

Centre for Information Integrity and the Internet

Wee Kim Wee School of Communication and Information

IN-REVIEW2022



IN summary: IN-cube in 2022

22 journal publications
22 academic conference presentations
12 news commentaries and interviews
8 new labs launched
5 webinars
4 new committee members
1 in-person symposium

LAUNCH OF RESEARCH INCUBATORS

IN 2022, IN-cube launched eight new research incubators. Led by faculty members from WKWSCI and supported by various funding agencies in Singapore and beyond, these research incubators expand IN-cube's research scope as well as enable us to focus on examining specific aspects of internet use in Singapore.

These research labs conduct cutting-edge and timely research on important topics, such as online privacy, digital advertising, digital well-being, online political engagement, social media and democracy, digital inequalities, and the role of the internet in strategic communication.

See Appendix C for more information regarding our labs.

















PUBLICATIONS

Academic Journals

IN-cube has published 22 academic articles in 2022. Reflecting the diverse research initiatives in our centre, IN-cube has produced high quality research work in top-tier journals across different fields, including journalism, cybersecurity, and health communication. See Appendix A for the complete list.

Conference Papers

The IN-cube team presented a total of 22 research papers at international academic conferences, including those organised by the International Communication Association (ICA) and the Association for Education in Journalism and Mass Communication (AEJMC), and receiving top paper awards for some of them. See Appendix B for the complete list.



PUBLICATIONS

What's IN-cubating? IN-cube's Quarterly Newsletter

To keep the NTU community updated on our latest activities, we publish our enewsletter four times a year (i.e., January-March 2022, April-June 2022, July-September 2022, and October-December 2022). These newsletters provide a summary of IN-cube's various events and activities in each quarter as well as web links that direct our readers to IN-cube's research outputs. Our newsletter is shared electronically with Co-HASS faculty members, students, and staff.





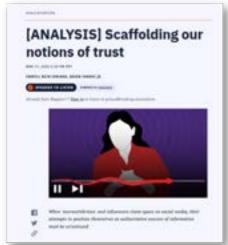




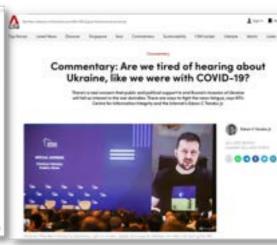
IN THE NEWS

IN-cube's research findings have been extensively covered by several news outlets, as part of our centre's public engagement efforts.

In 2022, IN-cube was mentioned in 10 articles from CNA, Straits Times, and Today. The IN-cube team has also shared thought-leadership viewpoints through news commentaries, contributing to our efforts to make research findings more accessible to the public. See Appendix D for the complete list of our public engagement initiatives.







Filipino journalists find selves at crossroads after Marcos Jr. victory











WEBINARS

IN-cube strives to align its research with the needs of the community and the industry. We do this by organising research events to share our research findings with academics, students, industry professionals, and the public. We have continued to hold webinars in 2022, featuring scholars across NTU as well as our international partners who presented on a multitude of topics, including communication technologies, misinformation, and internet use. Each webinar attracted about 30 to 50 participants.













PRESENTATIONS AND COLLABORATIONS







International Society for Infectious Diseases Workshop

On November 17, 2022, IN-cube researchers were invited to run a workshop in Kuala Lumpur on how infectious disease experts and doctors can maximise digital tools to detect and debunk medical misinformation.

The workshop, ran by IN-cube Director Edson Tandoc Jr., Assistant Director Edmund Lee, and Project Officer Seth Kai Seet, was part of the annual International Society for Infectious Diseases Congress attended by hundreds of infectious disease experts from around the world.

IN-cube Speaker Series

IN-cube hosted its first in-person IN-cube Speaker Series in October 2022.

Dr.Jakob Ohme, Head of the Research
Group "Digital News Dynamics" at
Weizenbaum Institute for the Networked
Society in Berlin, and Dr. Jason Vincent
Cabanes, Professor of Communication
and Research Fellow at the De La Salle
University in Manila, shared their research
during the in-person event, attended by
students and faculty members across
Co-HASS.

This marks IN-cube's first collaboration with Singapore University of Technology and Design's HASS department. IN-cube Director Assoc Prof. Edson Tandoc Jr. and Asst Prof. Andrew Yi from SUTD moderated the talks.

