

Schedule for SCTP in User Experience & Product Management - Cohort 6						Updated:	4 Mar 24
Date	Unit	Lesson Title	F2F (NTU@one-North)	Online Zoom	Mode of Delivery		
<b>M1: UX FUNDAMENTALS</b>		Key Topics: Week 1: Product Management Week 2: User Experience Research (Quantitative Survey)					
TUE	7 May-24		Welcome + scene setting			19:00 - 22:00	Virtual
WED	8 May-24		Product management Fundamentals			19:00 - 22:00	Virtual
THU	9 May-24		Product management Lifecycle, Product Opportunity Discovery			19:00 - 22:00	Virtual
FRI	10 May-24						
SAT	11 May-24	CO	<b>Sprint launch and pitch</b>	10:00 - 13:00			F2F
SUN	12 May-24						
MON	13 May-24		Assignment + Self-Study				
TUE	14 May-24		Assignment + Self-Study				
WED	15 May-24		Capstone project brainstorm			19:00 - 22:00	Virtual
THU	16 May-24		Intro to UX Research			19:00 - 22:00	Virtual
FRI	17 May-24						
SAT	18 May-24	CO	Quantitative survey	10:00 - 13:00			F2F
SUN	19 May-24						
MON	20 May-24		Assignment + Self-Study				
TUE	21 May-24		Assessment Quiz + Self-Study				
<b>M2: UX RESEARCH FOUNDATION</b>		Key Topics: Week 1: User Experience Research (Qualitative Interview) Week 2: Figma Hands-on Week 3: Discovery (Persona & Customer Journey Mapping) Week 4: Competitor Analysis / Problem Statement					
WED	22 May-24	PH	<b>Vesak Day</b>				
THU	23 May-24		Usability heuristics / User effort score			19:00 - 22:00	Virtual
FRI	24 May-24		Qualitative interview			19:00 - 22:00	Virtual
SAT	25 May-24	CW	<b>Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness</b>	10:00 - 13:00			F2F
SUN	26 May-24						
MON	27 May-24		Assignment + Self-Study				
TUE	28 May-24		Assignment + Self-Study				
WED	29 May-24		Figma hands-on			19:00 - 22:00	Virtual
THU	30 May-24		Preparation for knowledge transfer (KT)			19:00 - 22:00	Virtual
FRI	31 May-24						
SAT	1 Jun-24	CO	<b>"Forced mutation" research sprint kickoff</b>	10:00 - 13:00			F2F
SUN	2 Jun-24						
MON	3 Jun-24		Assignment + Self-Study				
TUE	4 Jun-24		Assignment + Self-Study				
WED	5 Jun-24		Persona & Customer journey mapping			19:00 - 22:00	Virtual
THU	6 Jun-24		"Forced mutation" research sprint presso prep / consultation			19:00 - 22:00	Virtual
FRI	7 Jun-24						
SAT	8 Jun-24	CO	<b>"Forced mutation" research sprint presentation</b>	10:00 - 13:00			F2F
SUN	9 Jun-24						
MON	10 Jun-24		Assignment + Self-Study				
TUE	11 Jun-24		Assignment + Self-Study				
WED	12 Jun-24		Competitor analysis / Problem statement			19:00 - 22:00	Virtual
THU	13 Jun-24		Research presso prep / consultation			19:00 - 22:00	Virtual
FRI	14 Jun-24		Assignment + Self-Study				
SAT	15 Jun-24		<b>Research presentation</b> ----- <b>Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning</b>	10:00 - 13:00  2:30 - 17:00			F2F
SUN	16 Jun-24						
MON	17 Jun-24	PH	<b>Hari Raya Haji</b>				
TUE	18 Jun-24		Assessment Quiz + Self-Study				

