

Wee Kim Wee School of Communication and Information College of Humanities, Arts, and Social Sciences

Essential Information for Video Projects

Table of Contents

1. Project Information	
1.1. Information	
1.2. FYP Guidelines & Grading Criteria	
2. Information for Video FYPs	
2.1. Pre-production & Production	g
2.1. Pre-production & Production 2.1.1. Grants & Funding 2.1.2. Clearances & Permissions	
2.1.2. Clearances & Permissions	
2.1.3. Equipment & In-House Facility Booking	
2.2. Post-production2.2.1. Copyright2.2.2. Distribution	11
2.2.1. Copyright	11
3. Project Submission	
3.1. Submission Details	12
3.2. Late Submission	16
FYP Video Archival Submission to WKWSCI Tech Team	

1. Project Information

1.1. Information

The FYP Video (Narrative or Documentary) is a capstone project demonstrating students' knowledge and expertise attained from their courses and time spent at WKWSCI. More like a thesis film, the project should be the students' own work and will be part of assessing their ability and competency. In terms of exposure, the goal of FYP is to complete a project that reaches a wider audience beyond the school.

Students who produce a video Narrative or Documentary FYP must have taken at least two relevant production-related courses (i.e., Image & Sound Production, Genre and Narrative Strategies, Broadcast Journalism, Audio in Media, Documentary Production, Narrative Production or Writing for Cinema and TV) and demonstrate that they can make a significant contribution to the project.

The finished film must be of high technical quality, i.e., the video must be shot on industry-quality cameras and edited on machines with high-end resolution.

Group Size & Roles

The group size is strictly four students unless special permission is given for a smaller group of three. It should consist of primary roles: Director, DOP, Editor, Scriptwriter, Location Audio, or Producer. Some of these roles may be doubled up. Students may assume an additional role but are required to retain a primary role within the team.

External personnel or consultants, including alumni, are not permitted to occupy these primary roles. You may use a colour grader and/or a sound designer if needed.

Supervisors you can approach

Dr. Kym Campbell | Asst Prof. Kevin Chew | Assoc Prof. (Practice) Ian Dixon | Ms. Nikki Draper | Asst Prof. Ella Raidel | Mr. Samuel He | Mr. Eternality Tan

1.2. FYP Guidelines & Grading Criteria

Your chosen project for your FYP can be either a Video or an Interactive Option.

			VI	DEO	INTERACT	TIVE OPTION	
		 Duration (min. 10 mins, max. 24 mins), Upload video to VIMEO/YouTube, A functional URL to the video must be provided in the written report. 		 Average user experience about 15 mins (including any multimedia elements), Max. 24 mins allowed if the product comprises primarily multimedia, Website design & interface is assessed, Project submitted on a hard drive & functional URL to website must be provided in the written report. 			
		ı	NARRATIVE	DOCUMENTARY	NARRATIVE	DOCUMENTARY	
			STORY QUALITIES				
(%)		 Story originality, relevance & depth of information, Story logic and flow: narrative/storytelling is compelling, attracting viewers' attention 					
Chosen Project (80%)	Criteria			 Appropriateness/contribution of interview subjects to the story. 		 Appropriateness/ contribution of interview subjects to the story. 	
Prc	ing	PRODUCTION TECHNIQUE					
Chosen F	Grading	sound		ytelling: quality of pictures and ift of directing, cinematography,	audio, video, animation, a sound designWebsite structure, interface	orytelling: quality of pictures, and infographics (if any) and se design, and user experience.	
		LEVEL OR DEGREE OF DIFFICULTY					
		■ Technical and			or conceptual.		

	Guidelines	The report aims to provide mode FYP. As such, the content of the for those choices, as a discussion No longer than 10 pages, Includes cover page & exclude	written report should address the n of and reflection on the consequ	intellectual and conceptual cha	llenges, decisions, and rationale
Written Report (10%)	Contents	 Story premise, Target audience, distribution method, and rationale, Research of the story, Philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered, and how they were solved in the script, Discussion of story issues that became evident in the edit and how those were addressed. 	 Synopsis, Project statement, Research literature review, Production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development, Philosophy and reason for selecting a particular style and structure, Discussion of story issues that became evident in the edit and how those were addressed. 	 Story premise, Target audience, distribution method, and rationale, Research of the story, Philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered, and how they were solved in the script, Discussion of story issues that became evident in the edit and how those were addressed, A schematic diagram illustrating its structure,	 Synopsis, Project statement, Research literature review, Production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development, Philosophy and reason for selecting a particular style and structure, Discussion of story issues that became evident in the edit and how those were addressed, A schematic diagram illustrating its structure, story flow, and/or workflow.

Moderators are looking out for and may consider the following criteria: (The list is not exhaustive and not in order of importance)

		inodoratoro are reciting eat r	or arra may concider the fellows	rig critoria. (The not is not exhaustiv	<u>e ana necim eraer er imperiance,</u>
Written Report (10%)	Grading Criteria	 The story premise (synopsis, title, and duration included), The target audience and distribution method (festival or TV) and rational, The research of the story (provide bibliography where appropriate), The philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered and how they were solved in the script, A discussion of story issues that became evident in the edit and how those were addressed. Insights on and understan Written report should addre 		 The story premise (synopsis, title, and duration included), The target audience and distribution method (festival or TV) and rational, The research of the story (provide bibliography where appropriate), The philosophy and reason for selecting a particular style and structure, Analysis of the story development: how the script and storyline developed, problems encountered and how they were solved in the script, A discussion of story issues that became evident in the edit and how those were addressed, A schematic diagram illustrating its structure, story flow, and/or workflow. 	justification for producing the film, A research literature review (1-2pages); provide references where appropriate, The production treatment that considers the visual and acoustic concepts related to the creative decisions and their conceptual development, The philosophy and reason for selecting a particular

Discussion of & reflection on the consequences of the filmmaker's decision.

- Intellectual & conceptual challenges,

Decisions & rationale for those choices,

	Guidelines		s uploaded separately to Googl you must include a functional U	le Drive / Dropbox, RL link to the appendix (for modera	ators to access) in the written re	eport.
. <u>×</u>		 Notice of c Script/trans Interview to Shooting s Location p 	schedule, credit list, for actors and/or interview subject opyright permission for any nor script of the final product (for vic ranscripts, if used, cript and storyboards, if used,	n-original material, deo/multimedia elements containing ondence pertaining to location perm	<i>y</i>	
Appendix	Contents	Production	Project Fact Sheet	Project Background Sheet	Producer's Warranty	Artwork
l &		Stills	(One-page sir	ngle-spaced 12pt.)		(Recommended)
Ap		Caption information (e.g., who is in shot) for each image. A 30- second trailer highlighting the film.	The video fact sheet should include the project's title, TRT, completion date, logline, synopsis, principal crew members, and contact information. If appropriate, the students can consist of principal cast members. You need to include a text which "This work was produced as a Wee School of Communication Technological University, Sing	final-year project in the Wee Kim and Information, Nanyang	WKWSCI provides a sample letter that the producer(s) need to download from the website and sign. The students should include the warranty in their FYP report for moderation and archiving. NOTE: A producer's warranty is not a substitute for obtaining copyright permission and licenses. It is merely a declaration that the producers are not infringing upon any 3rd party's rights or that all material is original.	Special artwork is not a requirement for the FYP report. But where it has already been done, students should include it with their press kit.

resentation (10%)	Guidelines	 Each group should anticipate questions from the panel, which consists of the group's supervisor and two moderators. Students should be prepared to participate in a Q&A session lasting at most 25 minutes. Presentations are optional, but if given, they should contain new or additional information not covered in the video or report (at most 5 minutes). Each group should anticipate questions from the panel, which consists of the group's supervisor and two moderators. Each member of the group should take turns speaking.
Oral Prese	Grading Criteria	 Moderators are looking out for: Are all members well prepared? Evidence of critical thinking and evaluation. The clarity of the presentation (if appropriate).

