

# MSE-Colloquium@NTU

31 August 2016, 4.00 pm

Lecture Theatre 9, Nanyang Technological University



## ***Passive Income from Brain Juice***

***Dr Lim Jui***  
***CEO of NTU Innovation***

### **About the Talk**

Most of you will have heard of, if not read, Robert Kiyosaki's book "*Rich Dad, Poor Dad.*" This is a how-to-get-rich book, and the role of passive income in it. It's a great book to read, but it misses out on the greatest source of passive income: your brain!

Dr. Lim will try to convince you that the greatest investment you can make is in your own intellect and imagination.

### **About the Speaker**

Dr. Lim Jui is the CEO of NTU Innovation as well as the CEO of NTUitive Pte Ltd, Nanyang Technological University's innovation and enterprise company. In the former role, he is responsible for overall development of innovation at NTU. In the latter role, he leads NTUitive's mission to commercialize research and to develop the innovation and enterprise ecosystem at NTU.

Dr Lim Jui was educated at Columbia University, where he received his Bachelor of Arts (BA, Biological Sciences and East Asian Studies) and Doctor of Medicine (MD). After returning to Singapore to complete his National Service, he went on to specialize in Anesthesia and Surgical Intensive Care and obtained his M. Med (Anesthesia) from the National University of Singapore.

After 7 years in clinical medicine, Dr Lim Jui joined Bio\*One Capital, the life sciences venture capital fund of the Singapore Economic Development Board. At Bio\*One, he worked with startups, SME's and MNC's in the pharmaceutical and medical technology industries. He set up Bio\*One's European office in London and, working with the network created, obtained valuable experience in evaluating investment opportunities, making investments, building and leading investor syndicates, mergers and acquisitions, and exits through trade sales. On his return to Singapore, he was appointed Director of Investments with a special focus on medical device companies and local start-ups. As Director of Investments, he sat on the Boards of 7 companies both in Europe and in Singapore. He subsequently left Bio\*One Capital to become the CEO of Merlin MD. He re-organized Merlin to focus on its most valuable asset, a novel intracranial stent for the treatment of cerebral aneurysms. He designed and executed pre-clinical animal trials and international multi-centre clinical trials in Brazil, Spain, and Germany, that led to its eventual market approval in Europe. Before joining NTU, Dr Lim Jui was the co-founder and Executive Director of the Medical Engineering Research and Commercialisation Initiative (M.E.R.C.I.) under the Department of Surgery at the National University of Singapore. Concurrently, he was Program Director of the Singapore-Stanford Biodesign Programme (SSB), a joint venture between A\*STAR, EDB, and Stanford University. SSB's mission is to train the next generation of medical device innovators and leaders in Singapore.