

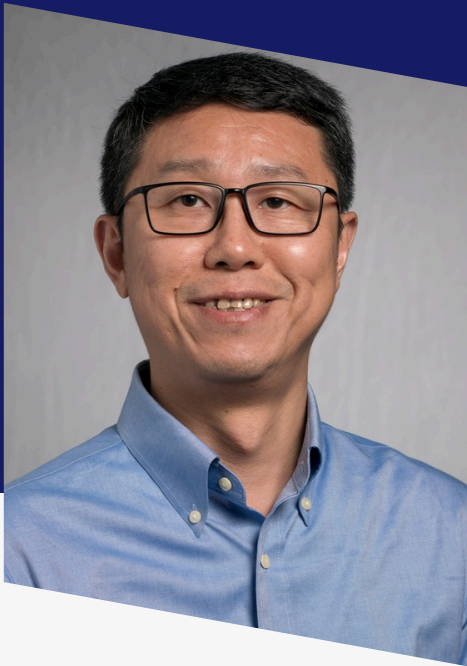


**NANYANG  
TECHNOLOGICAL  
UNIVERSITY**  
SINGAPORE



# VISITING SCHOLARS PROGRAMME

WEE KIM WEE SCHOOL OF COMMUNICATION AND INFORMATION



# WELCOME TO WKWSCI

**Professor Jack Lichuan Qiu**  
Chair, WKWSCI

Welcome to the Wee Kim Wee School of Communication and Information (WKWSCI), Nanyang Technological University (NTU), Singapore! It is my great pleasure to welcome you to our Visiting Scholars Programme at Asia's leading academic institution for communication and information studies. You join us at an exciting time when ideas, methods, and innovations travel faster than ever — but still need human connections to truly flourish.

Over the next weeks and months, I trust you will pursue your research and academic endeavours with passion, using various resources our School provides. Meanwhile, remember to take time to explore vibrant Singapore beyond NTU. Our city-state is a living testament to cultural, linguistic, informational, and communicative diversity. Beyond your office desk, the seminar rooms, and libraries, you will find lush gardens, quiet parks, and boutique museums, spaces where new ideas often appear uninvited, in conversations or the calmness of green shades.

We wish you a productive stay with us, but not one consumed by work alone. Good rest is also part of your scholarly journey. Take time to wander and immerse yourself in the hawker centres, waterfronts, and movie theatres (Oldham Theatre and the Arts House are some of my favourites). Let Singapore's culinary diversity, cultural tapestry, and everyday encounters enrich your thinking and replenish your energy.

Now that you are part of the dynamic community of WKWSCI — colleagues, students, and fellow visitors — we encourage you to share stories, exchange perspectives, and learn from one another. Through these human connections, some being more serendipitous than other, academic collaboration can flourish beyond the convenience and confinement of Generative AI.

May your time in Singapore be healthy, fruitful, and joyful. May the friendships you form here, and the projects you begin, endure beyond your visit. And may the ties between you and our School remain durable long into the future.

Welcome again — and enjoy your journey at WKWSCI.



# BUILDING BRIDGES

**Professor Edson C. Tandoc Jr.**

Associate Chair, Research and Strategy

We are very excited to welcome you to our Visiting Scholar Programme at the Wee Kim Wee School of Communication and Information at Nanyang Technological University, Singapore. Over the years, our school has had the privilege of hosting distinguished scholars from around the world, and we are heartened by the continued interest from our colleagues globally who wish to engage with our vibrant academic community.

In response to this growing enthusiasm, we have recently reinvigorated our Visiting Scholar Programme. Our aim is to ensure that every visiting scholar not only enjoys their time in Singapore but also experiences meaningful academic exchange and collaboration with our faculty, students, and staff. We envision this programme as a dynamic space for building networks, fostering mutual learning, and cultivating connections that celebrate diversity, inclusivity, and integrity in our shared fields of research.

At WKWSCI, we take pride in our culture of research excellence and collegiality. Our faculty and students are deeply engaged in producing impactful scholarship, and we are excited for our visiting scholars to contribute to and enrich this intellectual environment. Your presence here brings fresh perspectives, new energy, and valuable insights that we believe will inspire us.

I look forward to learning from you — your stories, your scholarship, and your experiences. I hope that your time with us will be both professionally rewarding and personally enjoyable. Singapore offers a unique blend of cultures, and we hope you'll find it a welcoming and stimulating place to explore.

Finally, we hope that your engagement with WKWSCI will extend beyond your visit. We see our visiting scholars as amazing ambassadors of our school, helping us build bridges with colleagues across the region and around the world. Thank you for being part of this journey with us.