2. Information for Video FYPs

2.1. Pre-production & Production

2.1.1. Grants & Funding

WKWSCI Grant

All projects will receive a lump sum grant of \$400 by December to their designated treasurer, who is responsible for disbursing the funds to other group members.

The treasurer will provide his/her bank details and receive the payment via his/her personal GIRO account. The treasurer may update the bank account details under "Student Link > Administrative Matters > Update of Bank Account Number".

External Funding

The NTU Development Office (DO) works with foundations that donate to the University and the DO will coordinate the donors' funds across the university. As such, DO requests that FYP groups **refrain** from asking the following organisations for support:

Ho Bee Investment | Hong Leong Foundation | Keppel Corporation | Lien Foundation | Lee Foundation | Shaw Foundation | Tan Chin Tuan Foundation | Temasek Foundation

Should a contract with an external organisation be required, make sure your team and supervisor are fully aware of the terms and conditions before committing. Upon accepting a donation, it is the responsibility of the FYP group to ensure all terms and conditions are met, including the deliverables to the organisations. The school does not enter contracts on behalf of FYP groups.

If an external donation needs to be credited to the school, refer to the attached documents for the process and information required:

- Gift Processing Procedure and Guidelines
- Donation Form
- Donation Gift Transmittal Collection Form

2.1.2. Clearances & Permissions

Location Booking within NTU

For locations in the "Event Venue and Banner Space" booking in NTU, do approach the UG team for assistance.

As for locations outside of this system (outside of NTU), contact the venue owner for more information. The school will be able to provide a letter of support for such bookings, however, the final approval lies with the venue owner.

Forms

The forms have been edited to be more user-friendly but still include the necessary language to provide you with the rights you need for wider distribution to the public. If you modify the forms, discuss the changes with your supervisor to make sure that you aren't limiting your options for distribution.

Video FYPs would require:

- Location Permission Form
- Performer's Clearance Form
- Appearance Release Form
- Producer's Warranty

(A Producer's Warranty is needed to be submitted for festivals or competitions. It declares that you are not infringing upon any 3rd party copyright. Please note that a Producer's Warranty is not a substitute for any of the above clearances or for obtaining copyright permission. It merely still declares that you have done so.)

2.1.3. Equipment & In-House Facility Booking

Groups may use NTU WKWSCI's media equipment and facilities for their FYP via the Media Resource Booking System (MRBS).

Refer to this <u>file</u> for more information.

For Overseas projects, if the equipment is not insured, you need to purchase insurance for them. If the equipment belongs to WKWSCI, check with the Tech Team (SCI support@ntu.edu.sg). If you are renting the equipment, check with the vendors.

2.2. Post-production

2.2.1. Copyright

The group members hold the copyright for any media produced as part of their FYP, unless arranged otherwise with their clients or subjects. The copyright text within the projects should clearly indicate this (i.e., © group member(s) name, 2024).

However, a <u>NTU CoHASS WKWSCI logo</u> and text must be included at the end of their project, on the packaging and any publicity materials, which reads:

"This work was produced as a Final Year Project at the Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore."

NTU WKWSCI also reserves the right to use any of the FYP materials for publicity and outreach purposes.

NOTE: When used on black background, students are expected to adjust the black level of the logo so that it merges with the background.

2.2.2. Distribution

Collaterals

Refer to these guidelines if you wish to put up collaterals within WKWSCI.

3. Project Submission

3.1. Submission Details

All Video FYPS are to be submitted (only softcopy is required) by the time and date stated in the schedule under the WKWSCI FYP website. An email with instructions will be sent closer to the date of submission.

Each group is required to upload their video to VIMEO/YouTube and add the link clearly in the FYP report for access. The videos are not to be edited after the official submission.

The front cover of each FYP report and all supporting documents should include the following information:

- COHASS WKWSCI Logo
- Project Title
- Project ID (will be provided in early March)
- Full Names and Matriculation Numbers of all group members
- Name of supervisor and co-supervisor (if any) you do not need to include moderator's name.
- "This work was produced as a Final-Year Project in the Wee Kim Wee School of Communication and Information, Nanyang Technological University Singapore for the Bachelor of Communication Studies." at the bottom of cover page.

