NANYANG TECHNOLOGICAL UNIVERSITY SINGAPORE

NTU Academy for Professional and Continuing Education



(SCTP) ADVANCED PROFESSIONAL CERTIFICATE IN PRODUCT MANAGEMENT FOR AI AND DIGITAL FINANCE

This programme equips learners with the skills to develop technology-enabled financial products that balance innovation, governance and ethics, which are highly essential in today's fintech-driven economy.

LEARN MORE

Singapore's financial market is set to reach USD 29 billion in 2031

Product Management demand is shifting toward platform-centric and ecosystem-level roles

(*Source : Research and Markets, 2026*)

Programme Mode

Part-time: 4 months

Programme Fee

Fee before funding: $19,075 (GST inclusive)

*The following are applicable:

- Up to 70% - 95% SWDA Funding
- SkillsFuture (Mid-Career) Credit top-up: $4,000
- SkillFuture Mid-Career Training Allowance

*Terms & Conditions apply

Venue

- NTU @ One North
- Virtual learning

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https://www.ntu.edu.sg/pace

NTU PACE

Company Registration No: 200604393R

Programme Modules

Foundations of Digital Finance, Technology and Compliance

Learn to apply AI, blockchain, digital payments, and alternative finance while navigating global regulations and compliance.

Unlocking User Needs: A Design Thinking Approach to Product Discovery

Master design thinking and product discovery to identify opportunities and build user-centric solutions. Apply proven frameworks to drive faster and more impactful innovation.

Launching for Impact and Sustaining Finance

Design a minimum viable product and build a go to market plan for an impactful launch. Identify the key drivers of sustained growth across every stage of the product lifecycle.

Stakeholder Management in Digital Finance Projects

Build skills in stakeholder mapping, alignment, and conflict resolution to manage stakeholders in regulated digital environments using AI tools, negotiation frameworks.

Product Thinking for AI-enabled Finance

Design and deploy AI solutions for fintech using product design, data strategy, model tuning, ethics, and cybersecurity. Build systems that fulfil compliance requirements in financial services.

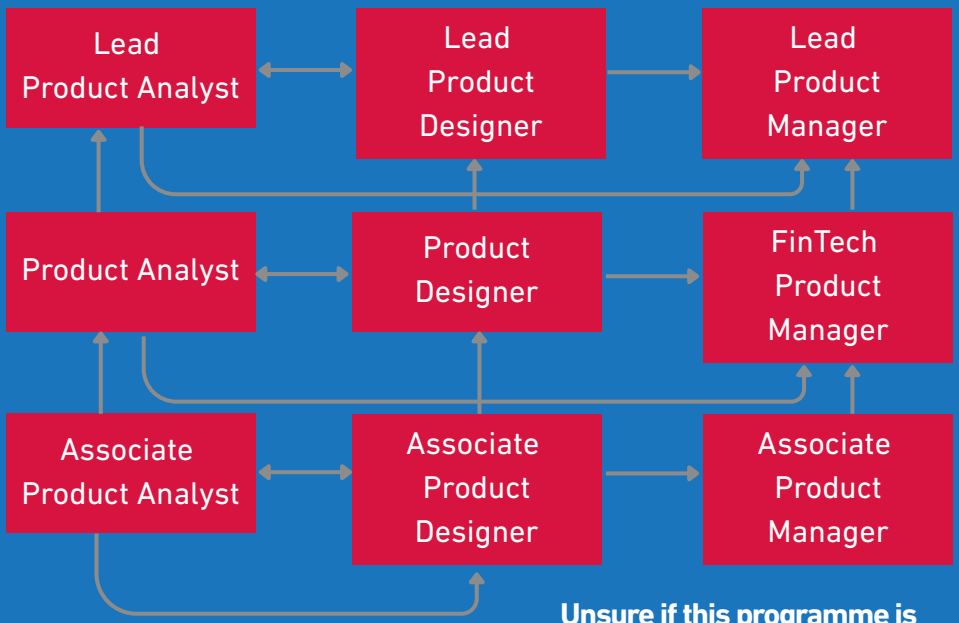
The Evolving Product: Tracking Performance and Continuous Discovery

Apply Lean and Agile principles to guide product decisions. Design meaningful product metrics and assess product market fit to drive sustained growth.

Capstone Project in Product Management in Digital Finance

Identify opportunities and develop innovative solutions for a fintech product, while rigorously validating their desirability with users and assessing market viability.

Unlock Your Future Role



(Source : Skills Framework for Infocomm Technology, 2025)

Unsure if this programme is right for you?

Book a session with our in-house career consultants.

Empowering individuals to shape the future of digital finance