Curriculum Structure

Bachelor of Communication Studies (2021) 2
Bachelor of Communication Studies with a Second Major in Business (2021) 4
Bachelor of Communication Studies (2020) 6
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Bachelor of Communication Studies
(For those matriculated in AY2021)

Curriculum Structure

Students admitted to WKWSCI in AY2021 must complete 127 academic units (AUs) with at least 20AUs of upper-level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		Interdisciplinary Collaborative Core (ICC)		Broadening and Deepening Elective	Total AUs
Core Course (CORE)	Major-Prescribed Elective (Major-PE)	Common Core	Foundational Core		
20	41	17	17	32	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

Major CORE courses

With the exemption of CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

- CS0201 Foundations in Communication Studies 3AU
- CS0209 Media law, Ethics and Policy 3AU
- CS2005 Speech and Argumentation 3AU
- CS2400 Foundation of Information Analytics 3AU
- CS4040 Final Year Project 8AU

Major-PE

Of the 41AUs, at least 20AUs must be upper-level PEs (CS4XXX) as opposed to lower-level ones (CS2XXX/FL8XXX). Upper-level courses are generally 4AUs each, this means you will have to take a minimum of 5 upper-level PEs. You may take more than 20AUs of upper-level PEs if you wish to.

As part of the 21AUs of lower-level PEs, students will have to read at least one course from the table below, a compulsory major PE category that comprises of a menu of visual communication courses:

- CS2025 Image & Sound Production
- CS2031 Creative Strategies
- CS2044 Photojournalism
- CS2403 Information Visualization & Presentation
- FL8001 Introduction to Film Studies

ICC - Common Core

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 17AUs of ICC Common Core courses, preferably within the first two years of your studies.

- Inquiry and Communication in an Interdisciplinary World 2AU
- Navigating the Digital World 2AU
- Ethics & Civics in a Multicultural World 2AU
- Career & Entrepreneurial Development for the Future World 2AU
- Healthy Living and Wellbeing 3AU
- Science and Technology for Humanity 3AU
- Sustainability: Society, Economy & Environment 3AU

ICC – Foundational Core

Students who matriculate in Academic Year 2021 onwards are required to complete 17AUs of ICC Foundational Core courses.

- CS0204 Basic Media Writing 3AU
- CS4203 Professional Internship 11AU
- Digital Literacy 2 – Basket of courses 3AU

Broadening and Deepening Elective (BDE)

Students who matriculate in Academic Year 2021 onwards are required to complete 32AUs of Broadening and Deepening Elective courses. Students pursuing a Second Major or Minor will have to read the relevant courses as BDE.

Bachelor of Communication Studies with a Second Major in Business
(For those matriculated in AY2021)

Curriculum Structure

Students admitted to WKWSCI in AY2020 must complete 127 academic units (AUs) with at least 20AUs of upper level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		Interdisciplinary Collaborative Core (ICC)		Broadening and Deepening Elective (BDE)		Total AUs
Core Course (CORE)	Major-Prescribed Elective (Major-PE)	Common Core	Foundational Core	Business Electives	Others	
20	41	17	17	30	2	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

- CS0201 Foundations in Communication Studies 3AU
- CS0209 Media law, Ethics and Policy 3AU
- CS2005 Speech and Argumentation 3AU
- CS2400 Foundation of Information Analytics 3AU
- CS4040 Final Year Project 8AU

Major-PE

Of the 41AUs, at least 20AUs must be upper-level PEs (CS4XXX) as opposed to lower-level ones (CS2XXX/FL8XXX). Upper-level courses are generally 4AUs each, this means you will have to take a minimum of 5 upper-level PEs. You may take more than 20AUs of upper-level PEs if you wish to.

As part of the 21AUs of lower-level PEs, students will have to read at least one course from the table below, a compulsory major PE category that comprises of a menu of visual communication courses:

- CS2025 Image & Sound Production
- CS2031 Creative Strategies
- CS2044 Photojournalism

- CS2403 Information Visualization & Presentation
- FL8001 Introduction to Film Studies

ICC - Common Core

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 17AUs of ICC Common Core courses, preferably within the first two years of your studies.

- Inquiry and Communication in an Interdisciplinary World 2AU
- Navigating the Digital World 2AU
- Ethics & Civics in a Multicultural World 2AU
- Career & Entrepreneurial Development for the Future World 2AU
- Healthy Living and Wellbeing 3AU
- Science and Technology for Humanity 3AU
- Sustainability: Society, Economy & Environment 3AU

ICC – Foundational Core

Students who matriculate in Academic Year 2021 onwards are required to complete 17AUs of ICC Foundational Core courses.

- CS0204 Basic Media Writing 3AU
- CS4203 Professional Internship 11AU
- Digital Literacy 2 – Basket of courses 3AU

Broadening and Deepening Elective (BDE)

Students who matriculate in Academic Year 2021 onwards are required to complete 32AUs of Broadening and Deepening Elective courses of which 30AUs are business courses as summarised below:

Foundation Courses# **(3AUs each, total of 18AUs)** ***#Students are exempted from AB1202 Statistical and Quantitative Methods as they have taken CS2400 Fundamentals of Information Analytics.***	AD1102 Financial Accounting
	AB1201 Financial Management
	AB1301 Business Law
	AB1501 Marketing
	AB1601 Organisation Behaviour & Design
	BE1402 Business Operations and Processes
Advanced Business Courses **(4AUs each, total of 12AUs)**	BE2602 Management in Principles, Skills & Competencies
	BF2219 Investments
	BM2509 Consumer Insights
	AD2102 Management Accounting

Bachelor of Communication Studies
(For those matriculated in AY2020)

Curriculum Structure

Students admitted to WKWSCI in AY2020 must complete 127 academic units (AUs) with at least 20AUs of upper level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		General Education Requirement			Total AUs
Core Course (CORE)	Major-Prescribed Elective (Major-PE)	General Education Requirement Core Courses (GER-CORE)	General Education Requirement Prescribed Electives (GER-PE)	Unrestricted Electives (UE)	
28	41	16	12	30	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4203 Professional Internship (taken in Year 3 Semester 2) and CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

CS0209 Media Law, Ethics and Policy	3 AU
CS2005 Speech and Argumentation	3 AU
CS2400 Foundation of Information Analytics	3 AU
CS4203 Professional Internship	11 AU
CS4040 Final Year Project	8 AU

Major-PE

At least 20AUs must be upper-level Major-PE. As part of the 21AUs of lower-level Major-PE, students will have to read at least one course from the compulsory basket of visual communication courses as listed below:

CS2025 Image & Sound Production
CS2031 Creative Strategies
CS2044 Photojournalism
CS2403 Information Visualization & Presentation
FL8001 Introduction to Film Studies

GER-CORE

GER-CORE courses are 'breadth' courses for all NTU students. Students who matriculated in AY 2020 are required to complete 16AUs of GER-CORE courses within the duration of their degree programme.

Course Information	AU	Category
CS0201 Foundation of Communication Studies	3 AU	Communication Skills
CS0204 Basic Media Writing	3 AU	
HD0101 Digital Society	3 AU	Digital Literacy
HD0102 Making Sense of Big Data	3 AU	
GC0001 Sustainability: Seeing Through the Haze	1 AU	Online Course
HY0001 Ethics and Moral Reasoning	1 AU	
ET0001 Enterprise & Innovation	1 AU	
ML0003 Kickstart your Career Success	1 AU	

GER-PE

All students need to complete a total of 12AUs of GER-PE from the following category:

GER-PE (Business Management)	3 AU
GER-PE (Liberal Arts)	3 AU
GER-PE (Any)	6 AU

UE

Students are required to complete 30AUs of Unrestricted Electives.

Bachelor of Communication Studies with a Second Major in Business
(For those matriculated in AY2020)

Curriculum Structure

Students admitted to WKWSCI in AY2020 must complete 127 academic units (AUs) with at least 20AUs of upper level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		General Education Requirement			Second Major in Business Requirements	Total AUs
Core Course (CORE)	Major-Prescribed Elective (Major-PE)	General Education Requirement Core Courses (GER-CORE)	General Education Requirement Prescribed Electives (GER-PE)	Unrestricted Electives (UE)	Foundation and Advanced Courses (Taken as UEs)	
28	41	16	3	7	32	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4203 Professional Internship (taken in Year 3 Semester 2) and CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

CS0209 Media Law, Ethics and Policy	3 AU
CS2005 Speech and Argumentation	3 AU
CS2400 Foundation of Information Analytics	3 AU
CS4203 Professional Internship	11 AU
CS4040 Final Year Project	8 AU

Major-PE

At least 20AUs must be upper-level Major-PE. As part of the 21AUs of lower-level Major-PE, students will have to read at least one course from the compulsory basket of visual communication courses as listed below:

CS2025 Image & Sound Production
CS2031 Creative Strategies
CS2044 Photojournalism
CS2403 Information Visualization & Presentation
FL8001 Introduction to Film Studies

GER-CORE

GER-CORE courses are 'breadth' courses for all NTU students. Students who matriculated in AY 2020 are required to complete 16AUs of GER-CORE courses within the duration of their degree programme.

Course Information	AU	Category
CS0201 Foundation of Communication Studies	3 AU	Communication Skills
CS0204 Basic Media Writing	3 AU	
HD0101 Digital Society	3 AU	Digital Literacy
HD0102 Making Sense of Big Data	3 AU	
GC0001 Sustainability: Seeing Through the Haze	1 AU	Online Course
HY0001 Ethics and Moral Reasoning	1 AU	
ET0001 Enterprise & Innovation	1 AU	
ML0003 Kickstart your Career Success	1 AU	

GER-PE

All students need to complete a total of 3AUs of GER-PE from the Liberal Arts.

UE

Students are required to complete 7AUs of Unrestricted Electives.

Second Major in Business Requirements

As with all other Second Major programmes, CSBU students will complete the 32 AUs of business courses as Unrestricted Electives. Do note that you are not allowed to S/U any of these courses. Below is a table with the summary of courses to be taken:

Foundation Courses# (20AUs) ***#Students are exempted from AB1202 Statistical and Quantitative Methods as they have taken CS2400 Fundamentals of Information Analytics.***	AD1101 Financial Accounting (4AUs)
	AB1201 Financial Management (3AUs)
	AB1301 Business Law (3AUs)
	AB1501 Marketing (3AUs)
	AB1601 Organisation Behaviour & Design (3AUs)
	BE1401 Business Operations and Processes (4AUs)
Any three Advanced / General Business Courses (12AUs)	BF2201 Investments (4AUs) (Pre-requisite: AB1201)
	BM2501 Market Behaviour (4AUs) (Pre-requisite: AB1501)
	BM2502 Market Intelligence (4AUs) (Pre-requisite: AB1501)
	BE2601 Management Principles, Skills and Competencies (4AUs) (Pre-requisite: AB1601)

Bachelor of Communication Studies
(For those matriculated in AY2018 and AY2019)

Curriculum Structure

Students admitted to WKWSCI in AY 2018 and 2019 must complete 127 academic units (AUs) with at least 20AUs of upper-level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		General Education Requirement			Total AUs
Core Course (CORE)	**Major-Prescribed Elective (Major-PE)**	**General Education Requirement Core Courses (GER-CORE)**	**General Education Requirement Prescribed Electives (GER-PE)**	**Unrestricted Electives (UE)**	
31	38	16	12	30	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4203 Professional Internship (taken in Year 3 Semester 2) and CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

