



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

NTU Academy for Professional
and Continuing Education

TRAVEL & LEARN EXPLORING CHINA'S INNOVATION FRONTIER: STRATEGIES FOR SUSTAINABLE BUSINESS GROWTH

Dates: 12 & 13 May, 18 – 22 May 2026
Singapore | China, Shenzhen

Programme Fees: S\$9,771.85

After Max Grant/Funding: S\$1,103.35

NTU Alumni Course Credits capped at S\$800.



Industry Site Visit:
Tencent Headquarters



IN PARTNERSHIP WITH



清华大学深圳国际研究生院
Tsinghua Shenzhen International Graduate School

HIGHLIGHTS



INNOVATION **DEVELOPMENT**

Gain insights into key factors that have positioned China as a global leader in business and innovation through industry visits to leading technology firms.



ENTREPRENEURIAL **NETWORKING**

Build your network with local entrepreneurs, business owners and senior executives while discovering how data and insights are used to gain a competitive edge.



GROWTH **STRATEGY**

Understand and appreciate China's business culture while acquiring go-to-market strategies on driving sustainable business growth.



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PROGRAMME OUTLINE

WHO SHOULD ATTEND

- Business Leaders
- Directors
- Senior Executives
- Entrepreneurs
- SME Owners
- Professionals

50
HOURS

12 – 13 MAY
NTU
SINGAPORE

18 – 22 MAY
SHENZHEN,
CHINA

INNOVATION & ENTREPRENEURSHIP IN A DIGITAL FUTURE

Taught by Professor Sia Siew Kien, Associate Vice-President for Lifelong Learning and Continuing Education and Director of Asian Business Case Centre at Nanyang Business School.

MASTERCLASSES IN TSINGHUA SHENZHEN INTERNATIONAL GRADUATE SCHOOL (TSIG)

SITE VISITS TO RENOWNED TECH FIRMS

Tencent, UBTECH Robotics, Shokz, IntelliFusion Technologies, Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub (visits may be subject to changes).

ABOUT TSIG

A joint initiative of Tsinghua University and the Shenzhen Municipal Government, dedicated towards advancing world-class engineering education and innovation management.



REDEFINE YOUR STRATEGY AND SHAPE THE FUTURE OF INNOVATION

Find out more:



tinyurl.com/ntushenzhen



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