

## NEWS RELEASE

**Singapore, 15 March 2022**

### **NTU Singapore to offer new courses in corporate sustainability in collaboration with Global Compact Network Singapore, PwC Singapore, WTW, and the World Business Council for Sustainable Development**

To develop talent in the areas of corporate sustainability and sustainable finance, **Nanyang Technological University, Singapore (NTU Singapore)** is collaborating with the **Global Compact Network Singapore (GCNS)**, **PwC Singapore**, and **WTW<sup>1</sup>**, along with experts from the **World Business Council for Sustainable Development (WBCSD)**, to launch two new courses targeted at business executives.

The **Executive Certificate in Corporate and Environmental Sustainability** offers direction and guiding frameworks for companies to rethink business strategies, innovate their products and process design, and adopt more sustainable practices to reduce their carbon footprint.

The **Certificate Programme in Sustainable Finance** is designed to impart ready-to-apply knowledge and expertise to support and accelerate the growth of Singapore's sustainable finance ecosystem from the perspectives of both issuers and investors.

The two new courses will be offered by Nanyang Executive Education (NEE), a division of **NTU's Nanyang Business School (NBS)**, which offers executive programmes to deepen the management and leadership skills of middle and senior level executives in the industry.

The launch of the two courses is timely, as climate change has caused companies to come under increasing pressure from various stakeholders, such as governments, regulators, and activist groups, to adopt more sustainable and socially responsible business practices.

Committed to playing its part towards the world's climate action and sustainability goals, the Singapore government has launched the **Singapore Green Plan 2030** to build a green economy and a sustainable future.

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<sup>1</sup> As part of its rebranding, Willis Towers Watson is now known as WTW.

The courses are also aligned with the move by the Singapore Exchange (SGX) to require companies to provide various climate-related disclosures from the next financial year to increase corporate accountability.

**Professor Christina Soh, Dean of NBS and NTU's Vice President (Strategy & Leadership Development)**, said: "Sustainability is at the heart of NTU's multi-faceted initiatives ranging from education, research and technological innovation to artistic creativity and service to society. A research-intensive university, NTU acknowledges the need and responsibility to respond to environmental, social, and economic challenges. As a business school within a leading technological university, we believe that responsible leadership is key to securing a sustainable future, especially in the arena of corporate and environmental sustainability. In line with NTU's manifesto and framework for sustainability, we are fully committed to supporting the professional business community with the necessary skill sets to bridge knowledge gaps in areas of sustainable corporate strategies and finance."

Prof Soh announced the launch of the courses today at the inaugural **NBS Business Conference** held at NTU. With the theme "Leading Global Business and Corporate Sustainability with Impact", the conference brings together educators, thought leaders, and industry partners to discuss issues relating to corporate sustainability.

The event also featured the **launch of a new e-book titled "Towards A Sustainable Future"** by The Asian Business Case Centre at NBS, which covers eight cases of organisations and their sustainability journeys to deliver positive economic, environmental, and social impact.

### **Integrating sustainability into corporate strategy**

The **Executive Certificate in Corporate and Environmental Sustainability** is a comprehensive programme designed and delivered in partnership with renowned domain experts, thought leaders, and industry leaders from **WBCSD, WTW and NTU's Earth Observatory of Singapore (EOS)**.

Integrating sustainability into corporate strategy and decision-making, the programme, comprising two modules, offers insights and frameworks for companies to rethink business strategies, innovate their products and process designs, and adopt more sustainable practices such as lean and green operations, responsible sourcing, green finance, green marketing, carbon management, and sustainability reporting.

Participants can choose to attend both modules in the same run, conducted over a total of nine days, or separately as standalone modules.

## **Nurturing expertise in sustainable finance**

Recognising that sustainable finance integrates Environmental, Social, and Governance (ESG) considerations into business and investment decisions for a holistic sustainable outcome, the **Certificate Programme in Sustainable Finance** is designed to impart ready-to-apply knowledge and expertise to support and accelerate the growth of Singapore's sustainable finance ecosystem by looking at perspectives from both issuers and investors.

Delivered in partnership with **Global Compact Network Singapore**, the programme, comprising three modules conducted over five days, trains business leaders to apply sustainable finance and responsible investment strategies to achieve Sustainable Development Goals (SDGs) and further impact their business and industry.

## **Opening doors to further upskilling**

Executive education programmes by the Nanyang Business School attract participants from Asia and across the globe, presenting excellent opportunities to learn and network with world-class faculty and business leaders.

Besides enhancing the competencies of new and seasoned professionals, the two courses will create new developmental and professional pathways for them.

With cutting-edge business education conducted within a practical and interactive learning environment, NBS offers practical bite-sized courses to help busy executives upskill continually to ensure that their skill sets stay relevant in the fast changing digital and green economy.

Their interdisciplinary business programmes, incorporating cutting-edge technology and sustainability, attract participants from Asia and across the globe, presenting excellent opportunities to learn and network with world-class faculty and business leaders.

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### ***About Nanyang Technological University, Singapore***

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate students in the Engineering, Business, Science, Humanities, Arts, & Social Sciences, and Graduate colleges. It also has a medical school, the Lee Kong Chian School of Medicine, established jointly with Imperial College London.

NTU is also home to world-renowned autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI) and Energy Research Institute @ NTU (ERI@N).

Ranked amongst the world's top universities by QS, NTU has also been named the world's top young university for the last seven years. The University's main campus is frequently listed among the Top 15 most beautiful university campuses in the world and it has 57 Green Mark-certified (equivalent to LEED-certified) building projects, of which 95% are certified Green Mark Platinum. Apart from its main campus, NTU also has a campus in Singapore's healthcare district.

Under the NTU Smart Campus vision, the University harnesses the power of digital technology and tech-enabled solutions to support better learning and living experiences, the discovery of new knowledge, and the sustainability of resources.

For more information, visit [www.ntu.edu.sg](http://www.ntu.edu.sg)

### ***About Nanyang Business School***

Consistently ranked among the world's premier business schools, Nanyang Technological University's Nanyang Business School (NBS) has been preparing leaders for business and public service, advancing global management knowledge and practice for decades. Being fully integrated into Nanyang Technological University, we draw on the strengths of one of Asia's most comprehensive research-intensive universities to provide holistic, interdisciplinary business education. NBS believes that responsible and culturally sensitive leadership in business and government is key to securing a sustainable future for a globalised world. Through our teaching and research, we are well-placed to empower the next generation of business leaders to innovate for the future, lead with impact, and transform with cultural dexterity.

For more information, visit <https://www.ntu.edu.sg/business>