



Schedule for (SCTP) Advanced Professional Certificate in UX Design and Digital Product Management - Cohort 11					Updated:	24 Jun 25
	Date	Unit	Lesson Title	Start	End	Location
M1: UX FUNDAMENTALS			Key Topics: Week 1: Introduction to UX Research (Quantitative Survey) Week 2: User Experience Research (Qualitative Interview)			
FRI	24 Oct-25		Welcome + scene setting + intro to capstone selection	19:00	22:00	Online Zoom
SAT	25 Oct-25					
SUN	26 Oct-25					
MON	27 Oct-25		Introduction to research (RQs)	19:00	22:00	Online Zoom
TUE	28 Oct-25		Self-Study	19:00	22:00	Self study
WED	29 Oct-25		Quantitative survey	19:00	22:00	Online Zoom
THU	30 Oct-25		Self-Study	19:00	22:00	Self study
FRI	31 Oct-25	CW	Career Workshop #1: Fundamentals of Career Discovery, Navigation and Readiness	19:00	22:00	NTU@One-north
SAT	1 Nov-25	CO	Qualitative interview	14:00	17:00	NTU@One-north
SUN	2 Nov-25					
MON	3 Nov-25		Heuristics evaluation / usability	19:00	22:00	Online Zoom
TUE	4 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
WED	5 Nov-25		User effort score	19:00	22:00	Online Zoom
THU	6 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	7 Nov-25					
SAT	8 Nov-25	CO	"Kick off" sprint / pitch	14:00	17:00	NTU@One-north
SUN	9 Nov-25					
M2: UX RESEARCH FOUNDATION			Key Topics: Week 1: Product Management Week 2-3: Discovery (Persona & Customer Journey Mapping), Forced Mutation Research Sprint Week 4: Problem Statement			
MON	10 Nov-25		Product management Fundamentals	19:00	22:00	Online Zoom
TUE	11 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
WED	12 Nov-25		Product management Lifecycle, Product Opportunity Discovery	19:00	22:00	Online Zoom
THU	13 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	14 Nov-25					
SAT	15 Nov-25	CO	Product management	10:00	13:00	NTU@One-north
SUN	16 Nov-25					
MON	17 Nov-25		Discussion in capstone team	19:00	22:00	Online Zoom
TUE	18 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
WED	19 Nov-25		Preparation for knowledge transfer (KT)	19:00	22:00	Online Zoom
THU	20 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	21 Nov-25					
SAT	22 Nov-25	CW	Career Workshop #2: Career Marketplace - Labour Market Research and Career Planning	10:00	13:00	NTU@One-north
		CO	"Forced mutation" research sprint kickoff	14:00	17:00	NTU@One-north
SUN	23 Nov-25					
MON	24 Nov-25		Persona & Customer journey mapping	19:00	22:00	Online Zoom
TUE	25 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
WED	26 Nov-25		"Forced mutation" research sprint presso prep / consultation	19:00	22:00	Online Zoom
THU	27 Nov-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	28 Nov-25					
SAT	29 Nov-25	CO	"Forced mutation" research sprint presentation	10:00	13:00	NTU@One-north
SUN	30 Nov-25					
MON	1 Dec-25		Forced mutation handover & retrospective / Research presso prep / Consultation	19:00	22:00	Online Zoom
TUE	2 Dec-25		Assignment + Self-Study	19:00	22:00	Self study



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WED	3 Dec-25		Problem statement / Research presso prep / consultation	19:00	22:00	Online Zoom
THU	4 Dec-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	5 Dec-25					
SAT	6 Dec-25	CO	Research presentation	10:00	13:00	NTU@One-north
SUN	7 Dec-25					
M3: UX DESIGN FOUNDATION			Key Topics: Week 1: Solutioning and Information Architecture Week 2: Prototyping, Flow Diagrams, Storytelling Workshop			
MON	8 Dec-25		Solutioning & Information architecture	19:00	22:00	Online Zoom
TUE	9 Dec-25		Assignment + Self-Study	19:00	22:00	Self study
WED	10 Dec-25		Design system / auto layout	19:00	22:00	Online Zoom
THU	11 Dec-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	12 Dec-25					
SAT	13 Dec-25	CO	Prototyping	10:00	13:00	NTU@One-north
SUN	14 Dec-25					
MON	15 Dec-25		Pulse check	19:00	22:00	Online Zoom
TUE	16 Dec-25		Assignment + Self-Study	19:00	22:00	Self study
WED	17 Dec-25		Flow diagrams & consultations	19:00	22:00	Online Zoom
THU	18 Dec-25		Assignment + Self-Study	19:00	22:00	Self study
FRI	19 Dec-25					
SAT	20 Dec-25	CO	Storytelling Workshop	10:00	13:00	NTU@One-north
		CW	Career Workshop #3: Career Readiness Prep: Personal Branding & Resume	14:00	17:00	NTU@One-north
SUN	21 Dec-25					
MON	22 Dec-25	PH	BREAK			
TUE	23 Dec-25	PH	BREAK			
WED	24 Dec-25	PH	Christmas Eve			
THU	25 Dec-25	PH	Christmas Day			
FRI	26 Dec-25	PH	BREAK			
SAT	27 Dec-25	PH	BREAK			
SUN	28 Dec-25	PH	BREAK			
MON	29 Dec-25	PH	BREAK			
TUE	30 Dec-25	PH	BREAK			
WED	31 Dec-25	PH	New Year Eve			
THU	1 Jan-26	PH	New Year Day			
FRI	2 Jan-26	PH	BREAK			
SAT	3 Jan-26	PH	BREAK			
SUN	4 Jan-26					
M4: DIGITAL PRODUCT MANAGEMENT FOUNDATION			Key Topics: Agile Methodology, Market Strategies and Product Roadmap			
MON	5 Jan-26		Product Development Using Agile Methodology, Creating MVP & Gathering Feedback, Value Proposition (Innovation)	19:00	22:00	Online Zoom
TUE	6 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
WED	7 Jan-26		Tracking Performance & Product Roadmap, Go-to-Market Strategies	19:00	22:00	Online Zoom
THU	8 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	9 Jan-26					
SAT	10 Jan-26	CO	Product management	10:00	13:00	NTU@One-north
SUN	11 Jan-26					
M5: UI DESIGN FOUNDATION			Key Topics: Week 1: UI Wireframes Review Week 2: Usability Testing, Build UX Case Study Week 3: 7 Day Sprint Presentation			
MON	12 Jan-26		Wireframes reviews	19:00	22:00	Online Zoom



