

## Executive Certificate in AI-Led Enterprise Transformation (Classroom and Synchronous E-Learning)

### Programme Schedule

	Programme Format	Date	Timing	Duration in Hours (Actual)
Week 1	<b>Day 1: Understanding AI Capabilities and Business Transformation Potential</b>	13 Jan 2026	9am to 5pm	7 hours (Classroom)
	<b>Day 2: Strategic Innovation with AI and Data-Driven Decision Making</b>	14 Jan 2026	9am to 5pm	7 hours (Classroom)
Week 2	<b>Day 3, Session 1: Cultivating AI Readiness and Culture in Organizations</b>	19 Jan 2026	6:30pm to 10pm	3.5 hours (Zoom)
	<b>Day 3, Session 2: Cultivating AI Readiness and Culture in Organizations</b>	20 Jan 2026	6:30pm to 10pm	3.5 hours (Zoom)
	<b>Day 4: Defining the Why &amp; Developing, Prioritizing AI Initiatives</b>	22 Jan 2026	9am to 5pm	7 hours (Classroom)
Week 3	<b>Day 5, Session 1: Unified People-Process-Platform Approach for AI Workflow Orchestration</b>	26 Jan 2026	6:30pm to 10pm	3.5 hours (Zoom)
	<b>Day 5, Session 2: Unified People-Process-Platform Approach for AI Workflow Orchestration</b>	27 Jan 2026	6:30pm to 10pm	3.5 hours (Zoom)
	<b>Day 6: Leveraging AI for Institutional Knowledge Capture, Value Creation, and Revenue Growth</b>	29 Jan 2026	9am to 5pm	7 hours (Classroom)

*\*NTU reserves the right to change the date, mode/venue of lesson or cancel class due to unforeseen circumstances.*