THE IN-CUBE TEAM





Asst. Prof. Edmund W. J. Lee Assistant Director



Dr. Goh Zhang Hao Research Fellow



Ms. Karen Ho Assistant Director



Mr. Seth Seet Project Manager

Committee Members



Asst Prof. Li Xinlong Nanyang Business School





Asst. Prof. Corinne Tan Nanyang Business School



Assoc. Prof. Ke Yiping School of Computer Science and Engineering



Asst. Prof. Andrew Yee Singapore University of Technology and Design



Dr. Gultzar Haciyakupoglu S. Rajaratnam School of International Studies

Misinformation and Studies Cluster

Prof Ang Peng Hwa
Assoc Prof Jung Younbo
Assoc Prof Goh Hoe Lian, Dion
Assoc Prof Lee Chei Sian

Assoc Prof Alton Chua Yeow Kuan

Assoc Prof Brendan Luyt

Assoc Prof Na Jin Cheon

Dr. Kym Campbell

Assoc Prof Nuri Kim

Assoc Prof Hyunjin Kang

Assoc Prof Chen Lou

Asst Prof Poong Oh

Asst Prof Benjamin Li Junting

Asst Prof Ben Turner

Asst Prof Saifuddin Ahmed

Asst Prof Edmund Lee Wei Jian

Senior Advisors
Prof. Joseph Liow
Prof. Charles Salmon
Prof. May O. Lwin

Dean, CoHASS WKWSCI Chair, WKWSCI

APPENDIX A JOURNAL PUBLICATIONS

Goh, Z. H., Hou, M., & Cho, H. (2022). The impact of a cause–effect elaboration procedure on information security risk perceptions: A construal fit perspective https://doi.org/10.1093/cybsec/tyab026

Goh, Z. H., & Tandoc Jr, E. C. (2022). Development and validation of a lockdown preparedness scale: Understanding lockdown preparedness through a social vulnerability perspective https://doi.org/10.1016/j.ijdrr.2022.103367

Goh, Z. H., Tandoc Jr, E. C., Salmon, C. T., Kim, H. K., & Shi, J. (2022). Can Press Freedom Enhance the effect of News Exposure on COVID-19 Health Beliefs? A Health Belief Model Perspective https://doi.org/10.1080/10410236.2022.2056981

Goh, Z. H., Tandoc, E. C., & Chan, V. X. (2022). Alone and lonely? How physical and perceived isolation can lead to problematic internet use https://doi.org/10.1080/0144929X.2022.2134825

Han, Z., Goh, D. H-L., Lee, E. W. J., Lee, C. S., & Theng, Y-L. (2022). Understanding the effects of message cues on COVID-19 information sharing on Twitter. http://dx.doi.org/10.1002/asi.24587

Kim, N. & Chung, M. (2022). The role of contact richness in simulating intergroup contact: A test of the contact space framework. https://doi.org/10.1080/15205436.2021.1961158

Kim, N., Duffy, A., Tandoc, E., & Ling, R. (2022). All news is not the same: Divergent effects of news platforms on civic and political participation. https://ijoc.org/index.php/ijoc/article/view/17302/3695

Kim, N. & Lim, C. M. (2022). Meeting of minds through narratives: The role of social presence in mediated intergroup contact. https://doi.org/10.1177/13684302211012783

Lee, E. W. J., Lim, V. S. H., Ng, C. K. (2022). Understanding public perceptions and intentions to adopt traditional versus emerging investment platforms: The effect of message framing and regulatory focus theory on the technology acceptance model. https://doi.org/10.1016/j.teler.2022.100024

APPENDIX A JOURNAL PUBLICATIONS

Lee, E. W. J., McCloud, R. F., & Viswanath, K. (2022). Designing effective ehealth interventions for underserved communities: Five perennial lessons from a decade of ehealth interventions design and deployment. https://doi.org/10.2196/25419

Lee, E. W., & Shi, J. (2022). Examining the roles of fatalism, stigma, and risk perception on cancer information seeking and avoidance among Chinese adults in Hong Kong

https://www.tandfonline.com/doi/abs/10.1080/07347332.2021.1957061

Lee, E. W. J., Zheng, H., Goh, D. H. L., Lee, C. S., Theng, Y. L. (2023). Examining COVID-19 tweet diffusion using an integrated social amplification of risk and issue-attention cycle framework. https://doi.org/10.1080/10410236.2023.2170201

Lee, S., Tandoc Jr, E., Lee, E. W. J. (2022) Social media may hinder learning about science; social media's role in learning about COVID-19. https://doi.org/10.1016/j.chb.2022.107487.

Li, B. J., Lee, E. W., Goh, Z. H., & Tandoc Jr, E. (2022). From frequency to fatigue: Exploring the influence of videoconference use on videoconference fatigue https://doi.org/10.1016/j.chbr.2022.100214

Li, B. J., Malviya, S., & Tandoc Jr, E. C. (2022). Videoconferencing and Work-Family Conflict: Exploring the Role of Videoconference Fatigue. Communication Studies, 1-17. https://doi.org/10.1080/10510974.2022.2153894

Li, X. (2022). The Bright Side of Inequity Aversion. https://doi.org/10.1287/mnsc.2022.4546

Tandoc Jr, E. C., Tan Hui Ru, B., Lee Huei, G., Min Qi Charlyn, N., Chua, R. A., & Goh, Z. H. (2022). #CancelCulture: Examining Definitions and Motivations https://doi.org/10.1177/14614448221077977

Xie, L., Lee, E. W. J., Fong, V. W. I., Hui, K., Xin, M., & Mo, P. K. H. (2022). Perceived information distortion about COVID-19 vaccination and addictive social media use among social media users in Hong Kong: The moderating roles of functional literacy and critical literacy.

APPENDIX A JOURNAL PUBLICATIONS

Vanden Abeele, M. M. P., Halfmann, A., & Lee, E. W. J. (2022). Drug, demon or donut? Theorizing the relationship between social media use, digital wellbeing and digital disconnection. https://doi.org/10.1016/j.copsyc.2021.12.007

Viswanath, K., McCloud, R. F, Lee, E. W. J., Bekalu, M. A. (2022). Measuring what matters: Data absenteeism, science communication and the perpetuation of inequalities. The ANNALS of the American Academy of Political & Social Sciences, 700(1), 208-219. https://doi.org/10.1177/00027162221093268

Yeoh, R. & Kim, N. (2022). Nameless, voiceless, and helpless: Visual framing of distant outgroups in online humanitarian appeals. https://doi.org/10.1080/07256868.2022.2107622

Zhou, X., Lee, E. W. J., Wang, X., Lin, L., Xuan, Z., Wu, D., Lin, H., & Shen, P. (2022). Infectious diseases prevention and control using an integrated health big data system in China. https://doi.org/10.1186/s12879-022-07316-3

APPENDIX B CONFERENCE PRESENTATIONS

Al Agency vs. Human Agency: Understanding Human-Al Interactions on TikTok and Their Implications on User Experience (Chen Lou, Hyunjin Kang)

Can Press Freedom Enhance the effect of News Exposure on COVID-19 Health Beliefs? A Health Belief Model Perspective (Zhang Hao Goh, Edson Tandoc, Charles Salmon, Hye Kyung Kim)

Content tracing: Examining forwarded WhatsApp messages during the COVID-19 pandemic (Edson Tandoc, Seth Seet, Ker Hian Lua, Weng Wai Mak)

COVID-19 Goes Viral: Social Media and Messaging Apps During a Pandemic (Yong Jia Toh, Edson Tandoc, Zhang Hao Goh)

Directing People to Contact with Moral Compass: Examining Moral Foundations of Contact Willingness (Jingwei Zheng, Nuri Kim)

Drug, Demon or Donut? Theorizing the Relationship Between Social Media Use, Digital well-being and Digital Disconnection (Edmund W.J. Lee)

Health Apps and Wearables Use: A Scoping Review of Theoretical Frameworks, Motivators, Barriers, and Health Impacts. (Baoyu Huan, Edmund W.J. Lee) [Top Faculty Paper Award, AEJMC]

Down for a lockdown? Understanding lockdown preparedness through a social vulnerability perspective (Zhang Hao Goh, Edson Tandoc) [Top Faculty Paper Award, AEJMC]

