

Centre for Information Integrity and the Internet Wee Kim Wee School of Communication and Information

# What's IN-cubating?

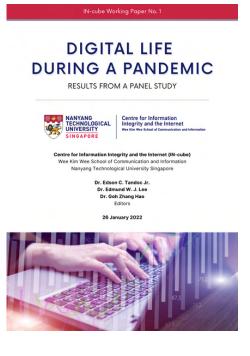
**October - December 2021** 



IN-cube is turning one this month! To celebrate our first anniversary, we will be holding an online webinar to share insights from our ongoing panel study tracking online behaviours in Singapore. We hope that you can join the webinar and celebrate with us. Starting a research centre during a pandemic was tough, but 2021 was surprisingly a productive year for us at IN-cube. I would like to take this opportunity to thank all of you who have supported us, including those who have joined our webinars, read our news commentaries, as well as collaborated with us. We hope to continue these partnerships and cultivate more collaborations this year. We're very excited for what's in store for IN-cube this year. On top of our anniversary celebration this month, we will be launching new research labs and new collaborations in the next quarter. We also look forward to bringing you even more interesting and relevant research this year. Thank you and happy 2022!

Assoc Prof Edson C. Tandoc Jr. Director, IN-cube

## Celebrating IN-cube's 1st Anniversary



In the last two years, we have been following a panel of Singapore residents through regular surveys, where we ask them about their online behaviours. So far, we have collected data from three different time points during the COVID-19 pandemic.

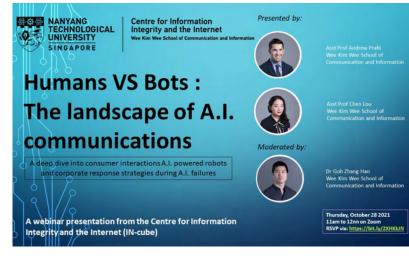
Insights from these surveys are summarised in "Digital Life During a Pandemic," IN-cube's first Working Paper. This will be launched during an online webinar on 28 January at 11am via Zoom to mark IN-cube's first anniversary. We will be discussing findings about Singapore residents' online behaviours, from news consumption to entertainment, from social media use to videoconferencing.

We will also be launching IN-cube's blog that will feature an interactive map that will allow users to explore our survey results. We hope you can join our online webinar and celebrate our first anniversary with us. Please click <u>here</u> to RSVP.

# Public Engagement

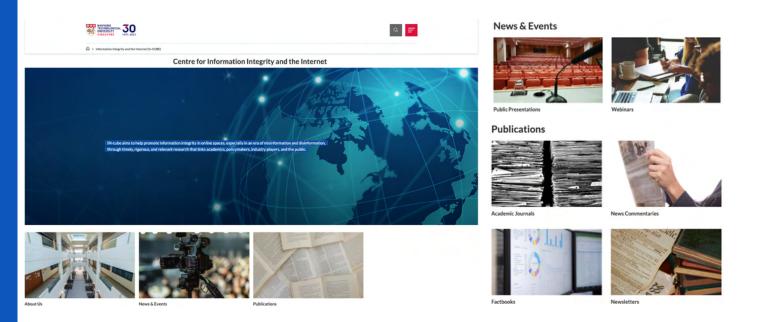
#### Humans VS Bots: The landscape of A.I. communications

IN-cube held a webinar examining the landscape of A.I. communications. This webinar, held on 28 Oct, featured research on corporate response strategies due to A.I. failures by Asst Prof Andrew Prahl, as well as research on consumer perceptions and patronage intentions derived from A.I. interactions by Asst Prof Chen Lou.



Watch the Zoom recording <u>here</u>.

### Our website's new look



As we embark on our journey toward an even better 2022, we have revamped our website to better document our activities and research. With this major update, visitors may now access our archive of publications that ranges from academic journal publications to news commentaries. You will also now be able to view the full replays of IN-cube's webinars and public presentations directly through our updated official website.

Check out our new and improved site here

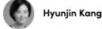
### IN-cube in the news



Edson C Tandoc Jr



Zhang Hao Goh



eniamin Li



14 Oct 2021 06:03AM (Updated: 14 Oct 2021 06:03AM)

### **Commentary: Too much COVID-19 information** can be disorientating and unnecessarily stressful

On 14 Oct, IN-cube researchers contributed to the public discourse on the effect of COVID-19 information sharing through an invited commentary published by CNA.

Their comments were based on a combination of multiple sets of survey data including IN-cube's multinational survey from 6,000 respondents across 10 cities in Asia, including Singapore, exploring COVID-19 perceptions in the region.

Read about it here.



#### **Commentary: Why normally decisive parents** worry about vaccinating young children against COVID-19

IN-cube researchers also contributed to the public discourse on vaccine hesitancy among parents through an invited commentary published by CNA.

The commentary explores the various reasons behind vaccine hesitancy amongst parents when deciding whether or not to vaccinate their children. The insights were based on IN-cube's survey involving 1,600 participants in Singapore last year.

Read about it here.

### THE STRAITS TIMES

GPs, community groups working to persuade seniors in S'pore to get vaccinated



IN-cube Director, Edson C. Tandoc Jr., shared his thoughts on how best to persuade seniors to get vaccinated in an online news article published on 28 Oct by The Straits Times.

Read about it here.

### Findings from Wave 1 Survey

JOURNAL OF BROADCASTING & ELECTRONIC MEDIA 2021, VOL. 65, NO. 4, 505–524 https://doi.org/10.1080/08838151.2021.1994970

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	Check for updates	

#### "Live" Together with You: Livestream Views Mitigate the Effects of Loneliness on Well-being

Zhang Hao Goh 00\*, Edson C. Tandoc Jr. 00\*, and Bin Ngb

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#### ABSTRACT

Most social networking sites today have integrated livestreaming functions into their platforms. Studies have acknowledged how social media use (i.e., social networking) can mitigate the effects of loneliness, but due attention has yet to be given to the consumption of livestream content. Using national survey data in Singapore (N = 1,606), this study demonstrates that livestream viewing positively influences individuals' well-being. Notably, the frequency of livestream viewing ing moderates the negative effects of loneliness on the viewers' psychological, social, and emotional well-being. Livestream viewing can be a short-term interventive solution to mitigate the effects of loneliness.

On December 2021, Goh Zhang Hao, a postdoctoral fellow at IN-cube, published a journal article which demonstrated how watching livestreams can mitigate the effects of loneliness on different dimensions of individuals' wellbeing. This study draws upon the data from the first wave of an online national survey involving 1,606 residents & non-residents living in Singapore. The work was supported by IN-cube's URECA (Undergraduate Research Experience on Campus) student, Ng Bin, who is currently a Psychology and Philosophy undergraduate in NTU.

Read the article here.

#### About IN-cube

IN-cube stands for Centre for Information Integrity and the Internet, a new research centre at the Wee Kim Wee School of Communication and Information at Nanyang Technological University Singapore. It aims to contribute to promoting information integrity in online spaces, especially in an era of misinformation and disinformation, through timely, rigorous, and relevant research that links academics, policymakers, industry players, and the public. Learn more about IN-cube by visiting our website: ntu.edu.sg/incube