



Prof May Oo Lwin

Chair and President's Chair Professor, Wee Kim Wee School of Communication and Information
Joint Professor, LKC School of Medicine,
Co-director, Communication in Healthcare @ NTU (COHEN)

Professor May Lwin's expertise lies in strategic and health communication. Her work in digitally mediated health communication systems to improve public health has been piloted in various communities, schools and hospitals. On the infectious disease research front, her research portfolio covers diseases like Zika, Dengue, Influenza and most recently, COVID-19. She is also an expert on food and nutrition communication and behaviours. A Fellow of the International Communication Association (ICA), she has received many awards such as the Fulbright ASEAN Scholar Award, Ogilvy Foundation International Award for Academic Leadership and the Outstanding Applied Researcher Award from the ICA.

Presentation: COVID 19 Infodemic Discourse: Perspectives from Singapore

This presentation discusses research leveraging mixed methodologies in examining social media data in the context of COVID-19 communication. Prof Lwin will share the team's findings from Singapore and the international landscape.