

Second Major in Entrepreneurship

ET5211 Entrepreneurial Mindset and Technology Innovation (3 AU)

This course provides fundamental knowledge in entrepreneurship and innovation. With special focus on training students to develop an entrepreneurial mindset and exposing them to various technology innovation, specific technology expertise will be brought to the classes to share their knowledge, real life industry experience, and insights.

Students will learn the applications of the new technology - such as how to use it?; Who will find it useful?; Where are the main users located?; Who will pay for it?; How to commercialise it?

Pre-requisite: Nil

ET5213 Managing New Ventures (3 AU)

This course seeks to relate theoretical concepts of strategy and organisation design, with practical and execution issues in the context of a growing enterprise; and studies the key elements that propel scaling up and impede growth. Students will be taught how investors commonly look for sustainable and repeatable growth in an enterprise performance, and what makes a start-up succeed or fail.

Pre-requisite: Nil

ET5212 Entrepreneurial Ecosystems (3 AU)

This course provides students with an understanding on the concepts, practices, and tools of the entrepreneurial world through experiential projects and activities, readings, and speakers. Since the most effective way to understand entrepreneurship is to communicate with many entrepreneurs and customers, the course takes a very practical approach and requires students to interact with the business community, potential customers, participate in class activities/discussion and be active participants in the learning process.

Pre-requisite: Nil

ET5214 Financing Entrepreneurial Ventures (3 AU)

The course is for the would-be entrepreneurs and for those considering a career in commercial banks, investment banks, private equity firms, venture capital firms, as well as in corporate venture investments. Unlike a typical corporate finance course, this course highlights the special and unique considerations when planning the

financial needs of new ventures and young companies. Many typical avenues of funding (such as bank borrowing, issuing of bonds or issuing of liquid equities) for established or public listed companies are not accessible to small and young companies due to the lack of business track record. The analyses and requirements of investors who are considering to finance small and young companies may be different from that of public equity investments. This course will provide students with the understanding of the various aspects and processes in financial planning and financial management of new ventures or young companies, as well as investment analyses and considerations for investors providing funding to such companies.

Pre-requisite: ET5213 Managing New Ventures (3 AU)