



NEWS RELEASE

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NTU Singapore aims to reach S\$1m goal at second NTU Giving Day through a series of challenges and activities

A new undergraduate scholarship for humanities and social sciences undergraduates will be established with a personal gift of S\$1 million from NTU Board Chair

Nanyang Technological University, Singapore (NTU Singapore) is aiming to raise S\$1 million to support NTU students and university programmes through its **We Belong** campaign, and is set to reach that goal at its second **NTU Giving Day** as a series of fundraising activities and challenges continue through the day.

NTU Giving Day is a full-day fundraiser dedicated to deepening the culture of philanthropy at NTU, where the entire community comes together to celebrate the impact of giving and support important causes of the University.

NTU Giving Day 2023 caps off the University's second **We Belong** campaign, its fundraising and volunteering initiative first launched during NTU's 30th anniversary last year.

The funds raised during NTU Giving Day will be put towards financial aid for students and support important programmes for the University's schools and colleges. Donors can choose to donate to any fund of their choice, such as the NTU Bursary Fund; NTU Priorities Fund; NTU Sustainability Fund; School Advancement Funds; and Wellbeing Fund. These funds support financially needy students, promote digital equality, champion sustainability, enhance research and innovation, and support programmes that promote mental health.

Guest of honour **Ms Low Yen Ling, Minister of State for Trade and Industry, and Culture, Community and Youth**, graced the opening of Giving Day. Ms Low, who is also **Mayor of South West District** and an **NTU alumna**, said: "The value of an education extends beyond academic pursuit – it is also about shaping character and learning to have a heart to those in need. It is through education that one thinks about the future we want to build. I am heartened to see that NTU has once again

organised the We Belong Campaign. We can all do our part to contribute to areas that we care about to foster a more caring, inclusive and resilient nation.”

Ms Lien Siaou-Sze, Vice President for University Advancement, said: “Seventy years ago on this day, the land which is now NTU’s campus grounds, was donated by the Singapore Hokkien Huay Kuan, to build Nanyang University. NTU’s rich tradition of giving began with a transformational gift, founded on the belief that education is the key to illuminating lives, society, and the world. This act of giving ignited the flame of philanthropy and service that has been passed down from generation to generation of alumni, faculty, staff, students, and friends of NTU. Today, we come together with open hearts and open minds to make a meaningful difference in the lives of others, to honour the legacy of giving that is at the heart of NTU, and to change the world.”

At the launch of NTU Giving Day 2023 today, a new undergraduate scholarship for humanities and social sciences undergraduates was announced.

The **Mr & Mrs Goh Chan Boo Scholarship**, named in honour of the parents of **NTU Board Chair, Ms Goh Swee Chen**, is established through a personal gift of S\$1 million to NTU from Ms Goh.

The scholarship will be open to undergraduates embarking on full-time degree programme in the humanities and social sciences. The selection criteria will be established by NTU’s College of Humanities, Arts, and Social Sciences. One scholarship will be given out each year.

Ms Goh said: “I am a firm believer in the value of education and how it uplifts lives. This deep conviction was inculcated in me from young by my parents. To honour my parents, I have set up the Mr & Mrs Goh Chan Boo Scholarship to support promising NTU undergraduates who have a strong interest in the humanities and social sciences.”

Celebrating philanthropy and impact of giving

A series of fundraising events will take place at the NTU campus throughout the day, including activity booths for donation drive and a lunchtime concert by NTU students, faculty and alumni.

Donations can also be unlocked via various “challenges”, where people can take part in various activities and unlock the donations pledged by challengers. One such challenge is a blood donation drive by Red Cross Youth @ NTU. When 120 blood donors participate in the drive, a donation sum of S\$3,000 will be unlocked in aid of the NTU Wellbeing Fund. Other challenges include clocking in volunteer hours and planting trees on the NTU campus.

As a gesture of thanks, donors who join NTU's Recurring Giving Programme or Leadership Giving Programme today until the end of 2023 will receive a unique scent created by the NTU community. The scent was developed based on conversations with alumni, students, faculty and staff about what NTU means to them, in collaboration with local artisanal perfumery Scents by SIX, run by NTU alumnus Mr Jason Lee (Master of Science Technopreneurship and Innovation Programme / 2010).

Two earlier other flagship events of We Belong were Best Foot Forward, an ongoing virtual run event which kicked off in early February where 1,000 runners raised funds by committing themselves to clock mileage over two months, and Service Week in end February, where about 900 volunteers put in 9,200 hours to serve in more than 90 community initiatives here and overseas.

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About Nanyang Technological University, Singapore

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate students in the Engineering, Business, Science, Medicine, Humanities, Arts, & Social Sciences, and Graduate colleges.

NTU is also home to world-renowned autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI) and Energy Research Institute @ NTU (ERI@N).

Under the NTU Smart Campus vision, the University harnesses the power of digital technology and tech-enabled solutions to support better learning and living experiences, the discovery of new knowledge, and the sustainability of resources.

Ranked amongst the world's top universities, the University's main campus is also frequently listed among the world's most beautiful. Known for its sustainability, over 95% of its building projects are certified Green Mark Platinum. Apart from its main campus, NTU also has a medical campus in Novena, Singapore's healthcare district.

For more information, visit www.ntu.edu.sg