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TUE	13 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
WED	14 Jan-26		Wireframes reviews	19:00	22:00	Online Zoom
THU	15 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	16 Jan-26					
SAT	17 Jan-26	CO	Usability Testing	10:00	13:00	NTU@One-north
SUN	18 Jan-26					
MON	19 Jan-26		Building your UX case study / Portfolio showcase & discussion	19:00	22:00	Online Zoom
TUE	20 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
WED	21 Jan-26		7 days sprint kickoff	19:00	22:00	Online Zoom
THU	22 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	23 Jan-26					
SAT	24 Jan-26	CO	In-class consultation	10:00	13:00	NTU@One-north
SUN	25 Jan-26					
MON	26 Jan-26		Sprint huddle/prep	19:00	22:00	Online Zoom
TUE	27 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
WED	28 Jan-26		Sprint huddle/prep	19:00	22:00	Online Zoom
THU	29 Jan-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	30 Jan-26					
SAT	31 Jan-26	CO	7 days sprint presso	10:00	13:00	NTU@One-north
SUN	1 Feb-26					
M6: DATA-DRIVEN DESIGN FOUNDATION			Key Topics: Week 1: Crafting your UX story, Portfolio Structuring Week 2: Portfolio Consultation Week 3: Project Creation and Presentation			
MON	2 Feb-26		<u>Last lap: Portfolio sprint</u> Crafting your UX story	19:00	22:00	Online Zoom
TUE	3 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
WED	4 Feb-26		Portfolio structure consultation	19:00	22:00	Online Zoom
THU	5 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	6 Feb-26					
SAT	7 Feb-26	CW	Career Workshop #4: Career Readiness Prep: Interview prep	10:00	13:00	NTU@One-north
		CO	Guest speaker + Consultations	14:00	17:00	NTU@One-north
SUN	8 Feb-26					
MON	9 Feb-26		In-class consultation	19:00	22:00	Online Zoom
TUE	10 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
WED	11 Feb-26		In-class consultation	19:00	22:00	Online Zoom
THU	12 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	13 Feb-26					
SAT	14 Feb-26	CO	Guest speaker + Consultations	10:00	13:00	NTU@One-north
SUN	15 Feb-26					
MON	16 Feb-26	PH	Eve of CNY			
TUE	17 Feb-26	PH	Chinese New Year Day 1			
WED	18 Feb-26	PH	Chinese New Year Day 2			
THU	19 Feb-26	PH	Chinese New Year Day 3			
FRI	20 Feb-26	PH	BREAK			
SAT	21 Feb-26	PH	BREAK			
SUN	22 Feb-26					
MON	23 Feb-26		Guest speaker + Consultations	19:00	22:00	Online Zoom
TUE	24 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
WED	25 Feb-26		Guest speaker + Consultations	19:00	22:00	Online Zoom
THU	26 Feb-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	27 Feb-26					
SAT	28 Feb-26	CO	Guest speaker + Consultations	10:00	13:00	NTU@One-north



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	Date	Unit	Lesson Title	Start	End	Location
SAT	26 Feb-26	CW	Career Workshop #5: Career Transition and Stabilization	14:00	17:00	NTU@One-north
SUN	1 Mar-26					
MON	2 Mar-26		In-class consultation	19:00	22:00	Online Zoom
TUE	3 Mar-26		Assignment + Self-Study	19:00	22:00	Self study
WED	4 Mar-26		In-class consultation	19:00	22:00	Online Zoom
THU	5 Mar-26		Assignment + Self-Study	19:00	22:00	Self study
FRI	6 Mar-26					
SAT	7 Mar-26	PP	Final Project Presentation I	10:00	13:00	NTU@One-north
SUN	8 Mar-26					
MON	9 Mar-26		Work on Final Project Presentation	19:00	22:00	Self study
TUE	10 Mar-26		Work on Final Project Presentation	19:00	22:00	Self study
WED	11 Mar-26		Final Project Presentation II	19:00	22:00	Online Zoom
THU	12 Mar-26		Work on Final Project Presentation	19:00	22:00	Self study
FRI	13 Mar-26		Work on Final Project Presentation	19:00	22:00	Self study
SAT	14 Mar-26	PP	Final Project Presentation II	10:00	13:00	NTU@One-north
SUN	15 Mar-26					
• All lecture will be facilitated Virtually unless otherwise stated • F2F lecture will be held at NTU@one-north campus (off North Buona Vista Road) • NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances						