More young job seekers want careers that align with their values such as protecting the environment. Employers can do more to meet this demand.

Kelvin Law

Where are the green jobs in Singapore?

A SHIFT IN EMPLOYMENT VALUES

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market's misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

A SHIFT IN EMPLOYMENT VALUES

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?

Misperceptions About Green Jobs

Companies can create a “Green Skills Index” or “Green Score” to identify the opportunities of their corporate green job market’s misperception.

When people think about green jobs, industries like solar and wind energy come to mind. Companies need to think likewise, linking green jobs to specific industries or in compliance functions only. However, this narrow mindset can lead to missed opportunities in identifying a broader range of job positions that can potentially contribute to sustainability. Take a financial accountant working in a solar energy company, for example. Is this a green job? What about a corporate finance executive in a bank that issues sustainability-linked bonds? Can we consider this a green role? These examples illustrate the difficulty over where to draw the line for green jobs. Should the focus be on the company or job functions?