Welcome to WKWSCI!

# PROGRAMME OBJECTIVES

The programme for Visiting Scholar extends a specified courtesy title and privileges to scholars of distinction who visit the Wee Kim Wee School of Communication and Information in order to engage in research and cultural interaction with Nanyang Technological University's faculty and students. It supports research by individuals who are undertaking projects related to the strategic research areas of WKWSCI.



## PROGRAMME OUTLINE

August	Welcome and School Orientation
September	Research Talks
October	Research Talks Presentations by Visiting Scholars
November	Tea with Chair, Associate Chair (Research), and Full Professors Get Together and Networking Events
January	Certificate of Completion (6-month stays)
February	Research Talks
March	Research Talks
April / May	Presentations by Visiting Scholars Get Together and Networking Event
July	Certificate of Completion (12-month stays)

# VISITING SCHOLARS

As a visiting scholar, you will be provided with an office space, internet access and essential administrative support. You are also invited to attend research talks, seminars and workshops organised by WKWSCI. We also encourage you to meet and explore collaborations with our faculty members and researchers.

The appointment typically lasts between 3 and 12 months in order for the visiting scholar to complete the requirements of the appointment.

# POSTDOCTORAL FELLOWS

The postdoctoral fellow will be provided with an office space, internet access and essential administrative support. The successful applicant may also attend research talks, seminars and workshops organised by WKWSCI.

The appointment typically lasts between 3 and 6 months in order for the postdoctoral fellow to complete the requirements of the appointment.



## LEARN MORE:

[https://www.ntu.edu.sg/wkwsci/research/visiting-professorship-and-scholar-opportunities#Content\\_C009\\_Col00](https://www.ntu.edu.sg/wkwsci/research/visiting-professorship-and-scholar-opportunities#Content_C009_Col00)





# PAST AND PRESENT VISITING SCHOLARS



## Visiting Scholar (Faculty)

Professor Zhu Peng  
School of Economics and Management  
Nanjing University of Science and  
Technology  
1 November 2021 to 31 October 2022  
Host Faculty: Associate Professor  
Alton Chua



## Visiting Scholar (Faculty)

Associate Professor Xu Yan  
Journalism School, Fudan University  
1 Aug 2022 to 30 November 2022  
Host Faculty: Professor Ang Peng  
Hwa



## Visiting Scholar (Faculty)

Associate Professor Chen Rui  
Director of Institute of Communication  
Psychology, School of Journalism  
Communication University of China  
1 December 2021 to 31 December 2022  
Host Faculty: Associate Professor Chen  
Lou



## Visiting Scholar (Postdoctoral Fellow)

Associate Professor Wang Yan  
Zhejiang University of Technology  
29 February 2024 to 31 August  
2025  
Host Faculty: Professor Ang Peng  
Hwa



## Visiting Scholar (Postdoctoral Fellow)

Dr Chung Won Young  
Sungkyunkwan University  
22 July 2024 to 21 July 2025  
Host Faculty: Professor Lee Kwan Min



## Visiting Scholar (Faculty)

Assistant Professor Li Jia Rui  
Guangxi University  
14 Jul 2025 to 13 Jan 2026  
Host Faculty: Professor Edson  
Tandoc



## Visiting Scholar (Faculty)

Associate Professor Cheng Yanlin  
Zhejiang Agriculture & Forestry  
University  
14 Jul 2025 to 13 Jan 2026  
Host Faculty: Professor Ang Peng Hwa



## Visiting Scholar (Postdoctoral Fellow)

Dr Cho Kyung Won  
Honam University, South Korea  
22 Jul 2025 to 21 Jul 2026  
Host Faculty: Professor Lee Kwan Min



## Visiting Scholar (Faculty)

Professor Liu Qian  
Jinan University  
11 October 2025 to 5 January 2026  
Host Faculty: Professor Jack Qiu



## Visiting Scholar (Faculty)

Associate Professor Chu Xiaoyuan  
Beijing University of Posts and  
Telecommunications  
15 Aug 2025 to 14 Aug 2026  
Host Faculty: Professor Edson Tandoc

# HEAR FROM OUR VISITING SCHOLAR ALUMNI



## ASSOCIATE PROFESSOR XU YAN

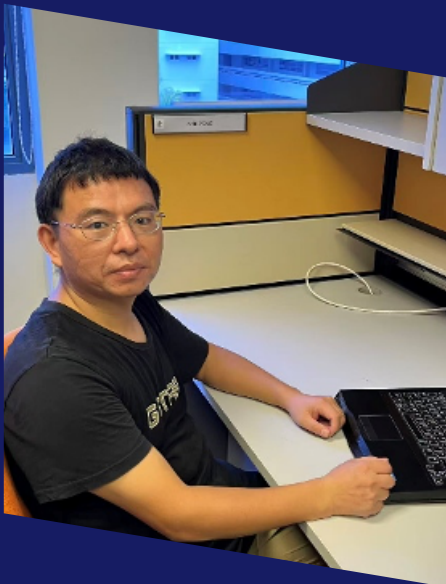
Journalism School  
Fudan University, 2022

My six-month tenure as a Visiting Scholar at WKWSCI was a pivotal and profoundly enriching chapter in my academic career. My decision to choose WKWSCI was deliberate. I was driven by a desire to break new ground in my research, and WKWSCI's standing as Asia's premier communication school made it my top choice. Furthermore, its location in Singapore was essential for the on-ground fieldwork required by several of my ongoing grants.

However, the most critical factor was the opportunity to work under the mentorship of Professor Ang Peng Hwa, a former ICA president whose expertise and global perspective I knew would be invaluable. The intellectual guidance I received from Professor Ang was truly transformative. Through our discussions, he helped me identify a crucial need for stronger theoretical construction in my work, shifting my approach from historical summarisation to genuine theoretical discovery. His questions challenged my existing 'China-centric' perspectives, compelling me to deconstruct long-held assumptions and re-evaluate my research framework from a truly global standpoint. This paradigm shift has fundamentally reshaped my academic identity and the quality of my research.

The academic environment at NTU was equally stimulating. NTU's reputation as a technological powerhouse also gave me a front-row seat to the rise of AI generated content. The interdisciplinary conversations with faculty from engineering and computer science broadened my horizons and sparked a lasting interest in the intersection of AI and communication. My focused research time at NTU yielded significant progress, enabling me to complete three major grants. The new theoretical mindset and international perspective inspired by Professor Ang directly led to nine of my papers being accepted for presentation at top-tier international conferences, including International Association for Media and Communication Research (IAMCR), World Association for Public Opinion Research, and National Communication Association. Inspired by NTU's tech-forward culture, my teaching has also evolved significantly. Our academic collaboration has continued to flourish since my visit: from my honor in facilitating two online lectures by Professor Ang for Fudan in 2023, to recently presenting my new research at the IAMCR 2025 conference hosted by WKWSCI itself, this cross-institutional friendship has been vividly brought to life.

My time at WKWSCI was more than a visiting scholarship; it was a catalyst that propelled my research, teaching, and international collaboration to a new level. I am immensely grateful to Professor Ang and the entire WKWSCI community for this exceptional opportunity.



## **PROFESSOR ZHU PENG**

School of Economics and Management  
Nanjing University of Science and Technology, 2022

As a visiting scholar, I chose WKWSCI because of its strong global reputation and the opportunity to collaborate with Professor Alton Chua. WKWSCI is widely recognised as one of Asia's leading schools in communication and information studies, offering a vibrant academic environment that bridges theory, technology, and practice. Singapore's role as a hub of innovation and cultural diversity further made it ideal for meaningful research exchange. My decision was particularly shaped by the chance to work with Professor Chua, whose

scholarship in knowledge management and online communities aligns closely with my own research. His methodological rigor and ability to connect academic insights with practical applications provided me with invaluable mentorship. Through joint discussions and seminars, I refined my research questions, strengthened my analytical framework, and learned to situate my work within global academic conversations. The programme also enriched me in three important ways. Academically, I gained exposure to cutting-edge approaches in information and communication studies. Professionally, I expanded my international network through interactions with faculty and peers, opening possibilities for future collaborations. Personally, I deepened my cross-cultural communication skills and broadened my perspectives by engaging with diverse viewpoints.



## **ASSOCIATE PROFESSOR CHEN RUI**

School of Journalism  
Communication University of China, 2022

In 2022, I chose to pursue a one-year visiting study at WKWSCI, with the support of the China Scholarship Council. NTU, though a relatively young university globally, has a long historical origin. It boasts an international faculty and students from all over the world. Moreover, the WKWSCI ranks first in Asia in the field of communication and media studies. Therefore, I finally decided to pursue my visiting scholarship here. During my visit, with the assistance of Prof Edson Tandoc, WKWSCI

provided me with a comfortable office space and a relaxed research environment, and introduced me to its student training and curriculum system. My collaborating supervisor, Prof Chen Lou, organised discussions with current doctoral students on my research topic, and we worked together to complete the paper. Sharon offered great help in administrative and daily matters, assisting me with various procedures. This one-year visiting experience was pleasant and highly rewarding. I witnessed how excellent teachers conduct research and teaching, and how the vibrant WKWSCI supports faculty and students in their research and studies. Beyond academic research, I gained deep insights into Singapore's ethnic integration and social management. It was a meaningful experience, I cherish the memories of this year.





