

JOINT NEWS RELEASE

Hinrich Foundation launches NTU Singapore scholarship fund to nurture future communicators in sustainable global trade

The scholarship fund aims to develop young professionals to take on media leadership roles centred on fact-based communication for global trade

SINGAPORE, 25 January 2022 – The Hinrich Foundation, an Asia-based philanthropic organisation focused on advancing mutually beneficial and sustainable global trade, is offering full-tuition scholarships for graduate students at the Nanyang Technological University, Singapore (NTU Singapore), Wee Kim Wee School of Communication and Information (WKWSCI), to nurture future communicators in the sustainable global trade industry.

Mutually beneficial international trade is crucial in driving economic growth, and the media is an important enabler for the cross-border relationships that underpin it. Reporting and communication on trade must therefore be factual and objective to provide an accurate understanding to the public, amid ever-changing global contexts.

The \$186,000 **Hinrich Foundation - NTU Singapore Scholarship Fund** will be distributed over four years to provide scholarships for six Master's degree students under the Media and Communication programme starting 2022.

The agreement was signed by Mr Merle A. Hinrich, Chairman of The Hinrich Foundation, and Professor May O. Lwin, Chair of the NTU's Wee Kim Wee School of Communication and Information.

"Our scholarships are aimed at supporting people passionate about advancing sustainable global trade," said **Alex Boome, Program Director of the Hinrich**

Foundation. “Set in Singapore – the crossroads of trade in Asia – NTU’s world-class Master of Media and Communication program will equip professionals with the tools to make a positive contribution to trade through fact-based content creation and communication.

Professor May O. Lwin, Chair of the NTU’s WKWSCI, said, “The support by the Hinrich Foundation will advance the development of communication talent in the sustainable global trade sector. The scholarship will strengthen NTU’s efforts in training more professionals who can make a positive change towards a fairer social and economic trade environment. Through our Master of Media and Communication programme, candidates will be trained in critical analysis, audience research, and strategic thinking, which will enable a deep understanding of the international media landscape and equip them with business communication skills necessary to become changemakers.”

Candidates who have a minimum of three years’ full-time work experience and show a strong interest in working in global trade in Asia upon graduation can apply for the 2022 scholarships.

Each scholarship award covers the full tuition. The scholarship will cover the maximum candidature of four years for the Master’s degree students in the Media and Communication programme.

In addition, all scholarship recipients will gain access to trade leaders through membership in the Hinrich Foundation Alumni Association, where they will have opportunities to build and grow their networks. The Hinrich Foundation Alumni Association was established to offer lifelong learning and professional development for members working across the global value chains.

The deadline for scholarship application is 15 February 2022.

For more details, visit: <https://www.hinrichfoundation.com/education/scholarships/ntu-wkwsci/>

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About the Hinrich Foundation

The Hinrich Foundation is a unique Asia-based philanthropic organization that works to advance mutually beneficial and sustainable global trade. It supports original research and education programs that build understanding and leadership in global trade. Its team of global trade experts and practitioners apply their deep knowledge and experience in trade, economics, policymaking and education to deliver the Foundation's programs.

The Foundation is building a network of next-generation trade leaders by partnering with universities and corporations across global value chains.

About Nanyang Technological University, Singapore

A research-intensive public university, Nanyang Technological University, Singapore (NTU Singapore) has 33,000 undergraduate and postgraduate students in the Engineering, Business, Science, Humanities, Arts, & Social Sciences, and Graduate colleges. It also has a medical school, the Lee Kong Chian School of Medicine, set up jointly with Imperial College London.

NTU is also home to world-class autonomous institutes – the National Institute of Education, S Rajaratnam School of International Studies, Earth Observatory of Singapore, and Singapore Centre for Environmental Life Sciences Engineering – and various leading research centres such as the Nanyang Environment & Water Research Institute (NEWRI) and Energy Research Institute @ NTU (ERI@N).

Ranked amongst the world's top universities by QS, NTU has also been named the world's top young university for the past seven years. The University's main campus is frequently listed among the Top 15 most beautiful university campuses in the world, and it has 57 Green Mark-certified (equivalent to LEED-certified) building projects, of which 95% are certified Green Mark Platinum. Apart from its main campus, NTU also has a campus in Singapore's healthcare district.

Under the NTU Smart Campus vision, the University harnesses the power of digital technology and tech-enabled solutions to support better learning and living experiences, the discovery of new knowledge, and the sustainability of resources.

For more information, visit www.ntu.edu.sg

About the Wee Kim Wee School of Communication and Information

The Wee Kim Wee School of Communication and Information (WKWSC) is one of the best communication schools in the world and is ranked number one in Asia. It is a world-class centre of excellence with an award-winning international faculty, state-of-the-art research centre and global institutional affiliations.

The Master of Media and Communication (MMC) taps on world-class resources to train professionals in the communication industry with the skills, knowledge and outlook to perform at the global level. Through the MMC programme, communication professionals will be equipped for leadership positions in management, strategic communication, planning and policy. The MMC programme also offers students the opportunity to travel to a country in the region to understand the media and communication landscape through an overseas study elective with leading partner universities.

For more information, visit www.ntu.edu.sg/wkwsci