Jesvin Yeo is Associate Professor of Design Art at the School of Art, Design and Media and Associate Dean (Students) at the College of Humanities, Arts and Social Sciences. She is a design researcher and enthusiast in cultural and intangible heritage preservation that are relevant to Singapore. Her research work explores how design affects societies and how these societies also change the design. In the area of cultural and intangible heritage, she engages with traditional artisans and local communities and studies century-old architectures to explore design innovation.

#DYK
- Dr Yeo is the author of art and culture books: “Forgotten Heritage: Uncovering Singapore’s Traditional Chinese Puppets”, “A collection of Singapore’s fading traditional crafts and trades”, “Vanishing crafts” and “Architectural Decorations: negotiating symbols across time and place”.
- Dr Jesvin Yeo has also received numerous international awards including the prestigious German Design Award, Red Dot Award: (Communication Design), A’ Design Award, iF Communication Design Award and AIGA 50 Books.
- Dr Jesvin’s work ranges in subject matter from history to science and pop culture, spanning many genres to include experimental, observational and traditional visual communication.

#nisthreads: Dr Jesvin Yeo’s latest publications include:
- Visual communication design as a form of mindfulness-based intervention
- Exploring transdisciplinary learning and lifelong training in visual communication design education
- Designing wellbeing: The role of design in developing open-mindedness in mental health

More details on our social media platforms this week: 📚 📱 📲 📹 📋

NISTH EVENTS

NISTH Newsletter – June 2022
The NISTH second quarter Newsletter is out! Stay in the know, read the latest news, views, happening and announcements from NISTH. Find avenues where you can get involved.

If you would like to contribute to it, email us at: nisth-events@ntu.edu.sg
Read it: Here
31 July – 3 Aug 2022
World Cities Summit 202; Liveable and Sustainable Cities: Emerging Stronger, is an opportune platform to share best practices and innovative solutions for our cities to be more liveable, sustainable, and resilient. Apart from our usual highlights - the Lee Kuan Yew World City Prize, WCS Mayors Forum, WCS Young Leaders Symposium and WCS Smart Cities Workshop, global, business, and thought leaders will discuss our theme through plenary sessions and tracks.
More information: Here

19 – 21 Sept 2022; 8:30 AM
2nd International Conference on Materials for Humanity (MH 22), is organised by the Materials Research Society of Singapore. The conference showcases the latest developments in materials science and engineering that will secure a sustainable future. NISTH Postdoc Dr Iuna Tsyrulneva, will be chairing the session on Sustainable Materials Development and Use, under the Materials for education and communication symposium. The symposium findings aim to serve as a basis for the development of guidelines in sustainable synthesis and in purpose- and function-driven application of materials. The participants will explore the environmentally friendly alternatives to synthesize materials and identify applications for their sustainable use. Other NISTH Fellows involved are, Prof Lee Pooi See and Assoc Prof Sierin Lim, Assoc Prof Tan Lay Poh.
More Info: Here

Other Events & Opportunities

Deadline: 20 Jul 2022
Singapore Research Grant Call 2022 on Workforce Development and Lifelong Learning, is supported by the Workforce Development Applied Research Fund (WDARF). The research themes are: Developing Effective Adult Learning Pedagogies & Skills Development Strategies; Facilitating Learning and Career Choices among Adult Learners; Enhancing Employment Outcomes through Adult Learning and Skills Development. Interested NTU Applicants are to first submit your Expression of Interest (EOI) to CRADLE by Friday, 15 July 2022
More info: Here

29 Jul 2022 - 31 Jul 2022
SCP Boutique Conference, aims to showcase the latest research on crosscultural consumer behavior. The conference will be open to those with a serious interest in understanding how culture shapes consumers’ judgments, choices, responses, and behaviors through high rigorous theoretical and empirical research. In addition, specific researchers engaged in research in the area will be encouraged to participate and share insights regarding the antecedents, consequences, processes, and boundary conditions relating to the role of culture. A unique highlight of the conference will be a keynote speech by a world-renowned scholar who can give a good perspective on recent developments in cross-cultural consumer behavior and topics needing more work.
More info: Here
11 – 12 November 2022
Transform MedEd 2022, (GAElIA), invites 3-4 advanced level PhD/Master level students, to join the group and work in a supported process for 8 months, from 25 Aug 2022. The students will be offered a training program in ethics and risks related to the use of technology in the financial sector and in education, while conducting research on topic in teams. The program is an extension of a program just completed with a conference at Stanford (online) on May 19, 2022. They aim for diversity, are are open to high level students (PhD/Master) from various areas such as engineering, law, philosophy, anthropology or other, with interest and insight into tech and the financial sector.
More info: Here

17 - 21, October 2022; 9:00 AM – 10:00 AM (SGT)
IEEE International Symposium on Mixed and Augmented Reality (ISMAR) is the premier conference for Augmented Reality, Mixed Reality, and Virtual Reality. Every year, ISMAR attracts a large number of world leading researchers from both academia and industry. First time in Southeast Asia, the 21st ISMAR will be held here in Singapore.
For more info, please contact Prof Yiyu Cai
Conference website: Here
mail us at nisth-events@ntu.edu.sg; Website: www.nisth.ntu.edu.sg