## ASSOCIATE PROFESSOR WANG YAN

Zhejiang University of Technology, 2025

I came, left, returned, and am soon to leave again. My relationship with WKWSCI has been one of comings and goings. On February 29, 2024, I returned to WKWSCI, where I once spent four months as a doctoral exchange student from NCCU in 2017. This time, I began an 18-month postdoctoral fellowship, funded by the China Scholarship Council. Coming back to where it all began, I felt like I was meeting it anew. In seven years, the world had changed. Aside from the winding slopes that still define NTU as a “lost palace,” everything else, which included people, roles, rhythms, was different.

I had to reorient myself in a place I once thought familiar. Life flourishes here. And history is drafted here, too. Before Singapore’s 60th National Day, I witnessed many historical moments: the diamond wedding anniversary of WKWSCI’s founding dean and NTU’s second Emeritus Professor, Eddie Kuo, and his wife, Ms. Effie Lo Kuo; Prof. Christopher Khoo’s violin performance, as the only professor featured on the #OneNTU menu; the appointment of WKWSCI’s first Chinese chair, Prof. Jack Qiu, who co-chaired IAMCR 2025’s local committee with Prof. Edson C. Tandoc Jr.; and Chinese scholars now comprise two-thirds of the visiting scholar program managed by Dr. Sharon Quek.

In today’s polarised and uncertain world, Singapore: civil, stable, and deeply humanistic, has become an ideal destination for scholars. Administrative costs increased accordingly, yet people often say, “But your professor is NTU’s top professor, Prof. Ang Peng Hwa.” That’s true. Having Prof. Ang makes everything worth it. In today’s hyperreal AI era, one of academia’s few remaining privileges is physically present, in this place, in this moment. I joined Prof. Ang’s classes, co-authored papers with him, and presented at international conferences in Australia, New Zealand, and Brunei under his guidance. Gradually, my research focus grew from journalism to AI ethics.

“Research is the most important thing,” Prof. Ang emphasised. But when I struggled with slow-efficiency, he said, “Research is also mentally demanding,” and instead asked after my well-being. Prof. Ang taught me what it means to be a real professor. He led by example, always making time to meet despite his packed schedule.

Our debates echo through Corridor Two in WKWSCI. Even when we disagreed or when he disagreed with others, I never hesitated to trust that he was probably right. Truly, the greatest blessing is that my professor is Prof. Ang.

Education offers a lifelong guarantee. What Prof. Ang and I shared go beyond academia; just like my lasting ties to Singapore, even when abroad. During a one-month research stay in Taipei before Lunar New Year, I realized how much stable housing boosted productivity. This insight led to my op-ed in Lianhe Zaobao, “A First-Class University Deserves a First-Class Housing System,” calling for better accommodation for visiting scholars. It was also a heartfelt appreciation to WKWSCI and NTU for being a home in the world, and an intellectual sanctuary during my midlife renewal.



## WON YOUNG CHUNG

Sungkyunkwan University, 2025

I had the opportunity to apply for a Visiting Scholar position at WKWSCI, NTU Singapore. This application was made possible through the research funding I received from Sungkyunkwan University (SKKU), located in Seoul, South Korea. I was very grateful for the support from SKKU, as it enabled me to pursue this valuable academic and international experience at one of the most prestigious institutions in Asia.

There were several reasons why I chose WKWSCI at NTU as the destination for my visiting scholarship.

First and foremost, NTU consistently ranks among the top universities in Asia and globally, especially in the field of communication and media studies. WKWSCI, in particular, is well known not only in Singapore but also across the broader Asian region. It has earned a strong reputation for its cutting-edge research, global academic collaborations, and the high quality of its faculty and students. The school's interdisciplinary and innovative approach to media and communication research aligns closely with my academic interests, which made it an ideal environment for professional growth and research development. In addition, I believed that being affiliated with WKWSCI would allow me to engage with a highly diverse academic community and expand my scholarly network. I aimed to build meaningful connections with both faculty members and graduate students at WKWSCI, which I hoped would lead to future collaborative research opportunities. I also anticipated that this experience would significantly enhance my academic credentials and contribute positively to my long-term career development, particularly as I planned to pursue a tenure-track position in the future.

