Hye Kyung (Kay) Kim is an Associate Professor at the Wee Kim Wee School of Communication and Information (WKWSCI). Her research develops theory-driven communication strategies that can help overcome people’s resistance to health communication. She is particularly interested in designing persuasive messages and innovative tools that could help improve individuals’ health decisions beyond their resistance.

DID YOU KNOW #DYK

- She is currently serving as a Senior Editor for the Journal of Health Communication and an Associate Editor for Frontiers in Psychology – Health Psychology

#nistthreads

Prof Kim’s latest publications include:

- Multilevel Causal Attributions on Transboundary Risk: Effects on Attributions of Responsibility, Psychological Distance, and Policy Support
- Gender-Specific Pictorial Health Warnings: Moderation Effects of the Threat Level and Gender
- Conditional risk perception and protection behavior: Testing the behavior motivation hypothesis and the risk reappraisal hypothesis
- Wear or Not to Wear a Mask? Recommendation Inconsistency, Government Trust and the Adoption of Protection Behaviors in Cross-Lagged TPB Models
Sanjay Haresh Chotirmall (Prof)
15 Sept 2022

International study led by Singapore scientists discovers bacteria previously thought harmless can worsen existing lung disease.

IN EVENTS

2nd International Conference on Materials for Humanity (MH 22)
19 – 21 Sept 2022; 8:30 AM

MH 22, is organised by the MRS Singapore, showcasing the latest developments in materials science & engineering that will secure a sustainable future. NISTH Postdoc Dr Iuna Tsyrulneva, will be chairing the session on Sustainable Materials Development & Use, under the Materials for education & communication symposium, which aims to serve as a basis for the development of guidelines in sustainable synthesis & in purpose- and function-driven application of materials. Other NISTH Fellows involved are, Prof Lee Pooi See, Assoc Prof Sierin Lim, and Assoc Prof Tan Lay Poh.

More Info: Here
Campus Dialogue Live! "Chemistry & Biotech: The Next Frontier"
24 September 2022; 9.30am-1.00pm (Physical),
9.45am-11.30am (Zoom); The Arc- Learning Hub North Lecture Theatre

The Campus Dialogue Live! "Chemistry & Biotech: The Next Frontier" you will give students the opportunity to hear from NTU alumni and faculty on how research in chemistry and biotechnology is moving to the next frontier from upcycling waste to industrial compounds to creating biologically responsive drugs for more effective health treatment! This event will be held both physically & via zoom. NISTH Fellow, Assoc Prof Sierin Lim, is part of the panel.
More info & Register at: [Here](#)

**OTHER EVENTS AND OPPORTUNITIES OF INTEREST**

Global Alliance for Ethics & Impact of Artificial Intelligence (GAEIA) Scholarship
22 September 2022 - 18 March 2023

GAEIA, invites 3-4 advanced level PhD/Master level students, to join the group and work in a supported process for 8 months. The students will be offered a training program in ethics & risks related to the use of technology in the financial sector & in education, while conducting research on topic in teams. The program aims for diversity, are open to high level students (PhD/Master) from various areas such as engineering, law, philosophy, anthropology or other, with interest & insight into tech & the financial sector.
More Info: [Here](#)
US Embassy Singapore: Exchange Opportunities for Students

[For Students] Fulbright Foreign Language Teaching Assistant Program (Application deadline: October 17, 2022)
This program sends mandarin-speaking students to the United States for a nine-month program where they teach mandarin to U.S. college students, take courses they are interested in (one of which must be U.S. studies), and participate in cultural activities. Participants must have a bachelor’s degree by the time the program commences in August 2023 (current final-year students would be the right group to apply for this program now).

IEEE International Symposium on Mixed and Augmented Reality (ISMAR)
17 - 21, October 2022; 9:00 AM – 10:00 AM (SGT)

ISMAR, is the premier conference for Augmented Reality, Mixed Reality, and Virtual Reality. Every year, ISMAR attracts a large number of world leading researchers from both academia and industry. First time in Southeast Asia, the 21st ISMAR will be held here in Singapore.
For more info, please contact Prof Yiyu Cai
Conference website: Here
US Embassy Singapore: Exchange Opportunities for Faculty

[For Faculty] Study of the U.S. Institutes for Scholars (Application deadline: November 4, 2022)
This program is for faculty to participate in a five-to-six week program that enables them to gain a better understanding of U.S. perspectives in the following fields: 1) American Politics and Political Thought, 2) Contemporary American Literature, 3) Journalism and Media, 4) U.S. Culture, Identity, and Society, 5) U.S. Economics and Sustainable Development, and 6) U.S. Foreign Policy.

Singapore International Energy Week (SIEW) 2022
25 - 28, October 2022

SIEW 2022, is an annual platform for energy professionals, policymakers and commentators to discuss and share best practices and solutions within the global space. Organised by the Energy Market Authority of Singapore, the theme for SIEW 2022 is “A Resilient and Sustainable Energy Future”. SIEW 2022 will discuss policies, frameworks, and best practices to accelerate the transition to a more resilient, greener and more inclusive energy future, also examine the opportunities & challenges as the region scales up investments & regional connectivity for a green economy. More info: Here
Transform MedEd 2022
11 – 12 November 2022

 Transform MedEd 2022, invites 3-4 advanced level Ph.D./Master level students, to join the group & work in a supported process for 8 months, from 25 Aug 2022. The program is an extension of a program just completed with a conference at Stanford (online) on May 19, 2022. They aim for diversity and are open to high-level students (Ph.D./Master) from various areas such as engineering, law, philosophy, anthropology, or other, with interest and insight into tech and the financial sector. More info: Here

12th Asian Symposium on Intense Laser Science (ASILS12)
4 – 7 December 2022

 ASILS is a conference series that is held under the auspices of the Asian Intense Laser Network (AILN). ASILS aims to foster scientific exchange and collaborations between Asian countries in the field of ultrafast intense laser science. The 1st ASILS was held in Tokyo, Japan, in 2004; at the same meeting, the AILN was established. Organised by the College of Science, NTU, Singapore, the conference program will include invited talks and contributed presentations, and will cover a wide range of topics in the field of ultrafast intense laser science, spanning high-power laser development, laser acceleration, intense laser-matter interaction, high-order harmonic generation and attosecond science, filamentation, and THz generation. More info: Here

contact us
• Email: nisth-events@ntu.edu.sg
• Website: www.ntu.edu.sg/nisth