



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

Wee Kim Wee School of
Communication and Information
College of Humanities, Arts, and Social Sciences

Graduate Programmes

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Young and research-intensive, Nanyang Technological University (NTU Singapore) is ranked 13th globally. It is also placed 1st amongst the world's best young universities.

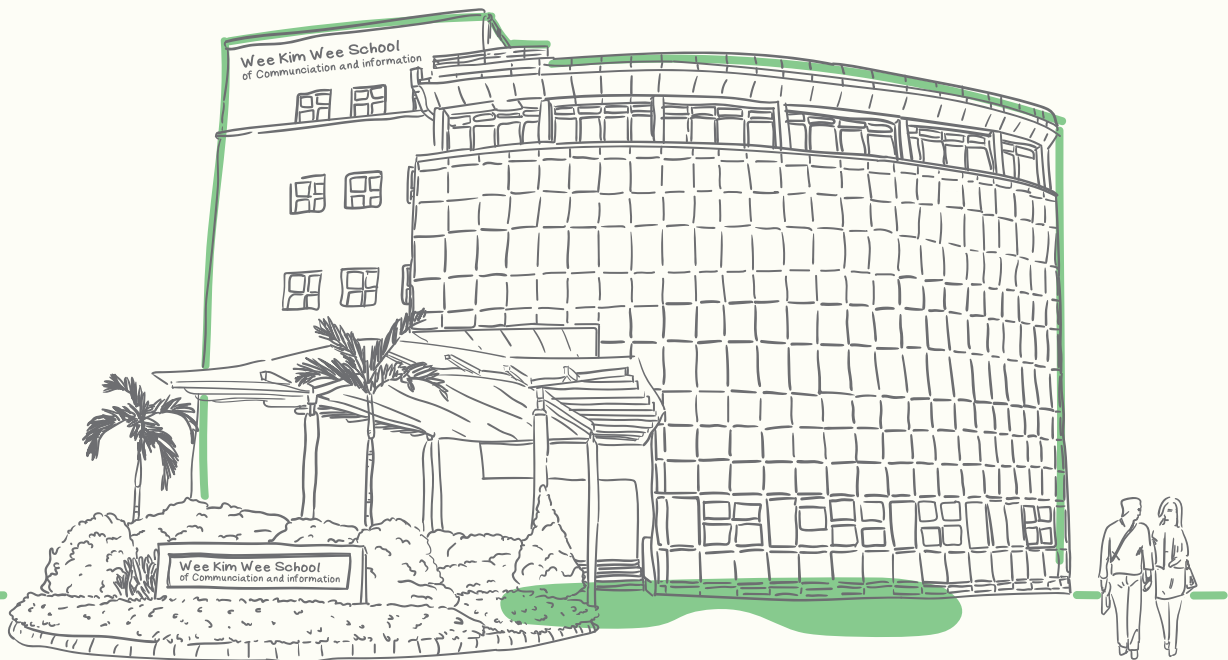


ABOUT THE SCHOOL

Located in Singapore, at the Nanyang Technological University, the Wee Kim Wee School of Communication and Information (WKWSCI) has the most comprehensive curriculum in Communication and Information Studies in Asia. The only full-fledged communication school in Singapore, WKWSCI is a world-class centre of excellence with an international faculty, state-of-the-art communication

laboratories, and global institutional affiliations. WKWSCI stewards an in-depth focus in research, generating empirical and humanistic analyses of communication topics and policy issues important not just to Singapore, but to the region and the world. With a talented team of faculty and research staff, the School undertakes a broad range of interdisciplinary research that spans across the diverse fields of

communication and information. WKWSCI establishes and maintains an international network of educators, researchers and info-comm professionals through collaborative projects, conferences and other exchanges. This includes attracting some of the very best minds in communication studies to the School.



8 REASONS TO DO YOUR GRADUATE STUDIES AT WKWSCI

1 Our International Standing

(QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2020)

