

Harish Metil

*Managing Director – AmpUp Advisory Pte Ltd
Innovation Advisor- IPI Sing (A sub of Enterprise Singapore)
Former- Chief Exec Officer (Raj Petro- A Brenntag Group Co)
Former- President& CEO (Kemin Food Technologies Asia Pac)*

Harish Methil is Managing Director of AmpUp Advisory, a boutique consulting firm focusing on sustainable business strategy, business models and helps businesses in achieving purpose and profit. Harish is also an Innovation Advisor with IPI Singapore (Innovation Partner for Impact | Open Innovation | IPI (ipi-singapore.org), a subsidiary of Enterprise Singapore, and currently involved in a variety of projects as an advisor. Harish is passionate about sustainable food systems and committed in contributing towards UN Sustainability Development Goals. Before starting his purpose driven journey, Harish was Chief Executive Officer of Raj Petro- A Brenntag Group company, since May 2018 and managed a global business based out of Singapore. Raj Petro Specialities Pvt Ltd – A Brenntag Group Company, is a multi-faceted petroleum and lubricant manufacturing and marketing company, offering a complete range of products for pharma, personal care, industrial, automotive applications, and the portfolio consisted of Petroleum Jelly, Special blends of base oils, transformer oils, Industrial wax, and lubricants for industrial and automotive applications.

Prior to Raj Petro, Harish was President of Kemin Food Technologies Asia. Based out of Singapore, Harish managed the Asia Pacific region, including India and China. Kemin Food Technologies is a part of Kemin Industries, a global privately held company that develops, manufactures, and distributes specialty ingredients to the feed and food industries and the health, nutrition, and beauty markets.

Harish joined Kemin in 1999 to oversee the building and management of a manufacturing plant in India. He subsequently moved to Kemin Agri-food Asia, in Singapore, as Vice President Operations responsible for end-to-end supply chain of Agri-food business in the APAC region. He also held Commercial Director's role in Kemin Food Technologies, before getting promoted to the Chief Executive Officer role for ASIA. Prior to joining Kemin, Harish was a project manager for the Murugappa Group, setting up manufacturing units. Harish grew up in a farming community and on top of that carries two decades of experience in food systems, i.e., Agri inputs, Food/farm animal health and nutrition, Food processing, manufacturing, preservation, shelf-life extension, nutrition and food safety.

Harish has a Bachelor of Technology in Civil Engineering from University of Calicut, India, and a Master in Business Administration from University of Chicago Booth School of Business, USA. He has also completed an Executive program on circular economy and sustainability strategies and obtained certificate from the University of Cambridge, Judge Business School, certificate of training in GRI standards, reporting and linking to UNSDG through GRI, and an e-diploma on Sustainable Business Strategies from Harvard Business School. Harish has multiple functional expertise prior to CEO roles and was involved in WFP program through his previous employment. He enjoys his constant learning, is a member of Booth Alumni mentor club, and an angel investor in couple of start-ups.

Expertise:

- Functional - E2E Supply Chain, Sales & Marketing
- Start up, scaling up and Turnaround
- Post-merger integration & Business transformations
- Business Strategy and Business models
- Circular Economy and Sustainability strategies
- Leadership, Organisational Development and Regional Management

- Sustainable Food system, Agri/ Food manufacturing Operations & Operational excellence
- Customer centric and value selling strategies

Overseas market experience:

- Direct – APAC, including India and China
- Indirect- Americas and EMEA

Sector

Farm to Fork, Ag/Food tech, Specialty Chemicals

Areas of expertise:

Business Consulting and Strategy in Food Tech, Specialty Chemicals