

## COURSE CONTENT

<b>Course Code</b>	DD1005 (DD8002)
<b>Course Title</b>	Ways of Seeing: Exploring Visual Culture
<b>Pre-requisites</b>	NIL
<b>No of AUs</b>	3
<b>Contact Hours</b>	39 hours studio contact

### **Course Aims**

This course is foundational for more advanced art historical studies. It seeks to initiate critical reflection on “art” and “art history” as variable constructs subject to shifting matrixes of interconnected factors and forces. Based on a range of visual and textual materials from the pre-modern to the contemporary, the East and the West, the “North” and the “South”, this course investigates the ways of seeing, representing, interpreting and thinking about “art” and “art history”. The first part of the course examines pictorial strategies adopted by image-makers from different periods and parts of the world; the second part explores a selection of art historical theories from Europe, East and South Asia. This learning will provide a conceptual framework for further, in-depth studies in global Art History.

### **Intended Learning Outcomes (ILO)**

By the end of the course, you should be able to:

1. Identify and discuss primary approaches to imaging in European, South and East Asian art forms, and understand the reasons for the differences in pictorial idioms from different parts of the world.
2. Discuss approaches to image-making and interpret images according to how they have been conditioned by thought systems.
3. Demonstrate visual memory skills and be able to differentiate and to compare between the representations created by different thought systems.
4. Present on the formal qualities and intrinsic meanings of artworks with coherence, research and insight.
5. Share analyses of concepts of art and representation in a constructive manner.

### **Course Content**

#### **What are the differences in the pictorial strategies adopted to picture space and time in European and East Asian painting?**

You will be shown a range of representations of the landscape, both natural and man-made to analyse the different approaches to picturing space and time.

#### **What are the differences in the approaches adopted to represent the human body and face in European, South and East Asian art?**

You will learn the different conceptions of the human body in European, South and East Asian thought, and how they impact the representation of the human body and face.

#### **Who are some the most important historians of European art and what do their writings**

**suggest about the way(s) they see, represent and interpret the visible world?**

You will be initiated to the writings of the most prominent art historians from the Western world: Winckelmann, Panofsky, Gombrich, Belting, etc.

**What are some the most important texts on art in South and East Asia and in what way(s) can they expand the way(s) in which we see, represent and interpret the visible world?**

You will be invited to reflect on the potential of South and East Asian texts for the revision of prevailing art historical frameworks and narratives.

### **Class assignments**

The Oral Presentation is an exercise on the analysis of an artwork's formal and iconographic qualities, intrinsic meanings and art historical significance, as well as its effective communication. The Written Assignment demands that they compare and contrast, and engage with a wider range of issues. The Visual Memory Exercise trains you in visual memory skills which are vital for the study of art.