COMMUNICATION & MEDIA STUDIES
#1 ASIA - #7 WORLD

COMPUTER SCIENCE & INFORMATION SYSTEMS
#3 ASIA - #16 WORLD

LIBRARY & INFORMATION MANAGEMENT
#1 ASIA - #14 WORLD



2 Renowned Faculty, Endowed Professors & Industry Practitioners



3 Innovative Teaching Pedagogy

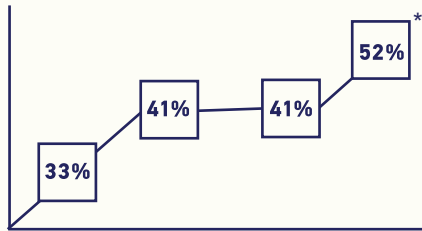
WITH CONTEXTUAL REAL-WORLD
LEARNING, DEVELOPING CRITICAL
THINKERS



4 Accelerate Career Progression



5 Impactful Research



* PERCENTAGE OF RESEARCH-ACTIVE FACULTY EXTERNAL GRANTS

6 Diverse Networking Opportunities



7 Curriculum Flexibility

FULL-TIME AND PART-TIME PROGRAMMES AVAILABLE



8 Scholarships & Awards

VARIOUS FORMS OF FUNDING AVAILABLE



MASTER OF MEDIA AND COMMUNICATION



Today's media landscape is characterised by unprecedented transformation, not only in Singapore, but all over the world. Traditional media forms are constantly being challenged by new digital platforms. Media industries and the communications sector in today's digital age are operating in an increasingly complex globalised context. Thus, it is of utmost importance that professionals are equipped with the ability to capture global perspectives with a broad mastery of communication skills. The Master of Media and Communication programme is one such programme that prepares its students to tackle these challenges.



Programme Overview

The Master of Media and Communication (MMC) programme provides you with knowledge about the process of mass communication, the theories and methods needed to analyse and understand the media as social institutions, and trains you in critical analysis, strategic thinking and audience research skills. Through the MMC programme, media professionals will be equipped for leadership positions in management, planning and policy.

The MMC programme also offers students the opportunity to travel to a country in the region to understand the media and communication landscape through an overseas study elective with leading partner universities. Upon graduation from the MMC programme, students will be exposed to employment opportunities within the private sector and government institutions, both in Singapore and around the globe. Students may find themselves working in areas such as Corporate Communications, Events and Outreach, Branding, Marketing & Promotions, Media & Advertising, Publicity and Social Media.



Programme Structure

Students have two options of study:

Coursework and Dissertation*	Coursework Only
4 Core Courses + 4 General Elective Courses + Dissertation (individual research project)	4 Core Courses + 6 General Elective Courses

*Students must meet the Cumulative Grade Point Average requirement of 4.0 and above to pursue dissertation

Each course carries 3 Academic Units (AU) while Dissertation carries 6 AU. Students will graduate after meeting the following criteria **within their candidature period**:

- Complete all the requirements for the programme of study and
- Attain a minimum Cumulative and Term Grade Point Average of 2.50.

Candidates may apply either for full-time or part-time study.

Full-Time Candidature		Part-Time Candidature	
Minimum	Maximum	Minimum	Maximum
2 Semesters	4 Semesters	4 Semesters	8 Semesters

Note: 1 academic year is equivalent to 2 semesters

Admission Criteria

To apply to the Master of Media and Communication (MMC) programme, applicants need to meet these minimum requirements:

A *good Bachelor's degree in any discipline
At least one year of working experience
The English Language Proficiency Requirement (ELPR) for international applicants whose undergraduate degree is not awarded by an English-medium University or is awarded by an English-medium University but the medium of instruction was not in English

English Language Proficiency Requirement

Minimum Score Required	
TOEFL	600 (paper-based) 250 (computer-based) 100 (internet-based)
IELTS academic	7.0

Note: The validity period for IELTS/TOEFL scores is two (2) years at the point of application. It is recommended the IELTS sub-scores should not be less than 6.5

*Second class lower/Honours (Merit) and above or equivalent

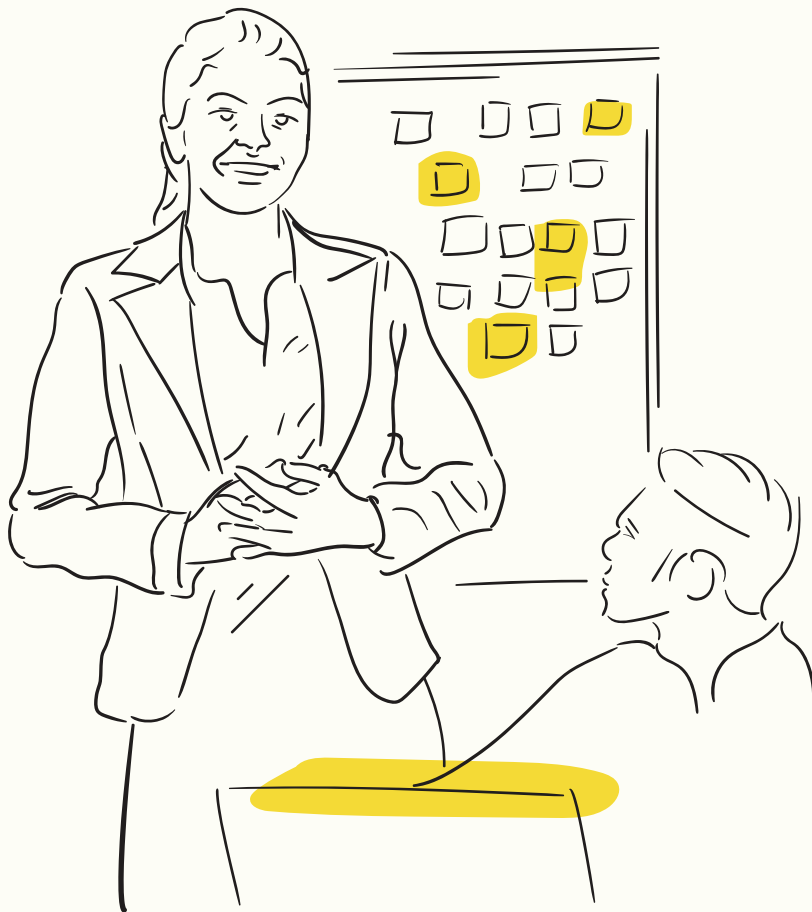
Application

The MMC programme has one intake per year in August.

Programme	Admission Intake	Application Period
Master of Media and Communication	August	1 November - Mid-February

All applicants are required to apply online via the university's webpage. The outcome of application will be released online from April onwards.

MSC IN KNOWLEDGE MANAGEMENT



Why do companies that fail to innovate fail? And why do companies that do innovate, sometimes fail too? Your organisation may be hot on the trails of innovation – but how do you protect your innovations with patents?

How do you passionately tell your story with a learning value and maximise value creation for organisational success using Knowledge Management?

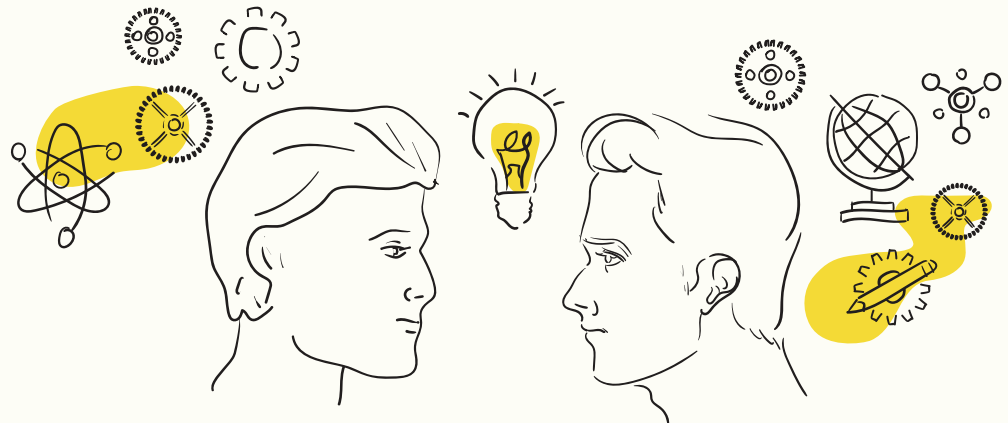
Programme Overview

Knowledge Management (KM) is a discipline that promotes an integrated approach to identifying, capturing, evaluating, retrieving, and sharing all of an enterprise's information assets. These assets may include databases, documents, policies, procedures, and previously uncaptured expertise, experience and social networks in individual workers.

The MSc in Knowledge Management (KM) programme is designed for students from both public and private sector organisations that utilises human and knowledge resources to contribute directly to its survivability and profitability.

The following highlights the key features of the KM programme:

- The only full-fledged KM graduate programme in Singapore
- Blends theory with industry practice with inputs from the members of the Knowledge Management Society of Singapore (KMS)
- Emphasis on creativity and innovation, which is critical for today's organisation to prepare professionals to champion and implement KM initiatives in their organisations
- A holistic approach to KM that emphasises the importance of people in an organisation



Programme Structure

Students have two options of study:

Coursework and Dissertation*	Coursework Only
2 Core Courses+ 4 Group 'A' Electives + 2 Group 'B' Electives + Dissertation (individual project)	2 Core Courses + 4 Group 'A' Electives + 3 Group 'B' Electives + Critical Inquiry (group project)

*Students must meet the Cumulative Grade Point Average requirement of 4.0 and above to pursue dissertation

Each course carries 3 Academic Units (AU) while Dissertation carries 6 AU. Students will graduate after meeting the following criteria **within their candidature period**:

- Complete all the requirements for the programme of study and
- Attain a minimum Cumulative and Term Grade Point Average of 2.50.