Examining Data Absenteeism and Data Chauvinism in Topic Modelling of COVID-19 Vaccine-Related Content on Social Media (Huanyu Bao, Ryan Heen Sunn Chang, Edmund W. J. Lee)

Fake News vs. Real News (Edson Tandoc, Matthew Chew)

For You Page, but Is it Worthwhile? Modality Effects of Tiktok News on Credibility, News Sharing and Intention to Continue Use (Matthew Chew, Gabriel Wong, Shruti Malviya, Siti Rahil Dollah)

APPENDIX B CONFERENCE PRESENTATIONS

Predictors of Ehealth Behaviors: A Comparison Between United States, Singapore, and India Using the Imehu Perspective (May O. Lwin, Zoe Ong, Hye Kyung K. Kim)

Prospective Testing of The Theory of Normative Social Behavior on Mask-Wearing during the COVID-19 Pandemic (Hye Kyung Kay Kim, Hui Min Lee, Edson Tandoc)

Tight versus Loose Cultures: Testing the Theory of Normative Social Behavior Across Eight Asian Countries (Jingyuan J. Shi, Hye Kyung K. Kim, Zhang Hao Goh, Edson Tandoc, Charles Salmon)

Videoconferencing and work-family conflict: Exploring the role of videoconference fatigue (Benjamin (Benjy) J Li, Shruti Malviya, Edson Tandoc)

What is (Automated) News? A Content Analysis of Algorithm-Written Stories (Edson Tandoc, Shangyuan Wu, Jessica Tan, Sofia Tan Contreras)

Weaponizing visibility: Online vigilantism during COVID-19 (Edson Tandoc, Guan Peng Loy)

Functional Interlopers: Lifestyle Journalists' Discursive Construction of Boundaries Against Digital Lifestyle Influencers (Matthew Chew, Lydia Cheng)

Lying together? Spreading and correcting fake news as groupwork (Seth Seet, Edson Tandoc)

Plan B is for Burnout — Community Building and Social Support between Journalists (Matthew Chew, Lydia Cheng)

Seeing others through the screen: A concept explication and systematic review of mediated intergroup contact (Ryna Yeoh, Nuri Kim)

Perception and reception of fact-checks as a form of government communication: Reactance toward fact-checks. (Edson Tandoc, Seth Kai Seet)

APPENDIX C RESEARCH INCUBATORS

Online Privacy and User Psychology Lab

PI: Assoc Prof Hyunjin Kang

Privacy-related decisions are not always rational, and many of their decisions are made heuristically. Although privacy is a multifaceted concept involving heuristics and emotions, prior literature on online privacy has mainly been based on the rational approach to understanding privacy-related perceptions and behaviours among digital technology users. Our research aims to bridge the theoretical gap in online privacy research by investigating heuristic and emotional factors influencing privacy management decisions in various digital media use contexts, ranging from social media to the Internet of Things.

Sanity and Ego in Cybernated Environments Lab

PI: Dr. Goh Zhang Hao

The Sanity and Ego in Cybernated Environments (SANE) lab focuses on internet use and individuals' well-being research in Singapore. It aims to study both the adverse and beneficial effects that daily internet consumption has on Singaporeans. SANE is also committed to finding solutions to improve the digital well-being of internet users in Singapore.

Social Media and Political Engagement Lab

PI: Asst Prof Saifuddin Ahmed

Social Media and Political Engagement (SMAPE) lab is focused on examining social media and its impact on politics and democracy, as well as the emerging implications of algorithms, disinformation, and artificial intelligence on citizens' political engagement. The recent projects at SMAPE investigate the effects of artificial intelligence (AI) on politics, concentrating on public engagement with AI-generated misinformation and disinformation (e.g., deep fakes) and algorithmic influence on political attitudes and behaviour.

Tech & Data Equity Lab

PI: Asst Prof Edmund Lee Wei Jian

The overall vision of the Tech & Data Equity lab led by Dr. Edmund Lee is to advance population health through the equitable design and use of health technologies and big data. Researchers in the lab are focused on tackling one or more of three priority research areas: (a) Addressing the problem of data absenteeism and chauvinism in use of communication technologies in health disparities context; (b) Utilizing "big data" to improve population health outcomes, and/or (c) Examining the impact of communication technologies and messages on public health.