CS0209 Media Law, Ethics and Policy	3 AU
CS2005 Speech and Argumentation	3 AU
CS2024 Web Design and Technologies	3 AU
CS2400 Foundation of Information Analytics	3 AU
CS4203 Professional Internship	11 AU
CS4040 Final Year Project	8 AU

Major-PE

At least 20AUs must be upper-level Major-PE. As part of the 18AUs of lower-level Major-PE, students will have to read at least one course from the compulsory basket of visual communication courses as listed below:

CS2025 Image & Sound Production
CS2031 Creative Strategies
CS2044 Photojournalism
CS2403 Information Visualization & Presentation
FL8001 Introduction to Film Studies

GER-CORE

GER-CORE courses are 'breadth' courses for all NTU students. Students who matriculated in AY 2018 and 2019 are required to complete 16AUs of GER-CORE courses within the duration of their degree programme.

Course Information	AU	Category
CS0201 Foundation of Communication Studies	3 AU	Communication Skills
CS0204 Basic Media Writing	3 AU	
HD0101 Digital Society	3 AU	Digital Literacy
HD0102 Making Sense of Big Data	3 AU	
GC0001 Sustainability: Seeing Through the Haze	1 AU	Online Course
HY0001 Ethics and Moral Reasoning	1 AU	
ET0001 Enterprise & Innovation	1 AU	
ML0003 Kickstart your Career Success	1 AU	

GER-PE

All students need to complete a total of 12AUs of GER-PE from the following category:

GER-PE (Business Management)	3 AU
GER-PE (Liberal Arts)	3 AU
GER-PE (Any)	6 AU

UE

Students are required to complete 30AUs of Unrestricted Electives.

Bachelor of Communication Studies with a Second Major in Business
(For those matriculated in AY2018 and AY2019)

Curriculum Structure

Students admitted to WKWSCI in AY 2018 and 2019 must complete 127 academic units (AUs) with at least 20AUs of upper-level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		General Education Requirement			Second Major in Business Requirements	Total AUs
Core Course (CORE)	Major-Prescribed Elective (Major-PE)	General Education Requirement Core Courses (GER-CORE)	General Education Requirement Prescribed Electives (GER-PE)	Unrestricted Electives (UE)	Foundation and Advanced Courses (Taken as UEs)	
31	38	16	3	7	32	127

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4203 Professional Internship (taken in Year 3 Semester 2) and CS4040 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

CS0209 Media Law, Ethics and Policy	3 AU
CS2005 Speech and Argumentation	3 AU
CS2024 Web Design and Technologies	3 AU
CS2400 Foundation of Information Analytics	3 AU
CS4203 Professional Internship	11 AU
CS4040 Final Year Project	8 AU

Major-PE

At least 20AUs must be upper-level Major-PE. As part of the 18AUs of lower-level Major-PE, students will have to read at least one course from the compulsory basket of visual communication courses as listed below:

CS2025 Image & Sound Production
CS2031 Creative Strategies
CS2044 Photojournalism
CS2403 Information Visualization & Presentation
FL8001 Introduction to Film Studies

GER-CORE

GER-CORE courses are 'breadth' courses for all NTU students. Students who matriculated in AY 2018 and 2019 are required to complete 16AUs of GER-CORE courses within the duration of their degree programme.

Course Information	AU	Category
CS0201 Foundation of Communication Studies	3 AU	Communication Skills
CS0204 Basic Media Writing	3 AU	
HD0101 Digital Society	3 AU	Digital Literacy
HD0102 Making Sense of Big Data	3 AU	
GC0001 Sustainability: Seeing Through the Haze	1 AU	Online Course
HY0001 Ethics and Moral Reasoning	1 AU	
ET0001 Enterprise & Innovation	1 AU	
ML0003 Kickstart your Career Success	1 AU	

GER-PE

All students need to complete a total of 3AUs of GER-PE from the Liberal Arts.