Candidates may apply either for full-time or part-time study.

Full-Time Candidature		Part-Time Candidature	
Minimum	Maximum	Minimum	Maximum
2 Semesters	4 Semesters	4 Semesters	8 Semesters

Note: 1 academic year is equivalent to 2 semesters

Admission Criteria

To apply to the the MSc in Knowledge Management (KM) programme, applicants need to meet these minimum requirements:

- A *good Bachelor's degree in any discipline
- Preference is given to applicants with management or corporate experience in a public or private organisation
- The English Language Proficiency Requirement (ELPR) for international applicants whose undergraduate degree is not awarded by an English-medium University or is awarded by an English-medium University but the medium of instruction was not in English

English Language Proficiency Requirement

Minimum Score Required	
TOEFL	600 (paper-based) 250 (computer-based) 100 (internet-based)
IELTS academic	6.5

Note: The validity period for IELTS/TOEFL scores is two (2) years at the point of application. It is recommended the IELTS sub-scores should not be less than 6.0

*Second class lower/Honours (Merit) and above or equivalent

Application

The KM programme has one intake per year in August.

Programme	Admission Intake	Application Period
MSc in Knowledge Management	August	1 November - Mid-February

All applicants are required to apply online via the university's webpage. The outcome of application will be released online from April onwards.

MSC IN INFORMATION STUDIES



The Master of Science in Information Studies (IS) programme is the only established library science programme and professional qualification in Singapore for information professionals working in libraries. Its multidisciplinary nature combines theory and practice to address the growing need of organisations for skilled information professionals. The programme provides the knowledge needed to transform information resources into opportunities for organisational growth and innovation.

Programme Overview

The MSc in Information Studies (IS) programme builds foundational skills across the breadth of the information studies field and provides opportunities for students to take courses in the following two categorisations:

Library Science: Focuses on providing essential knowledge applicable in any type of library or information management jobs.

Information Analytics: Focuses on using methods, tools and frameworks to manage, analyse and derive insight from traditional as well as digital information assets such as social, mobile, cloud and big data.

Graduates from the programme will have both the leadership skills and analytic capability to contextualise information in different organisational environments so that they can:

- identify organisational information needs and gaps
- capture, search, organise, classify, analyse, and use information, and
- build and manage information organisations.



Programme Structure

Students have two options of study:

Coursework and Dissertation*	Coursework Only
8 Courses + Dissertation (individual project)	9 Courses + Critical Inquiry (group project)

*Students must meet the Cumulative Grade Point Average requirement of 4.0 and above to pursue dissertation

Each course carries 3 Academic Units (AU) while Dissertation carries 6 AU. Students will graduate after meeting the following criteria **within their candidature period**:

- Complete all the requirements for the programme of study and
- Attain a minimum Cumulative and Term Grade Point Average of 2.50.

Candidates may apply either for full-time or part-time study.

Full-Time Candidature		Part-Time Candidature	
Minimum	Maximum	Minimum	Maximum
2 Semesters	4 Semesters	4 Semesters	8 Semesters

Note: 1 academic year is equivalent to 2 semesters

Admission Criteria

To apply to the the MSc in Information Studies (IS) programme, applicants need to meet these minimum requirements:

- A *good Bachelor's degree or an equivalent qualification from a recognised institution
- Good communication skills (written and spoken English)
- Working experience in an information related field
- Passion and interest in the information studies field
- It is compulsory for international applicants to meet the English Language Proficiency Requirement (ELPR):

English Language Proficiency Requirement

Minimum Score Required	
TOEFL	600 (paper-based) 250 (computer-based) 100 (internet-based)
IELTS academic	6.5

Note: The validity period for IELTS/TOEFL scores is two (2) years at the point of application. It is recommended the IELTS sub-scores should not be less than 6.0

