

Kenneth Chiam

Founder and Director, Global Homestay Services

Principal Consultant, Solutionz Consulting

NTU Bachelor of Accounting

Master of Science in Technopreneurship & Innovation Programme (MSc TIP), NTU Entrepreneurship Academy (NTUpreneur)

Kenneth CHIAM (NTU Alumnus – B.Acc, MSc. TIP) is the founder and director of Global Homestay Services, a hospitality business providing accommodation and travel-related services to visitors on leisure & business, international students on long-term & educational exchange programmes. He oversees the business development and operational aspects of the company. In 2008, the company expanded into the private education industry via a joint-venture where he was co-appointed as the school's director to head the operations.

Kenneth is also the Principal Consultant at Solutionz Consulting, providing consultancy services to start-ups and international clients seeking to establish a local outfit in Singapore. A Chartered Accountant (Singapore) by training, his fields of practice include business strategy & planning, accounting, finance and taxation advisory services. Amongst his other entrepreneurial endeavours include a family-owned pet hotel business which culminated in an equity-sale exit.

In academia, he facilitates the entrepreneurial journey for various undergraduate courses at NTU since 2006, focusing on learning touchpoints including new venture formation, business planning, marketing, innovation, strategies, business simulation, design thinking, accounting and finance.

Apart from lecturing at NTU, he holds adjunct positions as associate lecturer, course lead & curriculum developer at other educational institutions. In 2011, he received the Advanced Certificate in Teaching & Learning in Higher Education, jointly awarded by the National Institute of Education (NIE) and Singapore Institute of Management (SIM). He was also awarded the Teaching Merit Award (2016) and Teaching Excellence Award (2017, 2022) by SIM. He is also a Specialist Adult Educator (SAE-Facilitation) with the Institute for Adult Learning (IAL) under the Singapore's SkillsFuture framework.

Areas of Expertise:

Business Strategy and Management, Accounting, Finance, Marketing, Entrepreneurship