

Top Skills

Instructional Design

E-Learning

Research

Languages

English (Full Professional)

Chinese (Native or Bilingual)

Publications

The use of a corpus-based tool to support teachers' assessment design: An examination through the lens of TPACK

Lih Ing Goh

Efficacy and Research Manager at Pearson

Singapore

Summary

A research and education professional with strong content and pedagogical knowledge for the K-12, English Language & Teaching (ELT) and Higher Education markets.

Training and experience in instructional design, research skills and project management. Examples of projects undertaken include

- conceptualizing learning spaces with quizzes and games for Primary Chinese
- conceptualizing digital assets for teaching and learning Secondary English
- conceptualizing a digital platform designed for collaborative learning
- market research for Singapore Maths, 21st Century teaching and learning
- coordinating research projects for company products and undertaking field work

Lih Ing is pursuing her PhD at Nanyang Technological University, School of Humanities starting Aug 2019.

Competencies:

- thinking and learning skills for education
- team management and development
- vendor management and communication with external partners
- event speaking on learning research insights

Experience

Pearson

9 years

Efficacy and Research Manager

November 2014 - Present

Asia-Core

My responsibilities include conducting efficacy reviews, managing research projects and conducting training on equipping the regional teams necessary skills and knowledge about efficacy - improving learner outcomes.

Education

Nanyang Technological University

Doctor of Philosophy - PhD, Bilingual and Multilingual

Education · (2019 - 2026)

Nanyang Technological University, National Institute of Education

Master's Degree, Master of Arts in Instructional Design &

Technology · (2011 - 2015)

Nanyang Technological University, National Institute of Education

Diploma in Education (PGDE, Secondary) for Chinese Language, Teaching qualification · (1998 - 1999)

National University of Singapore

Bachelor's Degree, Chinese Studies · (1994 - 1998)