UE

Students are required to complete 7AUs of Unrestricted Electives.

Second Major in Business Requirements

As with all other Second Major programmes, CSBU students will complete the 32 AUs of business courses as Unrestricted Electives. Do note that you are not allowed to S/U any of these courses. Below is a table with the summary of courses to be taken:

Foundation Courses# (20AUs) ***#Students are exempted from AB1202 Statistical and Quantitative Methods as they have taken CS2400 Fundamentals of Information Analytics.***	AD1101 Financial Accounting (4AUs)
	AB1201 Financial Management (3AUs)
	AB1301 Business Law (3AUs)
	AB1501 Marketing (3AUs)
	AB1601 Organisation Behaviour & Design (3AUs)
	BE1401 Business Operations and Processes (4AUs)
Any three Advanced / General Business Courses (12AUs)	BF2201 Investments (4AUs) (Pre-requisite: AB1201)
	BM2501 Market Behaviour (4AUs) (Pre-requisite: AB1501)
	BM2502 Market Intelligence (4AUs) (Pre-requisite: AB1501)
	BE2601 Management Principles, Skills and Competencies (4AUs) (Pre-requisite: AB1601)

Bachelor of Communication Studies
(For those matriculated in AY2016 and AY2017)

Curriculum Structure

Students admitted to WKWSCI in AY 2016 and 2017 must complete 128 academic units (AUs) with at least 20AUs of upper-level Major-PE spread over four years. The AU requirements of the various course types are as follows:

Major Requirements		General Education Requirement			Total AUs
Core Course (CORE)	**Major-Prescribed Elective (Major-PE)**	**General Education Requirement Core Courses (GER-CORE)**	**General Education Requirement Prescribed Electives (GER-PE)**	**Unrestricted Electives (UE)**	
35	35	14	15	29	128

It is your responsibility to ensure that you fulfil the AU requirements for graduation.

Graded AU Component

As part of the graduation requirement, all students are to complete at least 69 graded AUs over four years. This excludes any AUs earned from course exemptions, credit transfers, massive open online courses (MOOCs), Pass/Fail courses and S/U-ed courses.

Distribution of Academic Units

CORE courses

With the exemption of CS4203 Professional Internship (taken in Year 3 Semester 2) and CS4004 Final-Year Project (taken in Year 4), all students are to complete the foundation courses in their first year of study.

CS0209 Media Law, Ethics and Policy	3 AU
CS2005 Speech and Argumentation	3 AU
CS2006 Theories of Visual Communication and Their Applications	3 AU
CS2024 Web Design and Technologies	3 AU
CS2400 Foundation of Information Analytics	3 AU
CS4203 Professional Internship	11 AU
CS4004 Final Year Project	12 AU

Major-PE

Students are required to complete 35AUs of Major-PE of which at least 20AUs must be upper-level courses.

GER-CORE

GER-CORE courses are 'breadth' courses for all NTU students. Students who matriculated in AY 2016 and 2017 are required to complete 14AUs of GER-CORE courses within the duration of their degree programme.

Course Information	AU	Category
CS0209 Media Law, Ethics & Policy	3 AU	Singapore Studies
CS0201 Foundation of Communication Studies	3 AU	Communication Skills
CS0204 Basic Media Writing	3 AU	
GC0001 Sustainability: Seeing Through the Haze	1 AU	Online Course
HY0001 Ethics and Moral Reasoning	1 AU	
ET0001 Enterprise & Innovation	1 AU	
ML0001 Absolute Basic for Career	1 AU	
ML0002 Career Power Up!	1 AU	

GER-PE

All students need to complete a total of 15AUs of GER-PE from the following category:

GER-PE (Business Management)	3 AU
GER-PE (Liberal Arts)	3 AU
GER-PE (Science, Technology & Society)	3 AU
GER-PE (Any)	6 AU

UE

Students are required to complete 29AUs of Unrestricted Electives.