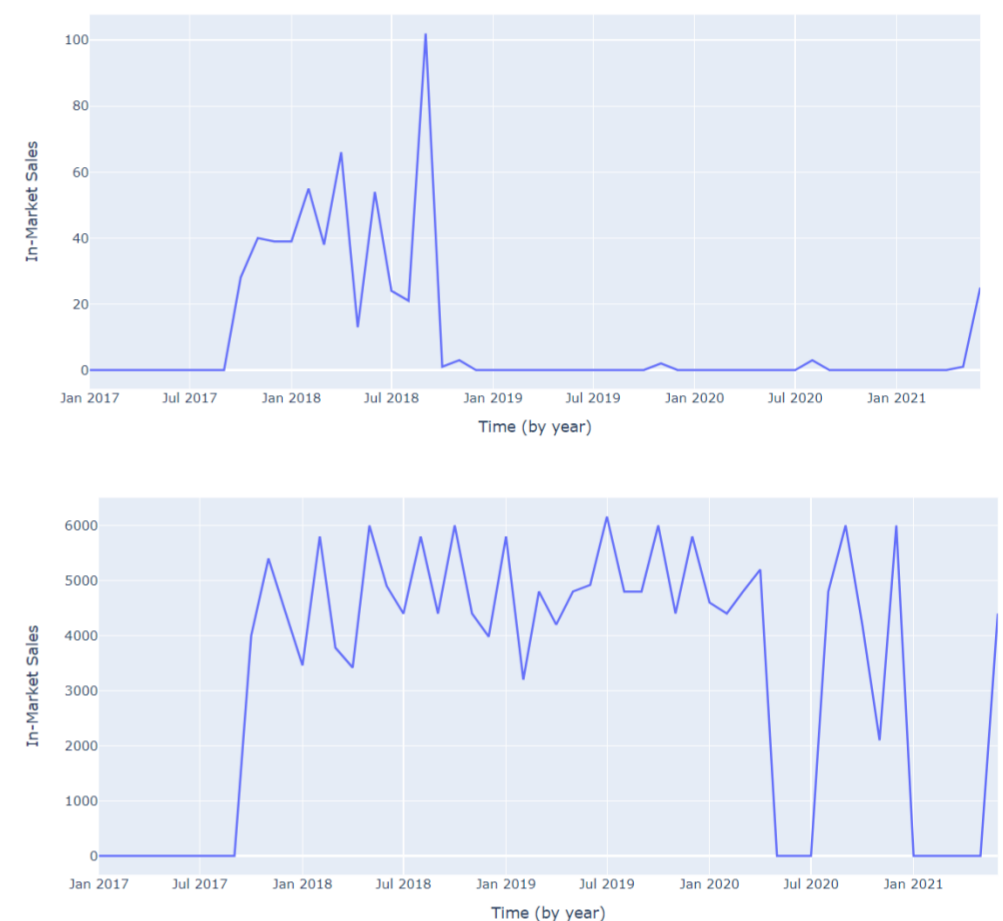
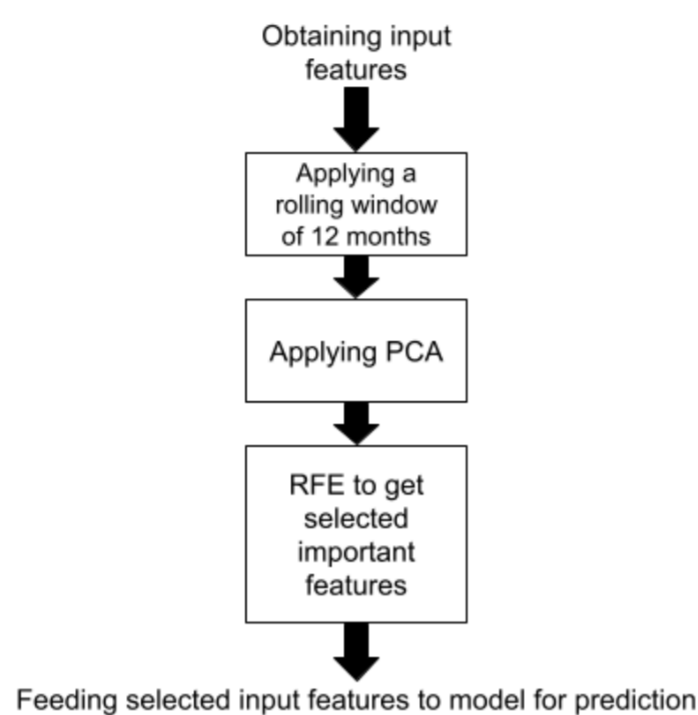
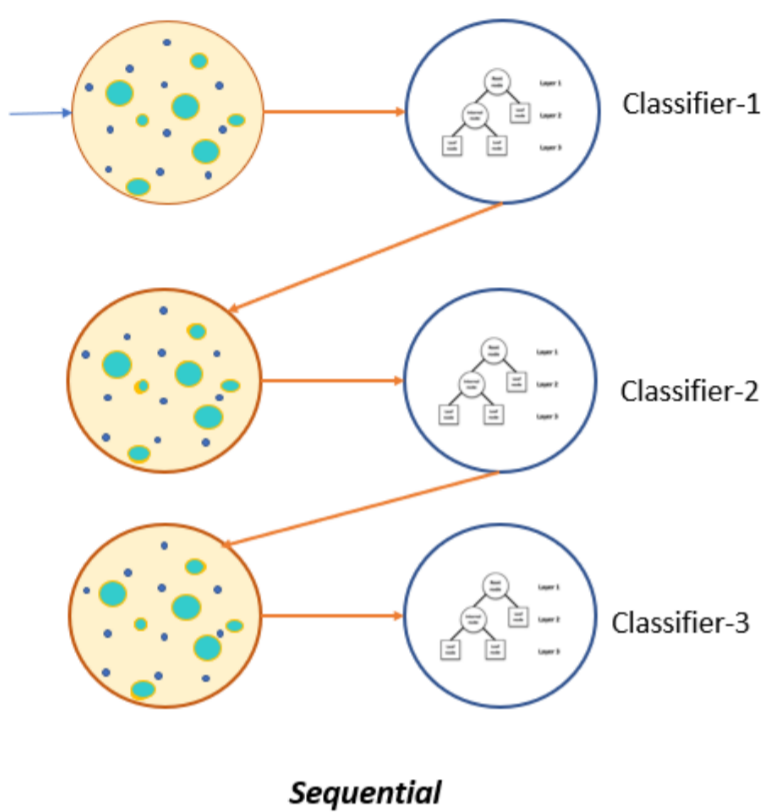


# Feature Selection

## For Demand forecasting incorporating external covariates

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### Project Objectives:

In this project, we propose a method for prediction with external covariate features, by utilising a moving time window over the external covariates. Then, using Principal Component Analysis, we dimensionally reduce each covariate's window so that their time lag characteristics are preserved, and finally perform feature selection on it. This novel approach enhances the prediction accuracy for more than half the products under examination, while preventing the curse of dimensionality.

1. Rolling window of 12 time periods is applied to each search keyword
2. PCA used to dimensionally reduce feature set
3. Recursive feature elimination is used to get the best subset

### Feature sets

Using both internal and external covariates as input features for prediction

