

Programme Overview

Travel & Learn: Exploring China's Innovation Frontier: Strategies for Sustainable Business Growth

	Day 1 (Synchronous Online)	Day 2 (NTU Main Campus)	Day 1	Day 2	Day 3	Day 4	Day 5
Location	Singapore		China				
Morning 9am-12pm	Masterclass Innovation & Entrepreneurship in a Digital Future	Masterclass Innovation & Entrepreneurship in a Digital Future	Masterclass Industrial Innovation and Corporate Strategy in the Digital Economy Era	Masterclass Industry 4.0 and Smart Manufacturing	Masterclass Big data, Cloud Computing and Future Industrial Development	Masterclass Investment and Financing in China and Path Analysis	8.30am – 11.30am Masterclass Green Economy and Sustainable Development 11.30am – 12.30pm Assessment 2
Afternoon 2pm-5pm		1pm – 5pm Masterclass Innovation & Entrepreneurship in a Digital Future Assessment 1 Pre-trip Briefing	On-site Learning – Industrial Visit	On-site Learning – Industrial Visit	On-site Learning – Industrial Visit	On-site Learning – Industrial Visit	On-site Learning – Industrial Visit
Evening 6.30pm-9.30pm				Networking session, discussion with senior executives from China	Networking session, discussion with senior executives from China		Discussion on the Key Takeaways from the Programme