



NEWS RELEASE

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NTU Singapore revamps Business degree with four-year curriculum blending technological depth and interdisciplinary breadth

The **Bachelor of Business with Honours degree programmes** at **Nanyang Technological University, Singapore (NTU Singapore)** will be extended to four years from three years, starting next year.

The four-year Bachelor of Business Single and Double Major programmes offered by **NTU's Nanyang Business School (NBS)** will retain the academic rigour of the existing programmes, while giving students more time and flexibility to build both depth and breadth in their learning.

The enhanced curriculum aims to deepen technological fluency and nurture an agile mindset through broader interdisciplinary training. It will also elevate career readiness through real-world experiences and global exposure, and provide students with greater flexibility to support diverse learning and career aspirations.

NTU Deputy President and Provost Professor Christian Wolfrum said: "For thirty years, NTU's Nanyang Business School has stayed ahead in a rapidly evolving business and educational landscape to provide graduates with the skills, knowledge and experience to succeed in the workplace. Today, students increasingly seek broader and more in-depth learning experiences, while employers value graduates with real-world experience via internships, strong soft skills and global exposure. The revised Bachelor of Business degree programmes, with a clear emphasis on technological fluency and experiential learning, will nurture graduates to succeed in a world increasingly transformed by artificial intelligence, technology and innovation."

NBS Dean Professor Jun Yang said: "This curriculum enhancement reaffirms our commitment to nurturing future-ready business leaders. As the premier business school within a leading technological university, we are uniquely positioned to deepen our students' technological fluency by tapping into NTU Singapore's vibrant innovation ecosystem. The four-year curriculum also broadens opportunities for interdisciplinary learning and offers greater flexibility for students to chart their own paths to pursue their aspirations. With the enhanced curriculum, we empower NBS graduates with the

agility, resilience, and vision to lead with impact and purpose in a world that is constantly evolving.”

The revised curriculum will take effect starting in academic year 2026 (AY2026) for all Bachelor of Business freshmen enrolling that year.

The latest intake of Business students who enrolled in the three-year programme in AY2025, and Returning National Servicemen who accepted offers for AY2026 or AY2027 will have the opportunity to switch into the four-year revised curriculum.

Flexible tech-focused curriculum to meet diverse student goals and build agile mindsets

The four-year Bachelor of Business curriculum is designed to prepare students for the tech-focused future.

Due to its greater emphasis on technology, students will read at least two more core courses relating to technology and quantitative skillsets in their first two years. This includes a core module in applied mathematics in their first year to ensure they possess the necessary competencies for quantitative modules later in the curriculum. They will then have the option to read more technology-related courses in their chosen majors in their third and fourth year.

Students will gain exposure to analytics, programming, emerging technologies such as artificial intelligence and blockchain, along with digital business strategies, ensuring they graduate with the technological fluency needed for success in the future of work.

Students will also read more modules in Communications and Careers, covering topics like career exploration, business communication skills, persuasion and influence, and transformative communication.

The enhanced programmes also offer increased curriculum flexibility to match students’ development goals, allowing them to take on additional majors, minors, or electives beyond business. The interdisciplinary breadth aims to cultivate an agile mindset in students, to meet rising employer expectations for graduates who can think across disciplines and adapt to change.

Business undergraduates who read the Double Major programme can choose from one of several curated combinations of two majors offered by NBS.

Students who read a Single Major programme can choose to supplement their core business major with a second major from another NTU College, such as strategic communication, economics, psychology, entrepreneurship and sustainability. Under

the revised curriculum, students will read about nine to ten more courses to graduate, depending on whether they are in the Double Major or Single Major programmes.

They also have the option to embark on a more experiential learning pathway by taking up multiple credit-bearing internships which are structured to integrate academic learning with practical industry exposure.

Longer runway for global exposure, internship experience

As additional experiences such as majors, minors, overseas exchanges, or professional internships become more commonplace today, a four-year degree opens up more opportunities for business students.

The extra year means students no longer have to choose between valuable experiences like semester-long internships and overseas exchange, if they wish to pursue both.

Year 3 NTU Business undergraduate Ng Yi Keong said: “My overseas immersion in the US and China as well as internship experiences really brought my learning at NBS to life. They gave me the chance to explore different industries, meet people from diverse cultures, and apply what I’ve learnt beyond the classroom. These experiences have shaped my goals and given me the confidence to step into the workforce after graduation. I believe the new four-year curriculum will give more students the same valuable opportunities to grow and stand out in a competitive job market.”

Theresa Chew, Head of Early Careers APAC at Deutsche Bank AG, said: “The longer runway for academic excellence, multiple internships to gain industry experience, co-curricular activities, and international exposure through overseas exchange programmes, are aligned with what employers are actively seeking today. The programme’s key features, including global immersion, soft skills training, and core technology courses, will equip students to become well-rounded individuals and enhance their competitive edge.”

The increasingly competitive employment landscape requires evolving skillsets from new graduates. The four-year curriculum enhances career readiness by providing ample time for students to gain multiple credit-bearing internships, build strong domain expertise, and develop critical soft skills, which are qualities that employers now expect from fresh graduates.

Michelle Tai, Head of Recruiting, Southeast Asia at Accenture, said: “It’s great to see NTU placing stronger emphasis on technology and communication to prepare students for the future. Accenture works closely with NTU through the university’s Work-Study Scheme, which has shown that hands-on experience in real-world settings broadens students’ perspectives, deepens their skills, and builds the

confidence needed to succeed. We look forward to continuing our collaboration with NTU to equip the next generation with the right capabilities to thrive in the digital economy.”

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Media contact:

Miss Brenda Kang
Manager, Media Relations
Corporate Communications Office
Nanyang Technological University, Singapore
Email: brenda.kang@ntu.edu.sg

Mr Lester Hio
Assistant Director, Media Relations
Corporate Communications Office
Nanyang Technological University, Singapore
Tel: (65) 6790-5417
Email: lester.hio@ntu.edu.sg

About Nanyang Technological University, Singapore

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 35,000 undergraduate and postgraduate students in the Business, Computing & Data Science, Engineering, Humanities, Arts, & Social Sciences, Medicine, Science, and Graduate colleges.

NTU is also home to world-renowned autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Earth Observatory of Singapore, Nanyang Environment & Water Research Institute and Energy Research Institute @ NTU (ERI@N).

Under the NTU Smart Campus vision, the University harnesses the power of digital technology and tech-enabled solutions to support better learning and living experiences, the discovery of new knowledge, and the sustainability of resources.

Ranked amongst the world’s top universities, the University’s main campus is also frequently listed among the world’s most beautiful. Known for its sustainability, NTU has achieved 100% Green Mark Platinum certification for all its eligible building projects. Apart from its main campus, NTU also has a medical campus in Novena, Singapore’s healthcare district.

For more information, visit www.ntu.edu.sg

