



What's IN-cubating?

October - December 2021



IN-cube is turning one this month! To celebrate our first anniversary, we will be holding an online webinar to share insights from our ongoing panel study tracking online behaviours in Singapore. We hope that you can join the webinar and celebrate with us. Starting a research centre during a pandemic was tough, but 2021 was surprisingly a productive year for us at IN-cube. I would like to take this opportunity to thank all of you who have supported us, including those who have joined our webinars, read our news commentaries, as well as collaborated with us. We hope to continue these partnerships and cultivate more collaborations this year. We're very excited for what's in store for IN-cube this year. On top of our anniversary celebration this month, we will be launching new research labs and new collaborations in the next quarter. We also look forward to bringing you even more interesting and relevant research this year. Thank you and happy 2022!

Assoc Prof Edson C. Tandoc Jr.
Director, IN-cube

Celebrating IN-cube's 1st Anniversary

IN-cube Working Paper No. 1

DIGITAL LIFE DURING A PANDEMIC

RESULTS FROM A PANEL STUDY



Centre for Information
Integrity and the Internet
Wee Kim Wee School of Communication and Information
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Dr. Goh Zhang Hao
Editors

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In the last two years, we have been following a panel of Singapore residents through regular surveys, where we ask them about their online behaviours. So far, we have collected data from three different time points during the COVID-19 pandemic.

Insights from these surveys are summarised in "Digital Life During a Pandemic," IN-cube's first Working Paper. This will be launched during an online webinar on 28 January at 11am via Zoom to mark IN-cube's first anniversary. We will be discussing findings about Singapore residents' online behaviours, from news consumption to entertainment, from social media use to videoconferencing.

We will also be launching IN-cube's blog that will feature an interactive map that will allow users to explore our survey results. We hope you can join our online webinar and celebrate our first anniversary with us. Please click [here](#) to RSVP.

Public Engagement

Humans VS Bots: The landscape of A.I. communications

IN-cube held a webinar examining the landscape of A.I. communications. This webinar, held on 28 Oct, featured research on corporate response strategies due to A.I. failures by Asst Prof Andrew Prah, as well as research on consumer perceptions and patronage intentions derived from A.I. interactions by Asst Prof Chen Lou.

Watch the Zoom recording [here](#).

The poster features the logos of Nanyang Technological University Singapore and the Centre for Information Integrity and the Internet. It lists the presenters, Asst Prof Andrew Prah and Asst Prof Chen Lou, and the moderator, Dr Goh Zhong Hao. The event details are: Thursday, October 28 2021, 11am to 12nn on Zoom, with an RSVP link: <https://bit.ly/2XHKJUN>. The main title is 'Humans VS Bots : The landscape of A.I. communications'. A subtitle reads: 'A deep dive into consumer interactions A.I. powered robots and corporate response strategies during A.I. failures'. At the bottom, it says: 'A webinar presentation from the Centre for Information Integrity and the Internet (IN-cube)'.

Our website's new look

The screenshot shows the website's header with the Nanyang Technological University 30th anniversary logo and a search bar. The main banner features a globe with the text: 'IN-cube aims to help promote information integrity in online spaces, especially in an era of misinformation and disinformation, through timely, rigorous, and relevant research that links academics, policymakers, industry players, and the public.' Below the banner are navigation links: 'About Us', 'News & Events', and 'Publications'. On the right side, there are sections for 'News & Events' (with images of a lecture hall and a person at a desk), 'Publications' (with images of academic journals, news commentaries, factbooks, and newsletters), and 'Webinars'.

As we embark on our journey toward an even better 2022, we have revamped our website to better document our activities and research. With this major update, visitors may now access our archive of publications that ranges from academic journal publications to news commentaries. You will also now be able to view the full replays of IN-cube's webinars and public presentations directly through our updated official website.

Check out our new and improved site [here](#)



Commentary

Commentary: Too much COVID-19 information can be disorientating and unnecessarily stressful



Edson C Tandoc Jr



Zhang Hao Goh



Hyunjin Kang



Benjamin Li

14 Oct 2021 06:03AM
(Updated: 14 Oct 2021 06:03AM)

On 14 Oct, IN-cube researchers contributed to the public discourse on the effect of COVID-19 information sharing through an invited commentary published by CNA.

Their comments were based on a combination of multiple sets of survey data including IN-cube's multinational survey from 6,000 respondents across 10 cities in Asia, including Singapore, exploring COVID-19 perceptions in the region.

Read about it [here](#).

Commentary

Commentary: Why normally decisive parents worry about vaccinating young children against COVID-19



IN-cube researchers also contributed to the public discourse on vaccine hesitancy among parents through an invited commentary published by CNA.

The commentary explores the various reasons behind vaccine hesitancy amongst parents when deciding whether or not to vaccinate their children. The insights were based on IN-cube's survey involving 1,600 participants in Singapore last year.

Read about it [here](#).

THE STRAITS TIMES

GPs, community groups working to persuade seniors in S'pore to get vaccinated




IN-cube Director, Edson C. Tandoc Jr., shared his thoughts on how best to persuade seniors to get vaccinated in an online news article published on 28 Oct by The Straits Times.

Read about it [here](#).



Findings from Wave 1 Survey

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2021, VOL. 65, NO. 4, 505-524
<https://doi.org/10.1080/08838151.2021.1994970>

 **Routledge**
Taylor & Francis Group



“Live” Together with You: Livestream Views Mitigate the Effects of Loneliness on Well-being

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ABSTRACT

Most social networking sites today have integrated livestreaming functions into their platforms. Studies have acknowledged how social media use (i.e., social networking) can mitigate the effects of loneliness, but due attention has yet to be given to the consumption of livestream content. Using national survey data in Singapore ($N = 1,606$), this study demonstrates that livestream viewing positively influences individuals' well-being. Notably, the frequency of livestream viewing moderates the negative effects of loneliness on the viewers' psychological, social, and emotional well-being. Livestream viewing can be a short-term inter-ventive solution to mitigate the effects of loneliness.

On December 2021, Goh Zhang Hao, a postdoctoral fellow at IN-cube, published a journal article which demonstrated how watching livestreams can mitigate the effects of loneliness on different dimensions of individuals' well-being. This study draws upon the data from the first wave of an online national survey involving 1,606 residents & non-residents living in Singapore. The work was supported by IN-cube's URECA (Undergraduate Research Experience on Campus) student, Ng Bin, who is currently a Psychology and Philosophy undergraduate in NTU.

Read the article [here](#).

About IN-cube

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