

No. of Suppliers participated: 3

| Awarded | Supplier | Event - Lot Title | Bid | | Total Bid (SGD) | Awarded Quantity (SGD) | Awarded Spend (SGD) |
|---------|--------------------------------------|----------------------------------------------------------------------------------------------------|----------|-------------|-----------------|------------------------|---------------------|
| | | | Quantity | Price (SGD) | | | |
| Yes | iClick Media Pte Ltd | | | | | | |
| | | To design 12 sets of A0-size programme/specialisation posters for NTU Open-House by early Feb 2019 | 12 | 200.00 | 2400 | 12.00 | 2400 |
| | | To design 4 sets of A0-size programme posters for display at Office Lobby by early Feb 2019 | 4 | 200.00 | 800 | 4.00 | 800 |
| | | To design and produce 2 sets of pull-up banners (1x2m) by Dec 2018 | 2 | 280.00 | 560 | 2.00 | 560 |
| | | EDM series targeting different groups which include: | 4 | 400.00 | 1600 | 4.00 | 1600 |
| | | Video series based on the creative brief set out in Annex B including: | 15 | 2,500.00 | 37500 | 15.00 | 37500 |
| | | Social Media Engagement: | 1 | 9,000.00 | 9000 | 1.00 | 9000 |
| | | NBS website architecture revamp: | 1 | 6,300.00 | 6300 | 1.00 | 6300 |
| No | Mashwire | | | | | | |
| | | To design 12 sets of A0-size programme/specialisation posters for NTU Open-House by early Feb 2019 | 12 | 900.00 | 10800 | 0.00 | 0 |
| | | To design 4 sets of A0-size programme posters for display at Office Lobby by early Feb 2019 | 4 | 900.00 | 3600 | 0.00 | 0 |
| | | To design and produce 2 sets of pull-up banners (1x2m) by Dec 2018 | 2 | 650.00 | 1300 | 0.00 | 0 |
| | | EDM series targeting different groups which include: | 4 | 1,500.00 | 6000 | 0.00 | 0 |
| | | Video series based on the creative brief set out in Annex B including: | 15 | 5,000.00 | 75000 | 0.00 | 0 |
| | | Social Media Engagement: | 1 | 30,200.00 | 30200 | 0.00 | 0 |
| | | NBS website architecture revamp: | 1 | 33,000.00 | 33000 | 0.00 | 0 |
| | | Marketing Flyer: | 1 | 600.00 | 600 | 0.00 | 0 |
| | | Print production of marketing flyer: | 15000 | 0.10 | 1500 | 0.00 | 0 |
| | Voodoo Communications Pte Ltd | | | | | | |
| | | To design 12 sets of A0-size programme/specialisation posters for NTU Open-House by early Feb 2019 | 12 | 1,700.00 | 20400 | 0.00 | 0 |
| | | To design 4 sets of A0-size programme posters for display at Office Lobby by early Feb 2019 | 4 | 800.00 | 3200 | 0.00 | 0 |
| | | To design and produce 2 sets of pull-up banners (1x2m) by Dec 2018 | 2 | 1,800.00 | 3600 | 0.00 | 0 |
| | | EDM series targeting different groups which include: | 4 | 300.00 | 1200 | 0.00 | 0 |
| | | Video series based on the creative brief set out in Annex B including: | 15 | 60,000.00 | 900000 | 0.00 | 0 |
| | | Social Media Engagement: | 1 | 6,000.00 | 6000 | 0.00 | 0 |
| | | NBS website architecture revamp: | 1 | 9,500.00 | 9500 | 0.00 | 0 |
| | | Marketing Flyer: | 1 | 200.00 | 200 | 0.00 | 0 |
| | | Print production of marketing flyer: | 15000 | 12,000.00 | 18000000 | 0.00 | 0 |
| | | NBS website architecture revamp: Optional items: | 1 | 2,000.00 | 2000 | 0.00 | 0 |