Organising your files	appendices, submit them aConvert your documents toUpload accompanying mat	ne single file (e.g., include appendices, tables, bibliography etc.) If there are many separate files for easy reference. unsecured PDF format. rials as separate files (e.g., posters, video clips, publications, illustrated features, preferably in common file formats.				
Naming your files	ng FYP Reports <FYP project ID>">School code=SCI><fyp id="" project="">">">FYP Reports"</fyp>					
	For accompanying materials (e.g., posters, video clips, publications, questionnaires, scripts, etc.)	Append letters "a", "b", "c", etc. after FY e.g., SCIYY0XXa.pdf SCIYY0XXb.mp4 SCIYY0XXc.mp3	P Report f	file name.		

Only one group member per team needs to submit the report, and through all four channels below:

	Channel of Submission	Submission Method
1	Turnitin via NTULearn Plagiarism Checker	material in quotation marks and bibliographic entries. There is no magical percentage of matching content that is allowed. A quick look at the projects submitted so far shows that most have between 0-2% matching material. Though you may submit drafts in Turnitin up until the due date, make sure the last submission is the final version of the report that is also submitted as hard copies.
		Steps for submission
		All FYP students will be registered under the "SCI:FYP : SCI-FYP" module in NTULearn. Submit your FYP reports in the AY S2 FYP Submission link which will be made available on the dates stated in the

One group member is to submit FYP report & appendices with softcopies of creative works such as posters, videos, etc.

Steps for submission

1	Go to https://dr.ntu.edu.sg/
2	Click on deposit button to sign in using your student network account username (omit " <a (fyp="" ca)"<="" href="mailto:onto:onto:onto:onto:onto:onto:onto:o</th></tr><tr><th>3</th><th>Choose the collection: " ia="" pa="" pi="" reports="" student="" th="" wkwsci="">
4	Follow the instruction on the screen and enter all the necessary information.
5	You will be instructed to upload your file(s).

Important notes

- Personal Information. Students are to ensure all materials uploaded to DR-NTU comply with the Personal Data Protection Act (PDPA). Personal data such as NRIC, Address, Contact Numbers, etc., should be removed.
- **Confidential materials.** FYP reports considered by the School to be confidential (e.g. those that contain proprietary or sensitive information of collaborating parties) can be exempted from submission. In such cases, the FYP Supervisor will need to inform the library of the details.
- **Embargo.** For groups who wish to embargo their report, you may follow the instructions found <u>here</u>.
- **Big file sizes.** If your file size is above 512MB or you are unable to submit via DR-NTU due to heavy network traffic, you may submit your file in a thumb-drive, portable hard-disk drive, CD or DVD at the Service Desk in the Communication & Information Library during office hours, throughout the FYP submission dates.
- **File types.** Please save your file (e.g., photo journal, video, audio, etc.) in common multimedia formats (e.g., JPG, MP4).
- For more information on the submission guidelines, refer to: https://libguides.ntu.edu.sg/c.php?q=926884&p=6695137
- Direct your questions on DR-NTU to <u>library@ntu.edu.sg</u>

3	Submission to Moderators and Supervisor via OneDrive	One group member is to upload the report to the group's personalised link and folder. Access to the folder will cease at 4pm sharp. Steps for submission
		1 Go to the personalised link that was shared to you.
		Click on the link to sign in using your student network account username (omit "@ntu.edu.sg" or domain "student\")
		3 Upload your report to the specific folder that was shared to you.
		4 Close the window once you have uploaded the file
		Send an email to <u>ask_WKWSCI@ntu.edu.sg</u> to inform that you have uploaded the report.
		Your subject title should be your project no. only, e.g., CS/YY/XXX
4	Video Archival Submission to Tech Team	One group member is to submit videos & documents to Tech Team (B1-08) with the completed checklist below.

3.2. Late Submission

The penalty for late submissions is to deduct 5 points per day late; the weekend will count as two days. Groups who submit their media on time and re-submit new copies after the deadline are subjected to the late policy.

