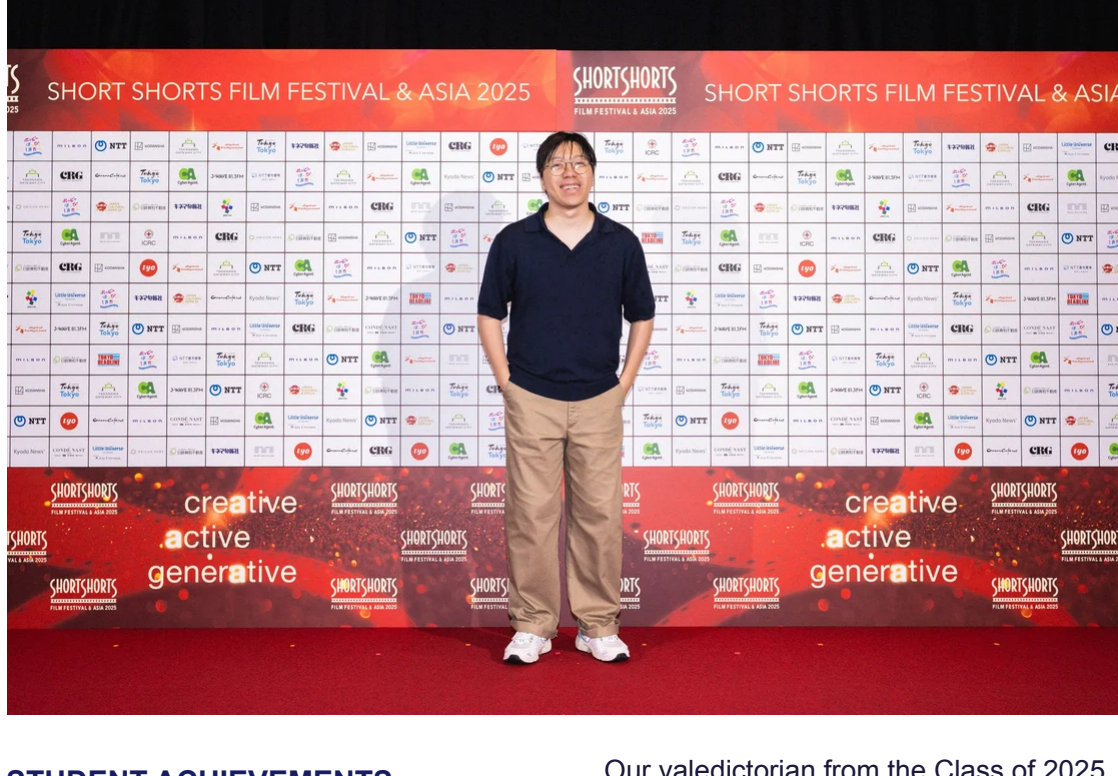


FACULTY SPOTLIGHT

Professor Edson Tandoc Jr. Recognised as ICA Fellow

We celebrate Professor Edson Tandoc Jr., recently named an ICA Fellow, a distinction held by just 5.8% of members worldwide. For him, this honour is both recognition of his contributions and a responsibility to advance research in journalism, technology, and disinformation, while advocating for inclusion.

[Read more](#)



STUDENT ACHIEVEMENTS

Spotlight on the WKWSCl Class of 2025 Valedictorian

Our valedictorian from the Class of 2025, Wayne Lim, shares his journey of growth, creativity, and discovery. His passion for media began in junior college with filmmaking and deepened at WKWSCl, where he explored visual journalism, documentary filmmaking, and communication research.

[Read more](#)

WKWSCl made a strong showing at the 75th ICA Conference, the premier global gathering of communication scholars. Our delegation of 37 faculty members, research staff, and students presented 64 papers across various divisions, with three papers receiving Top Paper Awards.

The School also hosted the Nanyang Reception, which drew over 1,000 attendees and provided a platform to connect with peers worldwide. WKWSCl's active participation at ICA underscores our leadership in global communication research and our commitment to shaping the field's future.

