

School of Art, Design and Media  
Class Schedule for Semester 2 AY2022

S/No	Course Code	Course Title	Faculty Member	Day	Time	Venue	Course Contents	Remarks
<b>ELECTIVE COURSE</b>								
1	AP7036	Narrative Strategies and Moving Images	Assoc Prof Gray Hodgkinson	Monday	1.30pm to 4.20pm	School of Art, Design and Media (ADM) ART-B1-13	his course presents an opportunity to explore and understand the connections for narrative strategies and moving images. Through guided readings, discussions and film screenings, students will investigate, explore and formulate their own ideas on narrative strategies in the filmmaker's works. From these investigations they may integrate this knowledge into their own research. This course for 2023 will focus on digital 360 immersive media and virtual reality (VR). We will examine how the nature of storytelling and narrative techniques change significantly when placed in a 360 environment. We will examine the emergence of new terms that have developed with this media, such as immersion and presence, and the influence that these terms have on the nature of the narrative. We will examine the nature of narrative engagement, and if 360/VR narrative experience is passive, or interactive, or both at the same time. This course will include a practical component where you will have the opportunity to build and test an aspect of digital 360 or VR you wish to investigate. Final submission for this will be presented as a short-form research paper and presentation.	Commence Date: 09-JAN-2023
2	AP7040	Exhibition Design	Assoc Prof Laura Miotto	Wednesday	9.30am to 12.20pm	School of Art, Design and Media (ADM) ART-B1-14	This course will present and discuss current issues and concepts in exhibition-making with a particular focus on design approaches and interpretative techniques that communicate knowledge and engage the audiences. Exhibition-making means the creation of innovative structures for the presentation of cultural artefacts through interdisciplinary collaboration. There will be a critical discussion on the latest design trends in the context of museum exhibitions helping the students to reflect on the relationship between the narrative, the space and the visitor experience. As exhibition concepts and agendas largely reflect the hosting institutions' mission, students will be exposed to a variety of exhibitions: historical, cultural, scientific, permanent and temporary. The course approaches the definition of the exhibition space as a "narrative environment" and the evolving notion of interpreting and displaying cultural artifacts, analyzing the physical, sensorial and conceptual dimension of the museum space. Exhibition environments today can be enlightening, immersive, interactive, and use different kinds of media: video projections, historical objects, specimens, hands-on exhibits, innovative technologies. The course will provide a historical overview and offer a structured platform to discuss how museographic solutions has evolved to become more engaging and participatory.	Commence Date: 11-JAN-2023
3	AP7044	New Media History and Theory	Mr Ruben de la Nuez Arencibia	Wednesday	1.30pm to 4.20pm	School of Art, Design and Media (ADM) ART-B1-13	"New Media History and Theory" offers an overview of the pioneering artists and scientists who have brought about the dissolution of boundaries that have traditionally existed between the artistic and technological disciplines. The course will survey the work and ideas of artists who have explored new interactive and interdisciplinary forms, as well as engineers and mathematicians who have developed information technologies and influential scientific and philosophical ideologies that have influenced the arts. There will also be a study of the invention of information technologies and new human-machine paradigms that has come to define the medium of the personal computer as it has impacted the arts and design. The course introduces key concepts and paradigms in media history through a study of media art prior to and including the digital era.	Commence Date: 11-JAN-2023
4	AP7057	Seminar in Design and Colors	Assoc Prof Ng Woon Lam	Thursday	1.30pm to 4.20pm	School of Art, Design and Media (ADM) ART-B1-14	In this seminar you will analyse and discuss the historical development of two-dimensional design and colour through the lens of Western and Chinese ink paintings. You will study works from the 15th to early 20th century, a period that marks the most significant development of art concepts and technical progress of both Western and Chinese ink painting. Through this comparative analysis you will examine the parallel developments of color theory, space structures and design concepts. This course will deepen your awareness and comprehension of art and design development across these two cultural areas.	Commence Date: 12-JAN-2023