

Lifelong Learner Story Series ▶▶



Dhaneesha Chugani, Alumni of HSS/2017

- ▶ Campaign Analyst at DBS
- ▶ Completed SGUnited Skills Programme in Business Analytics And Automation Tools

Please share with us your professional life's journey and at which point in your career did you aspire to pursue this programme?

After working as an Editor for 4 years, I felt it was an appropriate time to explore what other skills I can develop. The pandemic was also sort of a trigger, and made me realised the value of developing technical skills so that I can keep up with the job requirements in the future. I looked at the curriculum of the SGUS Programme in Business Analytics And Automation Tools offered by PaCE@NTU and thought that the skills the programme offered could potentially be very useful to keep me relevant in an evolving job market.

How was your learning experience with this programme?

Overall, it was a great experience. I loved that it was conducted remotely, thus giving me flexibility and allowing me to spend quality time with my family while I was learning. The programme was well-paced and the trainers always encouraged us to ask questions when in doubt. As a beginner with no prior knowledge, it was definitely the right programme to get me started on my analytics journey.

Could you share with us some interesting facets of the programme you enrolled?

I think the most interesting course from the programme was the RPA (Gleematic) module, mainly because I had never heard of the concept before. After learning the theory and participating in the assignments, I grew to appreciate and enjoy the automation process. I think the terminology may seem daunting at first, but after it was explained well by the trainers, it made a lot of sense to me.

Has this programme benefitted you in your career development?

This SGUS programme allowed me to explore career paths that would otherwise have been closed off to me as I previously had no formal education in data analytics. This does not necessarily mean you need to become a data analyst upon the completion of this programme, but it can help enrich your current career such as marketing if you have a greater understanding on how to extract insights from data.

Will you recommend PaCE@NTU's programmes to your friends and family?

Yes, I would recommend PaCE@NTU's SGUS programmes to my friends and family. I believe their SGUS programmes are especially useful for career switchers because of their resources at your disposal with regards to career coaching. Learning how to optimise my LinkedIn, resume, and how to better answer interview questions are useful skills I will carry on for the rest of my career. The best part is, what you learnt is not domain specific, so you can adapt the career advice based on your preferred career path.