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<b>M3: UX DESIGN FOUNDATION</b>			Key Topics: Week 1: Solutioning and User Flows Week 2: Wireframing, Prototyping & Testing				
WED	19 Jun-24		Solutioning & User flows		19:00 - 22:00	Virtual	
THU	20 Jun-24		Information architecture (IA) / Wireframing on Figma / consultation		19:00 - 22:00	Virtual	
FRI	21 Jun-24						
SAT	22 Jun-24	CO	Wireframing on Figma / consultation	10:00 - 13:00		F2F	
SUN	23 Jun-24						
MON	24 Jun-24		Assignment + Self-Study				
TUE	25 Jun-24		Assignment + Self-Study				
WED	26 Jun-24		Wireframing on Figma / consultation		19:00 - 22:00	Virtual	
THU	27 Jun-24		Prototyping & Testing		19:00 - 22:00	Virtual	
FRI	28 Jun-24						
SAT	29 Jun-24	CO	<b>"No Time" sprint kickoff</b>	10:00 - 13:00		F2F	
SUN	30 Jun-24						
MON	1 Jul-24		Assignment + Self-Study				
TUE	2 Jul-24		Assignment + Self-Study				
<b>M4: DIGITAL PRODUCT MANAGEMENT FOUNDATION</b>			Key Topics: Agile Methodology, Market Strategies and Product Roadmap				
WED	3 Jul-24		Product Development Using Agile Methodology, Creating MVP & Gathering Feedback, Value Proposition (Innovation)		19:00 - 22:00	Virtual	
THU	4 Jul-24		Tracking Performance & Product Roadmap, Go-to-Market Strategies		19:00 - 22:00	Virtual	
FRI	5 Jul-24						
SAT	6 Jul-24	CO	Assignment Coaching	10:00 - 13:00		F2F	
SUN	7 Jul-24						
MON	8 Jul-24		Assignment + Self-Study				
TUE	9 Jul-24		Assessment Quiz + Self-Study				
<b>M5: UI DESIGN FOUNDATION</b>			Key Topics: Week 1: UI Wireframes Review Week 2: Moodboarding and UI Design Week 3: Design Systems				
WED	10 Jul-24		Wireframes review		19:00 - 22:00	Virtual	
THU	11 Jul-24		"No time" sprint presso prep / consultation		19:00 - 22:00	Virtual	
FRI	12 Jul-24						
SAT	13 Jul-24	CO	<b>"No Time" sprint presso</b>	10:00 - 13:00		F2F	
SUN	14 Jul-24						
MON	15 Jul-24	CW	Career Workshop #3: Career Readiness Prep: Personal Branding & Resume		19:00 - 22:00	Virtual	
TUE	16 Jul-24		Assignment + Self-Study				
WED	17 Jul-24		Moodboarding		19:00 - 22:00	Virtual	
THU	18 Jul-24		In-class consultation on moodboard / UI design		19:00 - 22:00	Virtual	
FRI	19 Jul-24		Assignment + Self-Study				
SAT	20 Jul-24	CO	Guest speaker (TBD)	10:00 - 13:00		F2F	
SUN	21 Jul-24						
MON	22 Jul-24		Assignment + Self-Study				
TUE	23 Jul-24		Assignment + Self-Study				
WED	24 Jul-24		Design system / auto layout		19:00 - 22:00	Virtual	
THU	25 Jul-24		In-class consultation on UI design		19:00 - 22:00	Virtual	
FRI	26 Jul-24						

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SAT	27 Jul-24	CO	<b>User Interface (UI) design presso</b> ----- <b>Career Workshop #4: Career Readiness Prep: Interview prep</b>	10:00 - 13:00 14:00 - 17:00		F2F
SUN	28 Jul-24					
MON	29 Jul-24		Assignment + Self-Study			
TUE	30 Jul-24		Assessment Quiz + Self-Study			
<b>M6: DATA-DRIVEN DESIGN FOUNDATION</b>			Key Topics: Week 1: Data Driven Design Week 2: Storytelling and Whiteboard Challenge Week 3: Project Creation			
WED	31 Jul-24		<b>Last lap: Portfolio sprint</b> <b>Crafting your UX story</b>		19:00 - 22:00	Virtual
THU	1 Aug-24		Portfolio structure consultation		19:00 - 22:00	Virtual
FRI	2 Aug-24					
SAT	3 Aug-24	CO	UX mock interview	10:00 - 13:00		F2F
SUN	4 Aug-24					
MON	5 Aug-24		Assignment + Self-Study			
TUE	6 Aug-24		Assignment + Self-Study			
WED	7 Aug-24		In-class consultation		19:00 - 22:00	Virtual
THU	8 Aug-24		In-class consultation		19:00 - 22:00	Virtual
FRI	9 Aug-24	PH	NDP			
SAT	10 Aug-24	CO	Storytelling workshop & whiteboarding challenge	10:00 - 13:00		F2F
SUN	11 Aug-24					
MON	12 Aug-24		Assignment + Self-Study			
TUE	13 Aug-24		Assignment + Self-Study			
WED	14 Aug-24		Portfolio mock presentation		19:00 - 22:00	Virtual
THU	15 Aug-24		Portfolio mock presentation		19:00 - 22:00	Virtual
FRI	16 Aug-24					
SAT	17 Aug-24	PP	<b>Final Project Presentation I</b>	10:00 - 13:00		F2F
SUN	18 Aug-24					
MON	19 Aug-24		Assignment + Self-Study			
TUE	20 Aug-24		Assignment + Self-Study			
WED	21 Aug-24		Guest speaker (TBD)		19:00 - 22:00	Virtual
THU	22 Aug-24		Guest speaker (TBD)		19:00 - 22:00	Virtual
FRI	23 Aug-24					
SAT	24 Aug-24	CW	<b>Career Workshop #5: Career Transition and Stabilization</b>	10:00 - 13:00		F2F
SUN	25 Aug-24					
MON	26 Aug-24		Work on Final Project Presentation			
TUE	27 Aug-24		Work on Final Project Presentation			
WED	28 Aug-24		Work on Final Project Presentation			
THU	29 Aug-24		Work on Final Project Presentation			
FRI	30 Aug-24		Work on Final Project Presentation			
SAT	31 Aug-24	PP	<b>Final Project Presentation II</b>	10:00 - 13:00		F2F
SUN	1 Sep-24					

• All lecture will be facilitated Virtually unless otherwise stated  
 • F2F lecture will be held at NTU@one-north campus (off North Buona Vista Road)  
 • NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances