

CSBU Curriculum for AY21/22

Academic Units Requirement

	Major Requirements		Interdisciplinary Collaborative Core (ICC)		Broadening and Deepening Elective (BDE)		Total AUs
	Core	Prescribed Elective	Common Core	Foundational Core	Business Electives	Other Electives	
Communication Studies with a second Major in Business	20	41	17	17	30	2	127

Major-Core Courses

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 20 AUs of Major-Core courses as per the table below:

Courses	AUs
CS0201 Foundations in Communication Studies	3
CS0209 Media law, Ethics and Policy	3
CS2005 Speech and Argumentation	3
CS2400 Foundation of Information Analytics	3
CS4040 Final Year Project	8

Major-Prescribed Elective Courses

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 41AUs of Major-Prescribed Elective, within the duration of the four-year degree programme.

Of the 41AUs, at least 20AUs must be upper-level PEs (CS4XXX) as opposed to lower-level ones (CS2XXX/FL8XXX). Upper-level courses are generally 4AUs each, this means you will have to take a minimum of 5 upper-level PEs. You may take more than 20AUs of upper-level PEs if you wish to.

As part of the 21AUs of lower-level PEs, students will have to read at least one course from the table below, a compulsory major PE category that comprises of a menu of visual communication courses:

Courses	AUs
CS2025 Image & Sound Production	3
CS2031 Creative Strategies	3
CS2044 Photojournalism	3
CS2403 Information Visualization & Presentation	3
FL8001 Introduction to Film Studies	3

ICC Common Core

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 17AUs of ICC Common Core courses, preferably within the first two years of your studies.

Courses	AUs
Inquiry and Communication in an Interdisciplinary World	2
Navigating the Digital World	2

Ethics & Civics in a Multicultural World	2
Career & Entrepreneurial Development for the Future World	2
Healthy Living and Wellbeing	3
Science and Technology for Humanity	3
Sustainability: Society, Economy & Environment	3

ICC Foundational Core

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 17AUs of ICC Foundational Core courses.

Courses	AUs
CS0204 Basic Media Writing	3
CS4203 Professional Internship	11
Digital Literacy 2 – Basket of courses	3

Broadening and Deepening Elective (BDE) and Business Courses

Students who matriculate in Academic Year 2021/2022 onwards are required to complete 32AUs of Broadening and Deepening Elective courses. CSBU students will read courses from NBS as BDE to fulfil your Second Major requirements.

	Courses (3AUs each)
Foundation Courses ¹ 18 AUs	AD1102 Financial Accounting
	AB1201 Financial Management
	AB1301 Business Law
	AB1501 Marketing
	AB1601 Organisational Behaviour & Design
	BE1402 Business Operations & Processes
Advanced Business Courses 12AUs	BE2602 Management in Principles, Skills & Competencies
	BF2219 Investments
	BM2509 Consumer Insights
	AD2102 Management Accounting

¹ CS Students must read CS2400 Fundamentals of Information Analytics, an introductory statistics core course within the Communication Studies programme. Completion of CS2400 Foundation of Information Analytics will exempt students from AB1202 Statistics & Analysis which was part of the Business Foundation Courses.

Academic Units and Classification of Study Year

You may refer to your student intranet for more information on AU progression and classification of study year.