[Read more](#)



EVENTS & COLLABORATIONS

ICA 2025 Highlights

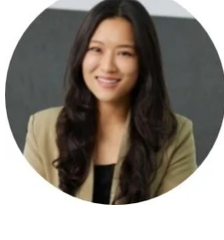
ALUMNI SPOTLIGHT

Introducing the WKWSCl Alumni Association

We are excited to announce the formation of the WKWSCl Alumni Association, a new initiative to bring together our vibrant alumni community and strengthen lifelong ties with the School.



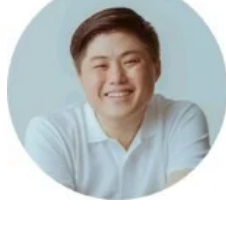
Kenneth Chia
President
CS'09



Grace Chiang
Vice President
CS'07



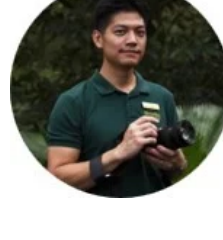
Loh Jun Qi
Honorary General Secretary
CS'12



Kuek Jinhua
VP, Social & Community
Engagement
CS'11



Raymond Chin
VP, Lifelong Learning
CS'01



Pedro Shiu
VP, Mentorship & Volunteer
CS'12 & MA'24

Led by a dedicated Executive Committee of passionate graduates, the Association seeks to foster meaningful connections, support lifelong learning, and celebrate the diverse achievements of our alumni. Stay tuned for upcoming activities and opportunities to reconnect, contribute, and grow with fellow WKWSCl alumni.

[Follow us on LinkedIn](#)



ALUMNI SPOTLIGHT

NTU Alumni Premiered Singapore's First Sci-Fi Comedy on Global Stage

We Can Save The World!!!, Singapore's first sci-fi comedy, premiered at the 2025 New York Asian Film Festival. The independent film was led by nine NTU alumni, including six from WKWSCl: Lee Yi Jia (CS'19), Martin Loh (CS'19), Russell Chan (CS'16), Weiqi Chuah (CS'19), Daniel Razak (CS'16), and Jeremie Lim (CS'19), who collaborated with peers from the School of Art, Design and Media (ADM). From directing and producing to cinematography and editing, the team transformed a wildly imaginative, distinctly local story into cinematic reality.

The film showcases how WKWSCl storytellers continue to push boundaries and bring fresh perspectives to the global stage. Catch *We Can Save The World!!!* soon and experience this bold and inventive Singaporean story for yourself!

[Learn more](#)

NEW PUBLICATIONS

Chen Lou

Zhou, X., Lou, C., & Huang, X. (2025). When social media gets political: How message–platform match affects consumer responses to brand activism advertising. *Journal of Advertising*, 54(3), 342-358.

Kim Hye Kyung

Kim, H. K., & Chen, M. (2025). A meta-analysis of gain–loss framing effects in narrative persuasion. *Journal of Communication*, 75(3), 220-230.

Zhang, X., Kim, H. K., & Zhou, S. (2025). Time versus Timing in Social Cognition: How Concurrent Viewer Cues and Plot-Aligned Danmaku Affect Narrative Outcomes on Online Video Platforms. *Computers in Human Behavior*, 108748.

Lew Zijian

Lew, Z., & Flanagan, A. J. (2025). Toxic positivity on social media: The drawbacks and benefits of sharing positive (but potentially platitudinous) messages online. *New Media & Society*, 27(5), 2972-2995.

Li Junting, Benjamin and Theng Yin Leng

Jin, J., Li, B. J., & Theng, Y. L. (2025). Why people hesitate about dementia screening: A systematic review and meta-analysis. *Social Science & Medicine*, 382, 118360.

Shirley Ho

Huang, N. M., & Ho, S. S. (2025). Online support community use for informal caregiving: a scoping review across disciplines. *Information, Communication & Society*, 1-22.

Huang, N. M., Wong, L. Z., Ho, S. S., & Timothy, B. (2025). Understanding Challenges and Emotions of Informal Caregivers of General Older Adults and People With Alzheimer Disease and Related Dementia: Comparative Study. *Journal of Medical Internet Research*, 27, e54847.

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Interested in collaborating with us? Reach out to explore opportunities in teaching, learning, and research at kwk-comms@ntu.edu.sg

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