APPENDIX C RESEARCH INCUBATORS

Digital Advertising and Consumer Psychology

PI: Assoc Prof Chen Lou

The Digital Advertising and Consumer Psychology Lab will be dedicated to studying the effect of digital and social media advertising on consumer behaviour. In particular, we are interested in explicating factors and psychological mechanisms that explicate the influence of digital and social media advertising on consumer cognitive states and behaviors, including studying what roles individual, social, and psychological factors play in the persuasion process.

Communication and Democracy Lab

PI: Assoc Prof Nuri Kim

The condition of plurality and difference is a natural state of any collective. Research in the Communication and Democracy Lab (CODE) Lab explores how communication across lines of difference affects the perception and attitudes towards different others. Research is centered around three pillars: deliberation and public consultation practices; mediated contact and narratives; technological innovations for understanding, measuring, and bridging difference.

Fatigue in Communication and Technology

PI: Asst Prof Benjamin Li

Fatigue in Communication and Technology (FATCAT) is interested in understanding the extent of fatigue which can occur from excessive, sustained and intense use of media and communication technologies, which can manifest via information fatigue, social media fatigue and videoconference fatigue, among other negative outcomes. FATCAT is also keen to explore the antecedents of fatigue resulting from the use of media and communication technologies, and propose and test solutions to alleviate these effects on the individual and society.

Management Issues in Strategic Communication

Pls: Ferdinand De Bakker and Amanda Huan

Communication professionals, both senior inhouse executives and experienced consultants, have the opportunity of a lifetime to play an ever more significant role, serving as a social antenna, guiding policy matters and strategy, and engaging with multiple stakeholders, communicating what their organisations, or clients are, stand for and aim to achieve. In this lab, our research focuses on the communicator's role, foundational concepts, stakeholder engagement and strategic sector communication. Our past research has looked at contemporary issues like corporate purpose, the future of the chief communication officer, and employee engagement. Check out our latest publication here: https://www.ntu.edu.sg/incube/home/about-us/our-labs/mics

APPENDIX D NEWS COMMENTARIES AND COVERAGE

研究: 约九成国人曾收过亲属发出的假讯息

https://www.8world.com/singapore/ntu-research-1713646

Many in Singapore confident they can spot fake news but may not actually be able to: Study https://www.straitstimes.com/tech/tech-news/many-in-singapore-confident-they-can-spot-fake-news-but-may-not-actually-be-able-to-study

ST Explains: Why is Telegram so popular and what can be done about its problems? https://www.straitstimes.com/tech/st-explains-telegram-popularity-perils-and-precautions

调查: 疫情期间主流媒体取代社交平台成为最常用新闻来源| 早报 https://www.zaobao.com.sg/news/singapore/story20220129-1237739

Filipino journalists find selves at crossroads after Marcos Jr. victory https://www.philstar.com/news-commentary/2022/06/17/2189070/filipino-journalists-find-selves-crossroads-after-marcos-jr-victory

报告: 更多人不阅读重大新闻 对新闻信任度也下跌 https://www.zaobao.com.sg/news/world/story20220616-1283438

Commentary: Are we tired of hearing about Ukraine, like we were with COVID-19? https://www.channelnewsasia.com/commentary/ukraine-war-news-fatigue-lose-support-covid-19-2833921

The Big Read in short: The rise of TikTok and its profound impact on society https://www.todayonline.com/big-read/rise-tiktok-and-its-profound-impact-society-1968386

南大调查: 疫情期间视讯会议频密 近半上班族出现"Zoom疲劳" https://www.zaobao.com.sg/news/singapore/story20220718-1293840

Workers regularly using video-conferencing apps for meetings suffer more fatigue: NTU study https://www.todayonline.com/singapore/zoom-use-causes-fatigue-seeing-self-onscreen-1945231

China is reporting mysteriously low COVID numbers as it opens up. What's really going on? https://www.abc.net.au/news/2022-12-23/china-covid-zero-low-case-numbers-opening-up/101798776

Increased use of videoconferencing apps during COVID-19 led to more fatigue: NTU study https://www.youtube.com/watch?v=VIE2vFEHVGU

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We welcome collaboration with other research and industry partners. Let us know your ideas at incube@ntu.edu.sg

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