COURSE OUTLINE

Course Code / Title : HA4018 Policy Evaluation

Pre-requisites : HA1003

No. of AUs. : 4

Contact Hours : 52

Course Aims

Policy/program evaluation constitutes a key element of contemporary policymaking and refers to a comprehensive, often multi-year study of program/policy function and outcomes. This course will expose you to: 1) the complexity and scope of policy evaluation; and 2) the basic methods of policy and program evaluation. The social, political, and ethical contexts of evaluation will also be covered in the class.

Intended Learning Outcomes (ILO)

By the end of the course, you should be able to:

1. Explain the role and purposes of program/policy evaluation
2. Construct a logic model for evaluation of evaluation
3. Apply principles of research design to program/policy evaluation
4. Report findings in a concise and informative manner and make pertinent recommendations

Course Content

Throughout the semester, we will look at evaluation examples that have been conducted on public issues, programs, and policies to demonstrate key points. We will also work through the application of fundamental evaluation concepts and techniques, and at the same time address a range of measurement issues, the basics of analysis, and reporting of performance data.

Course Assessment

Class discussion   : 20%

Group tasks   : 10%

Case presentation : 10%

Problem set   : 20%

Project   : 40%

Total   --------

                         100%