The late penalty may be waived in the event of serious illness, bereavement, or other events beyond the students' control. The FYP committee, in consultation with the FYP supervisor, will approve any waivers and set a later deadline.

FYP Video Archival Submission to WKWSCI Tech Team (Each group is required to print/email this checklist for the submission to Tech Team)

All FYP	video group	ANmp Account ps are required to request a SAN est in person for SANmp Accoun		I Tech Team (B1-08) for your project's online archival submission. m (B1-08).	Tick if completed
	Username		ata halaw priar ta aubmit tha vi	deos and documents via SANmp	
		*		·	Tick if
S/No	Documer	nts for SANmp Submission	Format	Requirements	completed
1	Video	HD/2K 4K Video Only for groups who are editing 4K video content	Format (QuickTime) MPEG-4 Format (H.264) Audio Format (QuickTime) Format (H.264) Audio	Apple ProRes 422 (HQ); 1920 x 1080 / 2048 x 1080 @24p/25p/30p (.mov) 1920 x 1080 / 2084 x1080 (.mp4) Stereo mixed / AC3 @48 Hz Dolby Atmos mixed. mp4, ADM BWAV @48Hz Apple ProRes 422; 3840 x 2160 @ 24p/25p/30p (.mov) 3840 x 2160 (.mp4) Stereo mixed /AC3 @48Hz	
				Dolby Atmos mixed. mp4, ADM BWAV @48Hz	
2	Synopsis		Format	Word Document (.doc/.docx)	
3	Photos a	nd Group Members' Particulars	Group Photo	x 1 (JPEG)	
			Behind-the-Scenes Photo	x 3 (JPEG)	
			Required Particulars (.doc/.docx)	Names Personal e-mail address Contact Number Camera used in project	
4	Trailer		Format	Apple Pro Res 422 (HQ) 1920 x 1080 24p/25p/30p (.mov)	
		nended – to be submitted in	Audio	Stereo 48Hz	
	person or via email with SANmp path location MRBS31@ntu.edu.sg latest by Friday 3 May 2024)		Duration	60 seconds	
5	Project P	oster	Resolution	420mm x 594mm, 300dpi	

	(Recommended – to be submitted in	Orientation	Portrait	
	person or via email with SANmp path location MRBS31@ntu.edu.sg latest by Friday 3 May 2024)	Format	1. PDF 2. JPEG	
6	Royalty/Copyrights issue (if applicable)		Notify WKWSCI Tech Team in Word Document should there be any royalty issues in the video	
Step 3:	To upload the videos and documents via SA	Nmp		Tick if completed
1	Create a folder in your SANmp account			
2	Name it to FYP_YYYY_Project_Title (see	d Particulars	NAL ProRes 422.mov NAL ProRes 422.mp4	
3	Place all items into the respective sub-fold	ers and this completes the onli	ine submission to the WKWSCI Tech Team	
Step 4:	Students are required to meet the WKWSCI	Tech Team in person on the la	ast day of the FYP submission date not later than 4:00pm at B1-08.	Tick if completed
1	WKWSCI Tech Team staff will verify that a	ll videos and documents are s	ubmitted according to the item in the SANmp account	
2	Students are required to sign on the Sign-	out form to confirm that all item	ns have been submitted	
Optiona May 202		oral presentation, students are	allowed to submit the edited video to the WKWSCI Tech Team not later	than Friday 3

Important Note:

This archival submission to WKWSCI Tech Team is only applicable to FYP Video Groups only.

All submitted videos and documents will be extracted from the SANmp account on submission date to Tech Team's Office.

Enquiries:

For enquiries on the FYP Archival Submission (Tech Team), please contact the following:

Email: MRBS31@ntu.edu.sg Phone: 6790 4183 / 6790 5939

Visit us at: WKWSCI Tech Team's Office (B1-08)

For official use:	
All items received: Yes / No	
If no, please state reason(s):	
Submitted by:	Received by:
Name / Signature	Name / Signature