

(SCTP) Advanced Professional Certificate in AI-Powered UX Design and Digital Product Strategy (Classroom, Synchronous and Asynchronous E-Learning) Cohort 2 (Tue, Thu, Sat)								
Module	Wk.	Day	Date	Unit	Lesson Title	Start	End	Location
			Jun 23		Info Session	12:15	13:30	Online Zoom
			Jul 27		Registration Close			
ORIENTATION		SAT	Aug 15	CW	Welcome & scene setting Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness	09:00	13:30	NTU@One-north
M1		SUN	16					
DIGITAL PRODUCT MANAGEMENT & DISCOVERY: BUILDING WHAT MATTERS	1	MON	17		Intro + Product Lifecycle and Growth	19:00	22:00	Online Zoom
		TUE	18		Product team Org + Product Opportunity Discovery	19:00	22:00	Online Zoom
		WED	19		Design thinking + Recap & Apply	19:00	22:00	NTU@One-north
		THU	20					
		FRI	21					
		SAT	22		Reserve for Cohort 1 final pitch			
		SUN	23					
	2	MON	24		Continuous Discovery + AI Product Development	19:00	22:00	Online Zoom
		TUE	25		Building Delightful Products + MVP	19:00	22:00	Online Zoom
		WED	26					
		THU	27		Self Study 1 + Reflective Journal	19:00	22:00	Self study
		FRI	28					
		SAT	29	CW	Effective GTM approaches + Recap & Apply	09:00	12:00	NTU@One-north
					Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning	13:00	16:00	NTU@One-north
		SUN	30					
	3	MON	31					
		TUE	1 Sep		Product Analytics and Performance	19:00	22:00	Online Zoom
		WED	2					
		THU	3		Self Study 2 + Reflective Journal + Assessment (Quiz)	19:00	22:00	Self study
		FRI	4					
		SAT	5		OKR + Recap & Apply (Must finish assessment)	09:00	12:00	NTU@One-north
		SUN	6					
M3		MON	7					
USER RESEARCH AND INSIGHTS	4	TUE	8		Capstone selection	19:00	22:00	Online Zoom
		WED	9					
		THU	10		Introduction to research	19:00	22:00	Online Zoom
		FRI	11		Self-study and working on assignments	20:00	21:00	Self study
		SAT	12		Qualitative interview	09:00	12:00	NTU@One-north
		SUN	13					
	5	MON	14					
		TUE	15		Quantitative survey	19:00	22:00	Online Zoom
		WED	16					
		THU	17		Heuristics & user effort score	19:00	22:00	Online Zoom
		FRI	18		Self-study and working on assignments	20:00	21:00	Self study
		SAT	19		Affinity mapping workshop	09:00	12:00	NTU@One-north
		SUN	20					
	6	MON	21					
		TUE	22		Research Insights	19:00	22:00	Online Zoom
		WED	23					
		THU	24		User journey map	19:00	22:00	Online Zoom
		FRI	25		Self-study and working on assignments	20:00	21:00	Self study
		SAT	26		Guest speaker session sharing on UX research	09:00	12:00	NTU@One-north
		SUN	27					
	7	MON	28					
		TUE	29		Problem statement / Research presentation preparation	19:00	22:00	Online Zoom
		WED	30					
		THU	1 Oct		Research presentation preparation	19:00	22:00	Online Zoom
		FRI	2		Assignment + Module Quiz + Self Study	20:00	21:00	Assessment
		SAT	3	CW	Research presentation	09:00	12:00	NTU@One-north
					Career Workshop #3: Career Readiness Prep: Personal Branding & Resume	13:00	16:00	NTU@One-north
		SUN	4					
M2		MON	5					
	8	TUE	6		Introduction to Data and Analytics	19:00	22:00	NTU@One-north
		WED	7					
		THU	8					
		FRI	9					
		SAT	10		Data Exploration and Cleaning	09:00	12:00	NTU@One-north
		SUN	11		Dummy Variables and Multicollinearity	13:00	16:00	NTU@One-north

DATA ANALYTICS FOR PRODUCT MANAGERS	9	MON	12						
		TUE	13			Linear Regression	19:00	22:00	Self study
		WED	14			Logistic Regression	19:00	22:00	Self study
		THU	15						
		FRI	16						
		SAT	17			Confusion Matrix and Imbalanced Data	09:00	12:00	NTU@One-north
		SUN	18			Decision Rules	13:00	16:00	NTU@One-north
	10	MON	19						
		TUE	20			CART and Random Forest	19:00	22:00	Self study
		WED	21						
		THU	22						
		FRI	23						
		SAT	24			A/B Testing and Experimentation	09:00	12:00	NTU@One-north
	AI-POWERED LOW CODE DEVELOPMENT	11	SUN	25					
MON			26						
TUE			27			Solutioning - Ideation workshop	19:00	22:00	Online Zoom
WED			28			Self-study and working on assignments	20:00	21:00	Self study
THU			29			Flow diagrams & information architecture	19:00	22:00	Online Zoom
FRI			30						
SAT			31			Vibe coding workshop	09:00	12:00	NTU@One-north
12		SUN	1 Nov			Career Workshop #4: Career Readiness Prep: Interview prep	13:00	16:00	NTU@One-north
		MON	2						
		TUE	3			Guest speaker (TBD)	19:00	22:00	Online Zoom
		WED	4						
		THU	5			Solving product exercise & sprint kickoff (Focus on 4 principles of HCD, framework to tackle brief and team formation / brief selection)	19:00	22:00	Online Zoom
		FRI	6			Self-study and working on assignments	20:00	21:00	Self study
		SAT	7			Guest speaker workshop	09:00	12:00	NTU@One-north
13		SUN	8	PH		Deepavali			
		MON	9	PH		Deepavali PH			
		TUE	10			Sprint discussion / consultations	19:00	22:00	Online Zoom
		WED	11						
		THU	12			Sprint discussion / consultations	19:00	22:00	Online Zoom
		FRI	13			Assignment + Module Quiz + Self Study	20:00	21:00	Assessment
		SAT	14			7 days presso	09:00	12:00	NTU@One-north
UX SOLUTIONING & TESTING		14	SUN	15					
	MON		16						
	TUE		17			Introduction to Figma Design	19:00	22:00	Online Zoom
	WED		18						
	THU		19			Capstone project prototyping	19:00	22:00	Online Zoom
	FRI		20			Self-study and working on assignments	20:00	21:00	Self study
	SAT		21			Usability testing	09:00	12:00	NTU@One-north
	15	SUN	22						
		MON	23						
		TUE	24			Case studies / presentations discussion	19:00	22:00	Online Zoom
		WED	25						
		THU	26			Guest speaker & consultations	19:00	22:00	Online Zoom
		FRI	27			Self-study and working on assignments	20:00	21:00	Self study
		SAT	28			Career Workshop #5: Career Transition and Stabilization	09:30	12:30	NTU@One-north
	16	SUN	29			Storytelling workshop	13:30	16:30	NTU@One-north
		MON	30						
		TUE	1 Dec			Guest speaker & consultations	19:00	22:00	Online Zoom
		WED	2						
		THU	3			Interview questions teardown	19:00	22:00	Online Zoom
		FRI	4			Self-study and working on assignments	20:00	21:00	Self study
		SAT	5			Whiteboarding workshop / mock pitch	09:00	12:00	NTU@One-north
	17	SUN	6						
		MON	7						
TUE		8			In-class consultation	19:00	22:00	Online Zoom	
WED		9							
THU		10			In-class consultation	19:00	22:00	Online Zoom	
FRI		11			Assignment + Module Quiz + Self Study	20:00	21:00	Assessment	
SAT		12			Final Pitch I	09:00	12:00	NTU@One-north	
M4	SUN	13							
M6	MON	14							
	TUE	15			Final Pitch II	19:00	22:00	Online Zoom	

CAPSTONE PROJECT FOR AI UX PRODUCT STRATEGY	18	WED	16		Preparation for Final Pitch	19:00	21:00	Capstone
		THU	17		Preparation for Final Pitch	19:00	21:30	Capstone
		FRI	18		Preparation for Final Pitch	19:00	21:30	Capstone
		SAT	19		Preparation for Final Pitch	09:00	12:00	Capstone
		SUN	20					
	19	MON	21		Preparation for Final Pitch	19:00	21:30	Capstone
		TUE	22		Preparation for Final Pitch	19:00	21:30	Capstone
		WED	23		Preparation for Final Pitch	19:00	21:30	Capstone
		THU	24		Preparation for Final Pitch	19:00	21:30	Capstone
		FRI	25	PH	Christmas PH			
		SAT	26		Final Pitch III	09:00	16:00	NTU@One-north
		SUN	27					