Application

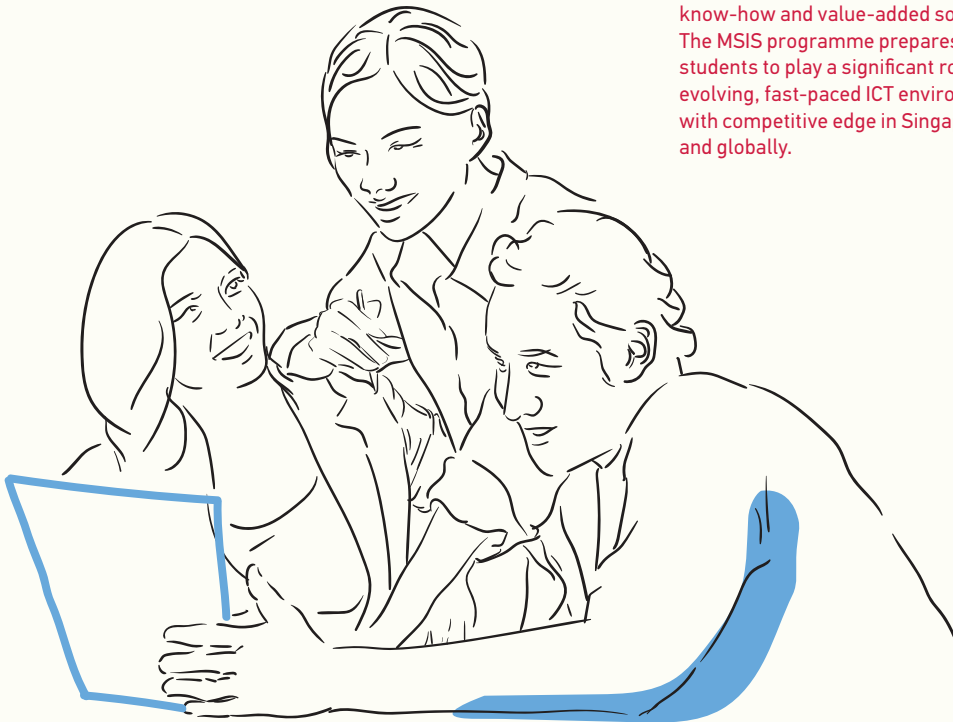
The IS programme has one intake per year in August.

Programme	Admission Intake	Application Period
MSc in Information Studies	August	1 November - 31 January

All applicants are required to apply online via the university's webpage. The outcome of application will be released online from April onwards.

MSC IN INFORMATION SYSTEMS

The MSc in Information Systems (MSIS) programme is designed to address the training gap in the Information and Communication Technology (ICT) sector and to educate Information Systems professionals a combination of advanced technical know-how and value-added soft skills. The MSIS programme prepares its students to play a significant role in the evolving, fast-paced ICT environment with competitive edge in Singapore and globally.



Programme Structure

Students have two options of study:

Coursework and Dissertation*	Coursework Only
8 Courses + Dissertation (individual project)	9 Courses + Critical Inquiry (group project)

*Students must meet the Cumulative Grade Point Average requirement of 4.0 and above to pursue dissertation

Each course carries 3 Academic Units (AU) while Dissertation carries 6 AU. Students will graduate after meeting the following criteria **within their candidature period**:

- Complete all the requirements for the programme of study and
- Attain a minimum Cumulative and Term Grade Point Average of 2.50.

Candidates may apply either for full-time or part-time study.

Full-Time Candidature		Part-Time Candidature	
Minimum	Maximum	Minimum	Maximum
2 Semesters	4 Semesters	4 Semesters	8 Semesters

Note: 1 academic year is equivalent to 2 semesters

Admission Criteria

To apply to the MSc in Information Systems programme, applicants need to meet these minimum requirements:

- A *good Bachelor's degree in areas such as Computer Science, Information Systems, Information Technology, or
- A *good Bachelor's degree with a strong information technology-related component such as those in Engineering or the Sciences, or
- A *good Bachelor's degree plus relevant working experience
- It is compulsory for international applicants to meet the English Language Proficiency Requirement (ELPR):

English Language Proficiency Requirement

Minimum Score Required	
TOEFL	600 (paper-based) 250 (computer-based) 100 (internet-based)
IELTS academic	6.5

Note: The validity period for IELTS/TOEFL scores is two (2) years at the point of application. It is recommended the IELTS sub-scores should not be less than 6.0

*Second class lower/Honours (Merit) and above or equivalent

Application

The MSIS programme has one intake per year in August.

Programme	Admission Intake	Application Period
MSc in Information Systems	August	1 November - 31 January

All applicants are required to apply online via the university's webpage. The outcome of application will be released online from April onwards.