Case Reference No.:
Case Title:
Author(s) & Email Address(es): Please indicate your last name in UPPERCASE e.g. Susan TAN.

FOR ABCC WEBSITE	
1. Blurb for the 'Latest News' section (max 50 words)	
2. Abstract (max 100 words)	

3. Category (Please choose only **ONE**)

Accounting	Marketing
Business & Government	Non-Profits
Communication	Operations Management
Entrepreneurship	Organizational Behaviour
Finance & Economics	Strategy
Hospitality Management	Sustainability
Human Resource Management	Technology

4. Topic(s) (**Multiple selection**)

Accounting	Marketing
Business & Government	Non-Profits
Communication	Operations Management
Entrepreneurship	Organizational Behaviour
Finance & Economics	Strategy
Hospitality Management	Sustainability
Human Resource Management	Technology

5. Keywords		
6. Data Source (Please choose only **ONE**) If a case was written using more than one data source, please select only the <u>main</u> source.	Published Sources Field Research Others	
7. Period Covered (Year to Year)	to	
8. Region/Country		
9. Learning Objectives		
10. Any supplementary material? (e.g., PPT, Excel spreadsheet etc.) **File size: less than 5MB		
11. Case Length (No. of Pages) a. Case b. Teaching Note		

FOR HARVARD BUSINESS PUBLISHING WEBSITE	
1. Abstract (max 200 words)	
2. Industry	
3. Discipline (Please choose **ONE**)	
Accounting	International Business
Business & Government Relations	Marketing
Business Ethics	Negotiation
Economics	Operations Management
Entrepreneurship	Organizational Behavior
Finance	Sales
General Management	Service Management
Human Resource Management	Social Enterprise
Information Technology	Strategy
4. Publication Date	
5. Keywords	

FOR THE CASE CENTRE WEBSITE	
1. United Nation's Sustainability Development Goals (**Multiple selection**, if applicable) The Case Centre's website enables a 'Tagging' facility to highlight cases with relevance to the UN Sustainable Development Goals. You may refer to this website for more info.	
1: No Poverty	10: Reduced Inequalities
2: Zero Hunger	11: Sustainable Cities & Communities
3: Good Health & Well-being	12: Responsible Consumption & Production
4: Quality Education	13: Climate Action
5: Gender Equality	14: Life Below Water
6: Clean Water & Sanitation	15: Life on Land
7: Affordable & Clean Energy	16: Peace, Justice & Strong Institutions
8: Decent Work & Economic Growth	17: Partnerships
9: Industry, Innovation & Infrastructure	
2. Intended Audience (**Multiple selection**)	Undergraduate
	Postgraduate
	Executive Education