

## Singapore-NTU Alliance for Micro-Insurance

**Seminar  
on**

### **Micro-Insurance Global Insurance Platform**

**By  
Mr. David Piesse**

**Yanada Technologies Ltd (Chairman and Founder)**

**Date:** 15 June 2009 (Monday)  
**Time:** 11:00 am – 12:00 pm  
**Venue:** CEE Seminar Room A  
Block N1, Level B1, N1-B1b-18  
Centre for Infrastructure Systems  
School of Civil and Environmental Engineering (CEE)  
Nanyang Technological University  
**POC:** Ms Debbie Low ([cmLOW@ntu.edu.sg](mailto:cmLOW@ntu.edu.sg)) / 6790 5285)

#### **About the Seminar**

Mr. Piesse will discuss how to use the INTERNET as a process platform for micro-insurance and the use of mobility as the driving force for channel optimization. He will also discuss continuity of premium collection and claim payment in rural areas.

#### **About the Speaker**

Mr. Piesse is a visionary and an entrepreneur from a global career spanning 30 years in the telecommunications, financial services, information technology, risk management and product distribution area across multi-channels specifically the mobile phone and use in emerging markets.

Starting his career in the Lloyds of London insurance market, Mr. Piesse has worked for major financial institutions across the world and most recently headed up SUN Microsystems Global Insurance practice introducing new innovative solutions for the industry. In addition, he spent 5 years with the United Nations in natural disaster risk management and extensive practitioner experience in developing markets.

In 1999, Mr. Piesse founded and helped capitalise WEBEX a new platform technology for the insurance industry using the INTERNET as the processing platform, selling the company in 2002. This technology is now rapidly becoming a norm in the industry in 2009 in conjunction with telecommunication convergence.

Mr. Piesse helped bring the MIGO file synchronization and mobility content software to the Asia Pacific (AP) market.

After 4 years at SUN Microsystems, Mr. Piesse founded Yanada Technologies in Hong Kong as a distribution company for innovation, telecommunication optimization and reset technologies for the financial services, following the recent global downturn and crisis.

Yanada will be focused firstly on the bandwidth optimization of web sites, mobile phone, video streaming and file transfer speed up in conjunction with RocketStream technology for the Asia Pacific market. Secondly, Yanada will focus on the latest technology for financial services using pay as you go techniques removing capital IT from the table. This financial services will be part of disruptive change in financial industry and deployable on mobile phones.

Mr. Piesse has worked across the AP market for 20 years specializing in China, India, Japan and SE Asia and lives in Hong Kong. He has also worked across South America, Africa and East European markets. He is a practitioner member of the British Computer Society and also a member of the Chartered Institute of Insurers and the author of many white papers on financial services and IT. He is a regular speaker on the global circuit and sits on various round tables for micro-finance and disaster risk management solutions. Currently, he is working on a mobile money exchange platform for micro-finance and virtual world training.