

Wenyi Zhang

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EDUCATION

University of Cambridge

MPhil in Economics

Cambridge, UK

Jul 2023

- Relevant courses: Econometric Methods, Development, Venture Capital, Applied Macroeconomics

McGill University

B.A. Joint Honours in Economics and Finance

Montreal, Canada

Sep 2018-Feb 2022

- Cumulative GPA: 3.93/4.0; Economics major GPA: 4.0/4.0
- Awards: First Class Joint Honours in Economics and Finance, Dean's Honour List (2018 – 2021), James McGill Scholarship, DeSousa Family Scholarship, Brian Coghlan Memorial Prize in Economics
- Relevant courses: Advanced Macro and Micro, Econometrics, Market Risk Model, Corporate Finance, R in Finance

RELEVANT EXPERIENCES

China Securities Co., Ltd

Front Office (Internship)

Summer 2022

- Communicated with local private equity and technology firms to facilitate potential collaboration opportunities
- Collected daily data and composed weekly reports on CSI 1000; presented the results during group meetings
- Recommended automatic investment plan, securities margin trading, and fixed income products to clients according to their preferences on risks and returns. Utilized Wind to provide clients with weekly updates on prices

CICC Wealth Management

Back Office (Internship)

Summer 2021

- Assisted accounts openings in Securities Margin Trading, A share market, Hong Kong Exchange Market, and completed commissions adjustments for existing clients
- Carried out risk assessment for clients and recommended wealth management products such as Mutual Fund 50 portfolios, micro-50, FOF products, family trust services, etc. accordingly
- Collected 5-year data on 10 FOF and computed performance indicators including Sharpe ratios, annualized returns, variations, and maximum drawdown. Composed reports and designed slides to present in meetings

District Government, Department of Finance

Data Analyst (Internship)

2021.01-2021.06

- Summarized revenue and expense data from real estate companies, service sectors, wholesale, and retail industries, and analyzed each sector's contributions to district GDP
- Computed the supposed tax revenue and explained for any discrepancies due to tax reduction policies
- Composed detailed reports on changes of growth rates and evaluation on the growth potentials in each sector.
- Evaluated 3 firms applying for government subsidies by conducting cost-and-benefit analysis for the governmental subsidies. Suggested subsidies to one firm given substantial positive PV on providing subsidies

RESEARCH & PROJECTS

Bank of Canada Target Interest Rate Analysis

Software: Stata

- Examined the effects on Canadian economy during pandemics from higher inflation, increased money supply, decreased output levels, supply chain disruption, and pessimistic consumer expectation aspects
- Compared the benchmark interest rate with its major trading partners and considered financial assets, foreign reserves, and exchange rate stability problems. Utilized VARX models to predict future trends.
- Recommended the Bank of Canada to maintain its current target interest rate given current circumstances and suggested adjustments to the interest rate basis conditional on future inflation and output levels

Size-based Momentum and Cross Momentum Strategies

Software: R studio

- Measured correlations R^2 from regressing momentum on market, size, and value to test the effectiveness of adding momentum strategies to the existing Fama-French three-factor model.
- Considered all stocks listed in NYSE, NASDAQ, and AMEX and compared the performance of momentum factor investing between portfolios of different sizes given optimal cutoff points of 20%.
- Proposed a Cross Momentum Strategy (longing small-cap winner, shorting large-cap loser) which generated a superior return during past financial crisis and addressed its applicability in future recession periods

LEADERSHIP

WayWithWords NPO

Head of Business Development

2018.09-2020.01

- Reached out to potential sponsors and raised thousands of dollars in financial support. Composed sponsorship contracts and designed exclusive marketing packages for sponsors
- Organized and promoted Youth Leadership Development Summit. Booked venue, vehicles, hotels and confirmed presentation schedules with guest speakers. Negotiated with business partners and landed more than 20 projects.

SKILLS

- AMAC and SAC; Familiar with both MacOS and Windows operating systems as well as Microsoft Office applications; Advanced skills in MATLAB and R Studio; French B1 level; proficient in Bloomberg, Wind