Enterprise and Innovation

Course Code: ET0001

Course Description:
The course will be delivered online, which will include lectures, survey assessment, real-life examples, supplementary materials, and recommended readings. It aims to provide students with a basic appreciation of the key concepts of enterprise and innovation. The course content will empower students to gain practical insights on the relevance of enterprise and innovation in their lives by introducing them to the enterprise and innovation ecosystem of the University, the Singapore society, and beyond.

AU: 1AU