



The NBS Research & Insights newsletter is an effort to demonstrate NBS thought leadership, as well as reflect the awards achieved and the latest research, covering a wide range of sectors and disciplines by our faculty.

### FACULTY ANNOUNCEMENTS



**Sandra Slaughter Service Award**  
Congratulations to NBS Dean Christina Soh for receiving the [Sandra Slaughter Service Award](#) from the Association for Information Systems (AIS) on 12 December. Reserved for a small number of AIS members, this award recognises longstanding members for their exemplary leadership and service.



**The effects of cognitive load on entrepreneurial trust**  
**Assoc Prof Georgios Christopoulos (pictured)**, Lead PI, and Co-PIs **Prof Boh Wai Fong** and **Prof Nicos Nicolaou (Warwick Business School)** received a Ministry of Education grant for their project titled "The effects of cognitive load on entrepreneurial trust: a neurobehavioral approach". With this grant, they aim to understand how the entrepreneurial brain manages daily distractions and the need to be socially adept and flexible.

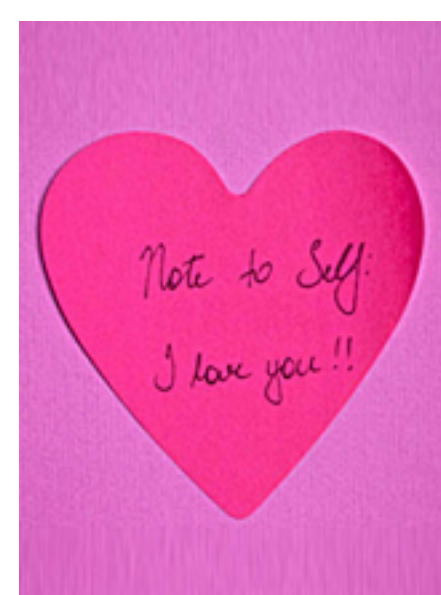


**Race to Net Zero: The unintended consequences**  
**Assoc Prof Angie Low An Chee (pictured)**, Lead PI, and **Assoc Prof Deng Xin**, Co-PI, were awarded a grant for their project titled "Race to Net Zero: The Unintended Consequences" from the Ministry of Education. The grant will examine the strategies companies use to reach net zero and whether increased climate pressure has unintended consequences for the fight against climate change.

### RESEARCH HIGHLIGHTS



**The bright side of inequity aversion**  
**Asst Prof Xinlong Li** and **Xi Li's paper** published in Management Science journal examines how the inequity aversion could benefit suppliers, manufacturers, and consumers alike, leading to a "win-win-win" outcome. The paper investigates how inequity aversion affects a manufacturer who sources inputs from upstream suppliers.



**Mirror Mirror on the wall**  
**Asst Prof Haiyang Liu**, **Yihao Liu**, **Jack Ting-Ju Chiang**, **Siting Wang**, and **Hui Wang's** research on [When self-love is threatened](#) in Personnel Psychology journal examines how narcissistic leaders can have tremendous paradoxical impact on newcomer socialization. The paper argues that its paradoxical effects can be disentangled by the presence of two distinct types of leader narcissism — narcissistic admiration and narcissistic rivalry.



**Regulating disinformation on Twitter and Facebook**  
An [article](#) by **Asst Prof Corrine Tan** in Griffith Law Review examines how disinformation is regulated on social media platforms. Prof Tan looks at selected legislation implemented to regulate the spread of disinformation online with an emphasis on two social media platforms – Twitter and Facebook.



**Smoking affects workplace**  
**Assoc Prof Georgios Christopoulos**, **Kar Fye Alvin Lee**, **Eun Hee Lee**, **Adam Charles Roberts**, **Josip Car**, and **Chee Kiong Soh** examined the combined effects of behavioural inhibition and behavioural activation on one hand, and locus of control on the other on different categories of smoking behaviour. Three hundred sixty-nine male working adults were included in the final sample [study](#), which was published in British Medical Journal Open.



**IAS 37: What Lies on the horizon?**  
**Mr Rony Lim**, **Assoc Prof Jian Ming**, and **Assoc Prof Clement Tan Kai Guan** answer the question - How can expense provisioning be improved? The [paper](#) discusses IASB's latest project to provide clarity in accounting for these liabilities. One of the key takeaways from the paper is that in an area where guidance remains unclear, companies could provide more voluntary disclosures to enhance the usefulness of financial statements to stakeholders.

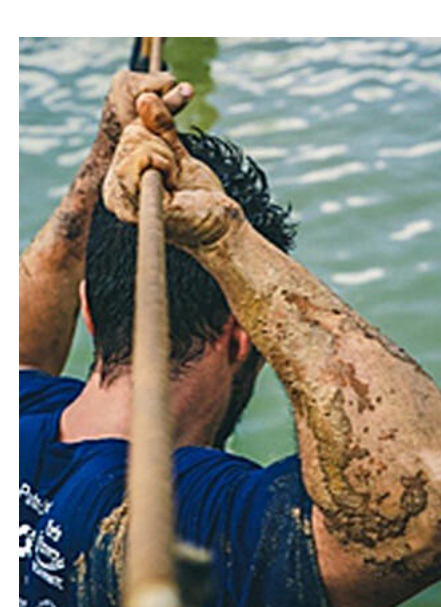
### IN THE MEDIA



**It's time for fairer wages, but that alone is not enough to retain workers**  
[The Business Times](#) – 28 November  
The National Wages Council has recommended that employers raise salaries for lower wage workers in Singapore in a fair and sustainable way in line with individual company performance to narrow that income gap. In an op-ed, **Assoc Prof Trevor Yu** discusses the move as inflation bites and economic headwinds persist.



**Refreshed SkillsFuture courses from 2023 in software development, other areas deemed most in demand and transferable**  
[TODAY](#) – 23 November  
Skills involving sustainability, software development, and health and wellness will be at the forefront of SkillsFuture course offerings that citizens can take up from 2023. **Prof Boh Wai Fong**, Deputy Dean, NBS, said there are some course offerings in this sector, but "we are not there yet in terms of adequate supply".



**A dad's letter to his son who is doing his basic military training**  
[The Straits Times](#) – 20 November  
In a commentary, Nanyang Business School **Adjunct Professor Abel Ang** wrote a letter to his son, who is undergoing basic military training now, that he is glad to see him grow from strength to strength and becoming a more well-rounded person. For example, his son used to hate exercising but has begun to embrace it while serving national service



**E-commerce sites woo Singapore shoppers with faster delivery, easier returns for 11.11 sales**  
[The Straits Times](#) – 10 November  
While number day sales like 11.11 and 12.12 are a short-term strategy to attract customers, there is also a bigger opportunity for brands to both attract and retain customers beyond just the sales day, says **Asst Prof Eunsoo Kim**. Prof Kim also cautioned that takings at the till may be dampened this year, given factors such as global inflation that has driven up prices, and a softened economy.



**Asia looks to Africa to expand trade ties**  
[CNBC Africa](#) – 7 November  
The Director of NTU-SBF Centre for African Studies at the Nanyang Business School, **Amit Jain** says there's the need to further demystify risks perceived to be associated with Africa from Asia's perspective. He goes on to share how Africa's reception of global feedback is propelling growth.

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