My expectations were met and even exceeded during my time at NTU. Through academic seminars, research meetings, and informal discussions with other faculties and/or other visiting scholars, I was able to deepen my knowledge in media studies and exchange ideas with scholars who are leaders in the field. The intellectual environment at WKWSCI was vibrant and inspiring, providing me with both the motivation and resources to further develop my own research agenda.

Following the completion of my Visiting Scholar programme, I was fortunate to be appointed as an Assistant Professor at Pukyong National University, located in Busan, South Korea. I firmly believe that my experience at NTU played a significant role in helping me secure this faculty position. The exposure to international research standards, the experience of conducting research in a globally recognized institution, and the expanded academic network I built during my time at WKWSCI all contributed to strengthening my academic profile and professional readiness. Starting in September 2025, I will begin my new role as an Assistant Professor in Busan. I look forward to applying the insights and experiences I gained during my time at NTU to my teaching and research activities in Korea. I am also hopeful that the relationships I developed at WKWSCI will lead to ongoing academic exchanges and collaborative projects in the future.

# GET TO KNOW OUR RESEARCH CENTRES

## ASIAN CENTRE FOR HEALTH BEHAVIOURAL INSIGHTS & INTERVENTIONS (HABITS)

**Director: Prof May O. Lwin**

In response to Singapore's ageing population and the rise of chronic diseases such as diabetes and cancer, HABITS was launched in April 2025. The nation's first academic-clinical unit devoted to behavioural health, HABITS is a partnership between the National Healthcare Group (NHG), the Wee Kim Wee School of Communication and Information (WKWSCI), and the Lee Kong Chian School of Medicine (LKCMedicine). HABITS hopes to serve as a regional and global centre of excellence for behavioural health science, bridging gaps between academia and clinical practice across Asia and beyond.

**Discover more at: [westudyhabits.com](https://westudyhabits.com)**





# ASIAN COMMUNICATION RESEARCH CENTRE (ACRC)

**Director: Prof Jack Linchuan Qiu**

ACRC aspires to become a globally recognized hub for the advancement of cutting-edge research, ideas, and engagement in the dynamic field of studying communication, media, technology, culture, and society in contemporary Asia. It brings together established and new voices in the field, developing and showcasing innovative and incisive research and reflection on key issues of concern and opportunity.

WKWSCI was also pleased to host the inaugural Everett Rogers Leading Lights Lectures, which featured Prof Arvind Singhal and Prof Dorien Kartikawangi in 2024. The

Leading Lights Lectures are an exciting series of high-impact research lectures aimed at deepening our understanding of critical topics in media and communication. This new Leading Lights series honours Professor Rogers, his academic legacies, and his dedication to social change in the developing world, including rural communities.

**Discover more at: <https://www.ntu.edu.sg/acrc>**





# CENTRE FOR HEALTHY AND SUSTAINABLE CITIES (CHESS)

**Directors: Prof May O. Lwin and Prof Theng Yin Leng**

At CHESS, research is collaborative and community-driven. From understanding how diet and ageing impact physical and mental health, to leveraging AI for smarter healthcare, the Centre tackles health and environmental issues through a holistic, systems-level lens. The team also explores how climate-related risks and urban environments influence the spread of infectious diseases — and how communication strategies can drive effective public response.

CHESS is shaping the future of healthcare through technology. Researchers develop AI-powered tools that personalise treatment, streamline clinical workflows, and improve patient outcomes. CHESS also invests in future-ready talent, training the next generation of behavioural and health communication scholars through workshops and interdisciplinary projects.

**Discover more at: [www.ntu.edu.sg/chess](http://www.ntu.edu.sg/chess)**



# CENTRE FOR INFORMATION INTEGRITY AND THE INTERNET (IN-CUBE)

**Director: Prof Edson C. Tandoc Jr.**

The Centre for Information Integrity and the Internet (IN-cube) is a research centre at the Wee Kim Wee School of Communication and Information. Launched in January 2021, IN-cube is committed to advancing research that promotes information integrity in online spaces - a pressing need in today's digital age marked by the growing prevalence of AI-powered misinformation and disinformation.

IN-cube produces timely, rigorous, and relevant research that brings together scholars, policymakers, industry stakeholders, and the public. The centre's work is grounded in seven core research themes: online media use, media trust, online falsehoods, information behaviour, digital literacy, platform governance, and public perceptions of emerging communication technologies.

**Discover more at: <https://www.ntu.edu.sg/incube>**





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# WEE KIM WEE SCHOOL OF COMMUNICATION AND INFORMATION

NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE



IN ASIA

2025 QS World University Rankings  
by Subject for Communication &  
Media Studies



IN THE WORLD



IN ASIA

2025 QS World University Rankings  
by Subject for Library & Information  
Management



IN THE WORLD

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