

# FRONTIERS IN SCIENCE: A CONFERENCE IN HONOUR OF PROFESSOR CN YANG AT 100

08 JUN 2022

Nanyang Technological University, Singapore



## SPONSORSHIP PROSPECTUS

Supported by 金基氏李  
LEE FOUNDATION

Jointly organised by NTU-Institute of Advanced Studies (NTU-IAS), the National University of Singapore, World Scientific Publishing Co Pte Ltd, the Tan Kah Kee International Society, NTU-CN Yang Scholars Programme Office and the Centre for Quantum Technologies, ***Frontiers in Science: A Conference in honour of Professor CN Yang at 100*** will be held as a hybrid event on **8 June 2022** at the **Nanyang Auditorium** in NTU.

The conference aims to commemorate Prof Yang's pioneering contributions in Physics covering a wide range of topics like statistical physics, quantum mechanics, particle physics, condensed matter and mathematical physics etc; and to provide a platform for emergent physicists to share their research and innovation, as well as to nurture new partnerships and collaborations. It will comprise a pre-recorded speech by Prof Yang, keynote talks by Nobel Laureates Professor Konstantin Novoselov (in-person) and Professor Brian Schmidt (live streaming), as well as invited talks.

We invite your institution / organization to consider the various sponsorship opportunities outlined in this prospectus. Your strongest support would not only strengthen your current marketing efforts in creating brand awareness for your organizations, but would also be a valuable opportunity to engage with the physics community.

### Prof SUM Tze Chien

Conference Chair

Director, Institute of Advanced Studies, NTU &

Associate Dean (Research), College of Science, NTU

## Why Become A Sponsor?

Frontiers in Science: A Conference in honour of Professor CN Yang at 100 will be widely attended by academics and researchers worldwide, either virtually or in-person. Through this conference, sponsors will be able to reach out to their target audiences and create brand awareness.

### Increase Brand Awareness

- The conference website is widely accessed by academics and researchers worldwide in the field of physics.
- Our sponsors will be featured prominently on the website. The hyperlinks to your corporate websites will certainly help to enhance brand awareness amongst the target audience.

### Networking Opportunities

- Admission to conference sessions provides you opportunities for networking and fostering direct business relationships with the experts and decision makers.

### Gain Extra Exposure to Your Target Audience

- Promote your business to target audiences by advertising in conference program booklet, conference website and IAS' social media platforms.
- A digital conference program book will be distributed to all attendees.

***We sincerely thank you in advance for your strong commitment, passion and support to the Physics Community which contributes greatly to human society ultimately.***

## Sponsorship Packages

Package Type	Amount (S\$)*
<b>Tier 1</b> <ul style="list-style-type: none"> <li>One promotional virtual product displays [video /presentation (in PowerPoint / JPG format) up to 5 mins duration] to be placed on the conference website and IAS' social media platforms OR 1 tabletop exhibition space [each measuring 1.5m (L) by 0.6m (W)]</li> <li>A full page advertisement in the digital conference program booklet</li> <li>Logo with hyperlink to your organisation's website on the conference website and in publicity collaterals</li> <li>Logo acknowledgement of sponsorship in the digital program booklet</li> <li>Two conference admissions</li> </ul>	5,000 and above
<b>Tier 2</b> <ul style="list-style-type: none"> <li>Half page advertisement in the digital program booklet</li> <li>Logo with hyperlink to your organisation's website on the conference website and in publicity collaterals</li> <li>Logo acknowledgement of sponsorship in the digital program booklet</li> <li>Two conference admissions</li> </ul>	3,000
<b>Tier 3</b> <ul style="list-style-type: none"> <li>Logo with hyperlink to your organisation's website on the conference website and in publicity collaterals</li> <li>Logo acknowledgement of sponsorship in the digital program booklet</li> <li>One conference admission</li> </ul>	1,000

\*Subjected to prevailing 7% Goods & Services Tax (GST) imposed by Singapore Government

## Our Confirmed Renowned Keynote and Invited Speakers

<b>Keynote Speakers</b>	
Konstantin NOVOSELOV	2010 Nobel Laureate in Physics National University of Singapore
Brian SCHMIDT	2011 Nobel Laureate in Physics Australian National University

<b>Invited Speakers</b>	
Ping AO	Shanghai University
Ariando	National University of Singapore
Mile GU	Nanyang Technological University
José Ignacio LATORRE	National University of Singapore
Nelly NG	Nanyang Technological University
OH Choo Hiap	National University of Singapore
Christos PANAGOPOULOS	Nanyang Technological University
TAN Meng Chwan	National University of Singapore
David WILKOWSKI	Nanyang Technological University

Frontiers in Science: A Conference in honour of Professor CN Yang at 100 Sponsorship Agreement Form			
Company Name			
Contact Person Name			
Job Designation			
Address			
Country		Postal Code	
Office Phone		Mobile Phone	
Email			
<b>Billing Instruction:</b>			
Company Name (if different from above)			
Address			
Country		Postal / Zip Code	

Sponsorship Options (Please fill in accordingly):	
	Total Amount (S\$)
Tier 1 (S\$ 5,000 and above)	
Tier 2 (S\$ 3,000)	
Tier 3 (S\$ 1,000)	

Payment Mode	
• Bank Transfer	Please see appendix for the NTU bank details.
<b>Terms &amp; Conditions</b>	
• All packages are subjected to prevailing 7% Goods & Services Tax (GST) imposed by Singapore Government	
• Payment must be received <b>on or before 15 May 2022</b>	
• Only agreements with accompanying payment are considered committed and confirmed	
• No refund will be given once payment has been made	
I / We agree to the above terms and conditions and confirm the above agreement.	
<b>Name &amp; Signature of Representative and Date</b>	

## Appendix

Bank transfer details as follows:

Country:	Singapore
Beneficiary Name:	Nanyang Technological University
Address:	50 Nanyang Avenue, Singapore 639798
Email (Remittance Advice):	<a href="mailto:nssf@ntu.edu.sg">nssf@ntu.edu.sg</a>
Account Currency:	Singapore Dollars
Bank Account No.:	537010027001
Swift Code:	OCBCSGSGXXX
Bank Name (Local):	Oversea-Chinese Banking Corporation (OCBC) Bank code: 7339
Bank Address (Local):	65 Chulia Street, OCBC Centre, Singapore 049513