

COURSE CONTENT

Course Code / Title : HS3017 Sociology of Tourism

Pre-requisites : HS1001 Person and Society
HS2001 Classical Social Theory
HS2002 Doing Social Research

No. of AUs. : 3

Contact Hours : 39

Course Aims

As an important aspect of globalization, tourism entails the global creation and consumption of 'tourism spaces' characterized by complex interactions between tourists, host communities, agencies of the state and businesses, cultural institutions and international organizations. This course aims to equip you with the key theoretical approaches and concepts in the sociological study of tourism and applying them to analyze important issues such as place making, tourist gaze and counter gaze, authenticity, cultural change, power relations, heritage tourism, 'alternative' tourism, and gender relations in tourism. The module is suitable for advanced students majoring in sociology and related disciplines. Having taken this course and developed a comprehensive sociological understanding of tourism, you will be in a good position to pursue further studies of tourism-related topics and possible careers in the tourism industry.

Intended Learning Outcomes (ILO)

By the end of this course, you should be able to:

1. Apply key sociological approaches to the study of tourism.
2. Analyze social and cultural issues related to the development of tourism in diverse settings.
3. Present findings of this analysis orally in class and in written work.
4. Conduct independent research to investigate tourism-related social and cultural issues using the theoretical frameworks and concepts acquired from the course.

Course Content

Place making
Travel and Authenticity
Tourist gaze and experiences
Power relations in tourism

Gender relations in tourism
Tourism, culture and heritage
Alternative and sustainable tourism

Course Assessment

CA1	In-Class	: 10%
CA2	In-Class	: 10%
CA3	Group Project	: 30%
Final Examination		: 50%
Total		----- 100%