DRIVING THE NEXT GENERATION OF ENTREPRENEURS AND INNOVATORS

SECOND MAJOR IN ENTREPRENEURSHIP
The Second Major in Entrepreneurship (SMiE) is developed with the goal to prepare NTU graduates to impact the world and its grand challenges in this new digital age. This also allows greater flexibility for undergraduates to pursue interdisciplinary programmes and pan-university majors.

Students will be inspired to be venturesome and more resilient in this ever-changing world.
### Second Major in Entrepreneurship

#### Core Modules (12 AU)
- Entrepreneurial Mindset and Technology Innovation
- Entrepreneurial Ecosystems
- Managing New Ventures
- Financing Entrepreneurial Ventures

#### Electives (at least 13 AU)
- Enterprise Strategy
- E-startups & Social Media Strategies
- Innovation Marketing
- Law of Intellectual Property & New Media
- Business Venture Implementation
- Entrepreneurial Business Development
- Venture Capital Investment and Practices
- Design and Systems Thinking for Entrepreneurs
- Innovation and Commercialization of Technologies
- Social Entrepreneurship

#### 20-Week Experiential Programme (10 AU)

20-week internship* with organizations, including startups, venture capital firms, entrepreneurship support organizations, and innovation setups in corporations.

*With option of Overseas Entrepreneurship Programme or Local Professional Attachment
EXPERIENTIAL PROGRAMME

Overseas Internship (OEP)

Local Internship

EXPERIENTIAL PROGRAMME
(10 AU)
Second Major in Entrepreneurship

Develop an entrepreneurial mindset

Learn to collaborate

Gain a competitive edge

Increase employability

“An exciting journey filled with engaging lessons, diverse people and a common desire to enact change!”
Reily Lim, ACC, Nanyang Business School

“I really enjoy the SMiE classes and learn so much about what it means to be an Entrepreneur. There are no regrets taking this second major and I’m thrilled to be a part of it.”
Grace Sui-Ying Wiggins, BEET, College of Engineering

“...... Singapore companies must make their mark in the new economy. A few have become global names, like Carro, SecretLab, and Carousell. Enterprise Singapore is supporting more entrepreneurs to follow in their footsteps, go out into the world, seize new opportunities and grow their businesses.”
PM Lee Hsien Loong, Sep 2021
Insights from entrepreneurs

Business implementations